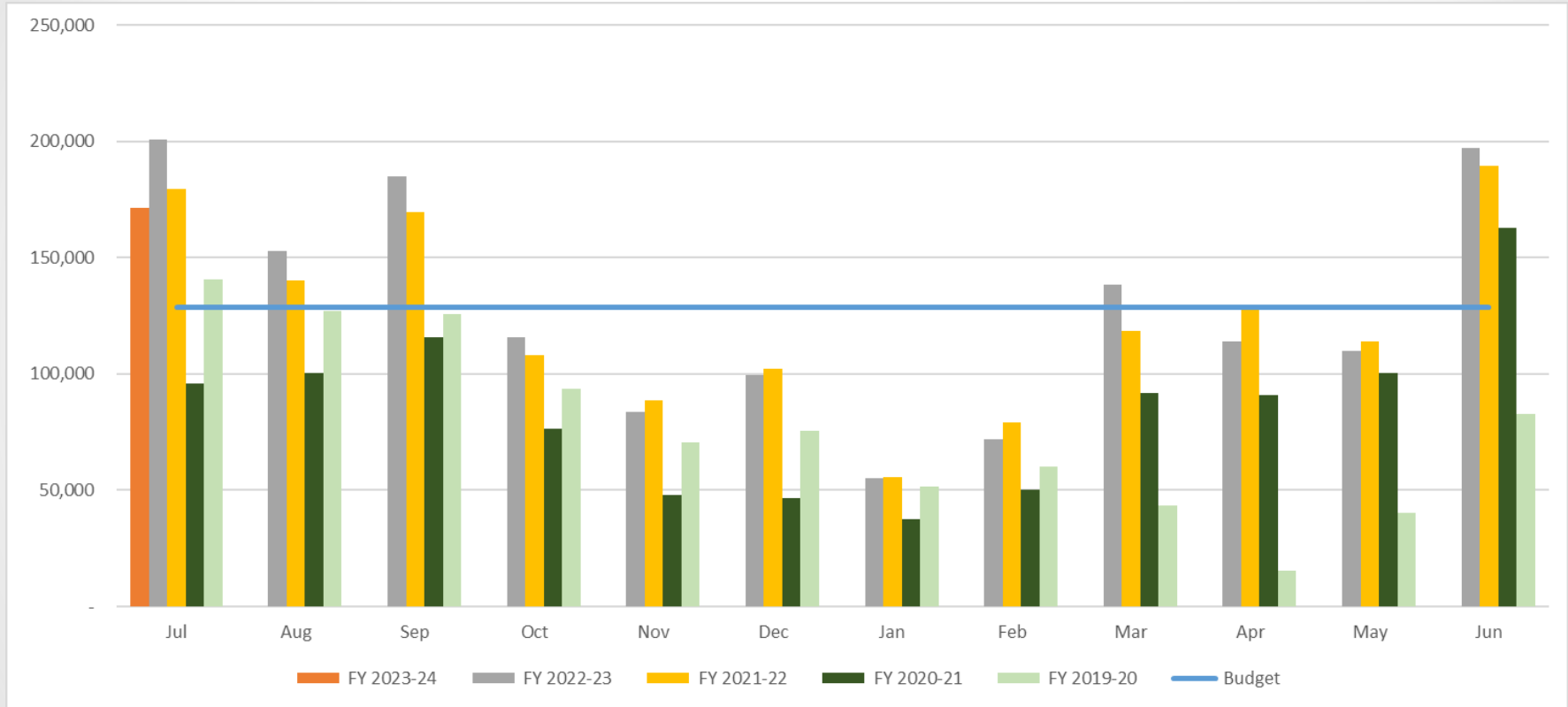
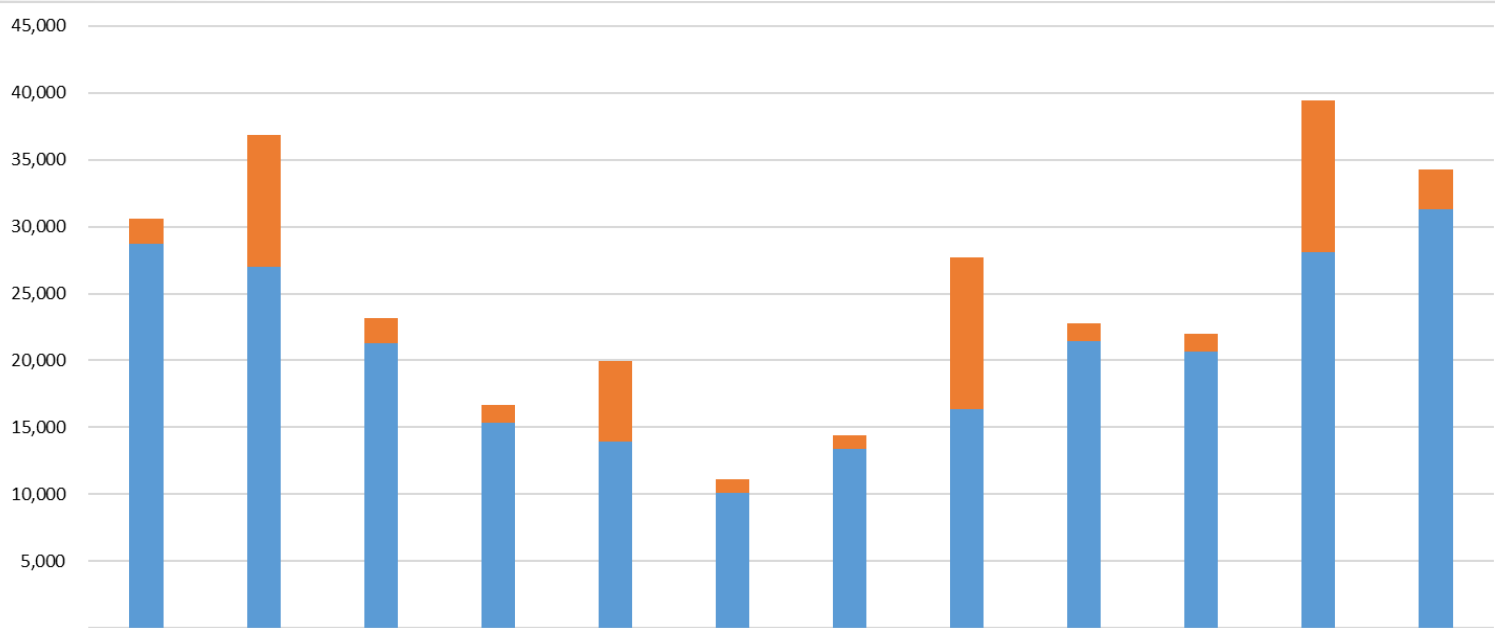


