



MEMORANDUM

TO: City Council

FROM: Jessica Matson, Legislative & Information Services Director/City Clerk

BY: Sarah Lansburgh, Deputy City Clerk/Communications Coordinator

SUBJECT: Consideration of Appointment to the City of Arroyo Grande Downtown Parking Advisory Board

DATE: August 22, 2023

SUMMARY OF ACTION:

Appointment of Alex Creswell to the Downtown Parking Advisory Board.

IMPACT ON FINANCIAL AND PERSONNEL RESOURCES:

There is no funding impact as a result of the proposed appointment.

RECOMMENDATION:

Approve a recommendation by Mayor Pro Tem Barneich to appoint Alex Creswell to the City of Arroyo Grande Downtown Parking Advisory Board.

BACKGROUND:

Pursuant to Council policy, the Mayor and each Council Member shall recommend one representative to each respective Commission/Board/Committee, subject to approval by a majority of the Council. With the exception of filling unscheduled vacancies, this process occurs every two years following an election. Members of each respective Commission/Board/Committee shall serve for a term ending the January 31st following the expiration of the term of the respective appointing Mayor or Council Member

The Downtown Parking Advisory Board (DPAB) is responsible for advising City Council on the use of funds acquired within the parking assessment district. The members of the DPAB shall consist of five members, appointed by the City Council. Such members are to be persons who have businesses within the "Area" and pay an additional levy of license taxes as provided for by Municipal Code Title 3, Chapter 3.28.

The DPAB consisted of three members as of March 2023. With the resignation of Board Member deLaney on March 24, 2023, a vacancy was created as well as a lack of quorum for the DPAB.

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ANALYSIS OF ISSUES:

The Mayor and Council Members are responsible for reviewing active applications on file, seeking new applicants, or reappointing current members to serve another term, as appropriate.

Mayor Pro Tem Barneich recruited a manager of a business located in the Village of Arroyo Grande and is recommending the appointment of the following individual: Alex Creswell.

ALTERNATIVES:

The following alternatives are provided for the Council's consideration:

1. Approve the recommend appointment of Alex Creswell to the Downtown Parking Advisory Board;
2. Do not approve the recommended appointment; or
3. Provide other direction to staff.

ADVANTAGES:

Approving the recommendation to appoint Alex Creswell to the DPAB will create a quorum for the Advisory Board and allow for meetings to be held when necessary.

DISADVANTAGES:

Not appointing this individual to the DPAB will delay the Board convening a meeting if necessary.

ENVIRONMENTAL REVIEW:

No environmental review is required for this item.

PUBLIC NOTIFICATION AND COMMENTS:

The Agenda was posted at City Hall and on the City's website in accordance with Government Code Section 54954.2.

Attachments:

1. DPAB Application – A. Creswell