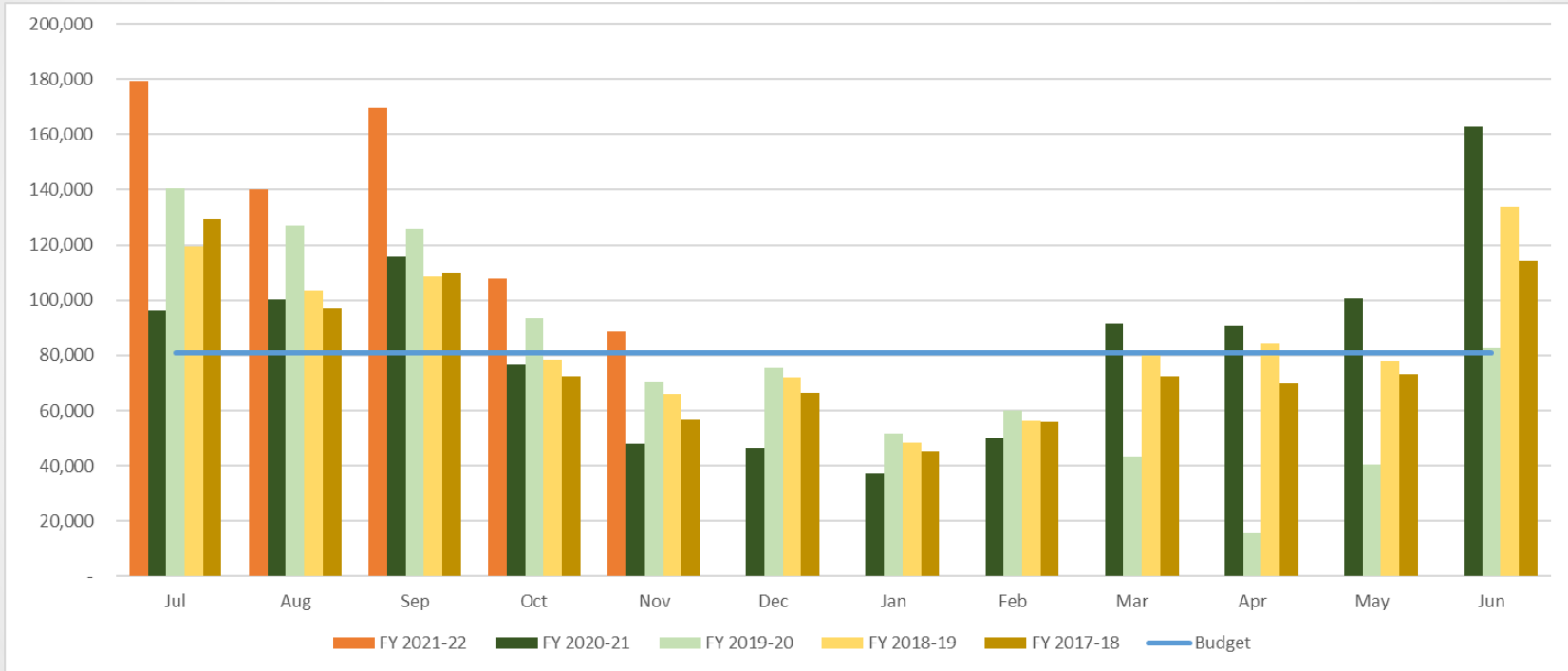
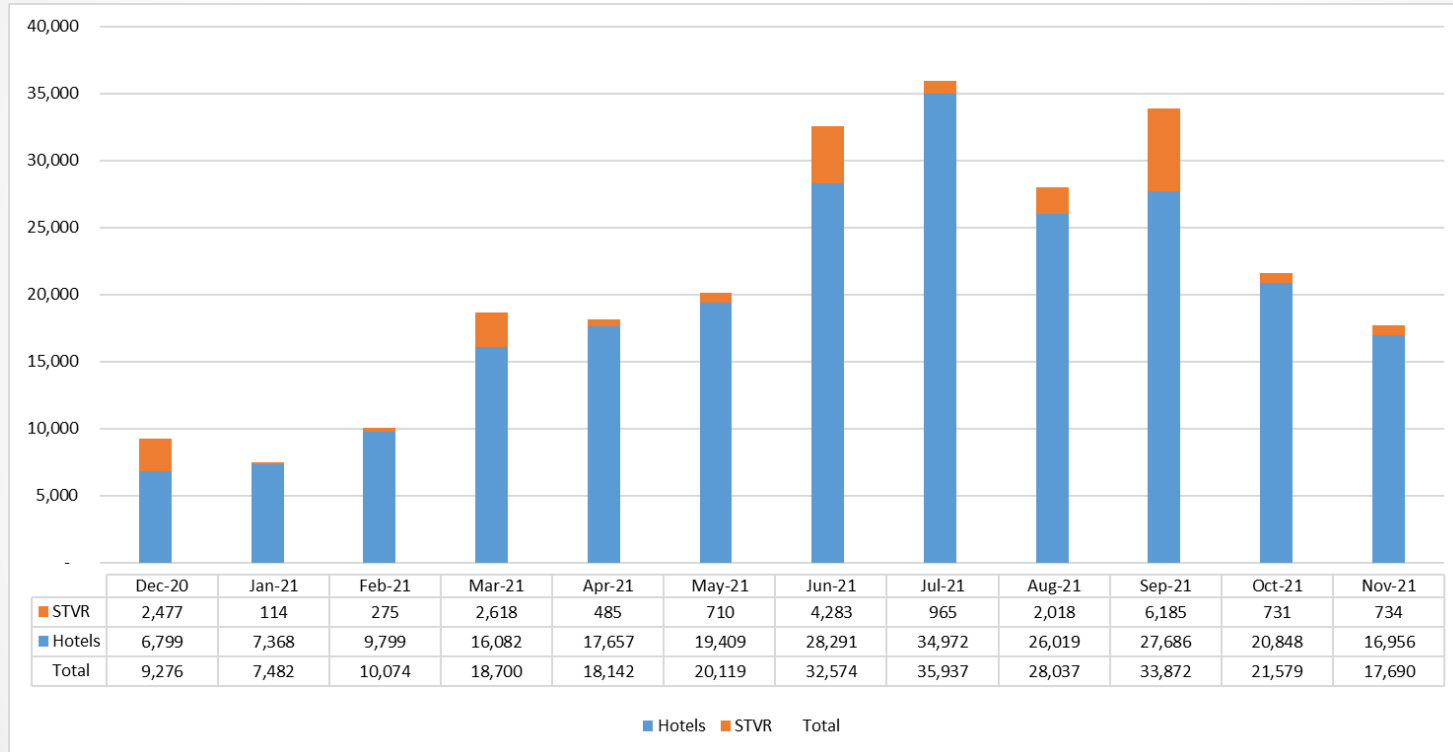


TOT Revenue by Fiscal Year



TBID Revenue Trend by Hotel/STVR



Fund 240-TBID Financials

Fund Center - Tourism Business Improvement District (TBID)

FY 2021-22

YTD Estimated Actuals through November

(December - 50% of Year)	YTD December	% of Budget	Budget FY 2021-22	Fav/(Unfav) Variance	Comments
Revenue					
TBID Assessments	136,449	100.1%	136,250	199	Assessments for July - November
Other Revenue	316	63.3%	500	(184)	
Total Revenue	136,765	100.0%	136,750	15	
Expenditures:					
Advertising	68,251	41.0%	166,500	98,249	Verdin charges Jul-Nov
Contractual Services	25,002	47.6%	52,500	27,498	July - Dec Chamber payments & City Admin
Memberships & Subscriptions	-	0.0%	500	500	Central Coast Tourism Council
Public Relations	10,000	100.0%	10,000	-	Visit SLO CAL - 2021 Asset Shoot Co-op
Total Expenditures	103,253	45.0%	229,500	126,247	
Change in Fund Balance	33,512		(92,750)	126,262	

Beginning Fund Balance	308,375
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Ending Fund Balance	341,887
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