TOT Revenue by Fiscal Year



TBID Revenue Trend by Hotel/STVR



	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23
STVR	1,864	9,855	1,819	1,331	5,981	972	1,016	11,294	1,308	1,339	11,404	2,977
Hotels	28,698	27,014	21,315	15,367	13,944	10,125	13,380	16,377	21,474	20,630	28,060	31,287
Total	30,562	36,869	23,133	16,698	19,925	11,097	14,396	27,671	22,782	21,969	39,464	34,264

Hotels STVR Total



Fund 240-TBID Financials

FY 2023-24

Year-to-Date (YTD) Estimated Actuals through August

(August - 17% of Year)

	Budget FY 2023-24	YTD August	% of Budget	Fav/(Unfav) Variance	Comments
Revenue					
TBID Assessments	309,000	34,264	11.1%	(274,736)	Assessments for July
Other Revenue	750	-	0.0%	(750)	Interest
Total Revenue	309,750	34,264	11.1%	(275,486)	
Expenditures:					
Advertising	242,500	34,005	14.0%	208,495	Verdin charges July - August
Contractual Services	7,500	8,334	111.1%	(834)	July - August City Admin
Administrative Costs	45,000	3,750	8.3%	41,250	
Memberships & Subscriptions	500	-	0.0%	500	Central Coast Tourism Council
Public Relations	30,000	-	0.0%	30,000	Co-op
Total Expenditures	325,500	46,089	14.2%	279,411	
Change in Fund Balance	(15,750)	(11,824)		3,926	

*Estimated Beginning Fund Balance 383,583

*This amount will be updated once FY 2022-2023 is finalized

Ending Fund Balance 371,759

