



**HONORARY PROCLAMATION RECOGNIZING
MAY 7-13, 2023 AS
“NATIONAL TRAVEL AND TOURISM WEEK”**

WHEREAS, the travel industry fuels every industry and will continue to be an essential part of Arroyo Grande’s economy, development and workforce; and

WHEREAS, travel is an economic powerhouse for every state and destination across the country, with an economic output of \$2.6 trillion in 2022, supporting 14.5 million American jobs; and

WHEREAS, travel spending supports vibrant and safe communities in Arroyo Grande and across the United States by generating \$84 billion in state and local tax revenue in 2022 to support essential services, such as education, emergency response, public safety and more; and

WHEREAS, travel enables success for all industries—including manufacturing, agriculture, defense, healthcare and more—by driving sales growth, innovation, education and operations that move our economy, our nation, state, county and Arroyo Grande forward; and

WHEREAS, the travel industry cannot recover without the full return of leisure, business and international inbound travelers; increasing travel to and within the United States drives America forward to a more prosperous future; and

WHEREAS, the travel industry’s success will grow Arroyo Grande’s economy and workforce, since, prior to the pandemic, small businesses accounted for 60% of leisure and hospitality employment; and

WHEREAS, travel is an essential industry, and we must continue to communicate that growing travel leads to economic growth, benefits businesses and fosters mutual understanding.

NOW, THEREFORE, BE IT RESOLVED that I, Caren Ray Russom, Mayor of the City of Arroyo Grande, do hereby proclaim May 7-13, 2023 as National Travel and Tourism Week in Arroyo Grande, California.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Arroyo Grande to be affixed this 25th day of April 2023.



CAREN RAY RUSSOM, MAYOR