



MEMORANDUM

TO: CITY COUNCIL

FROM: Sarah Lansburgh, Deputy City Clerk/Communications Coordinator

SUBJECT: Supplemental Information
Agenda Item 10.a – Consideration of Architectural Review 23-006;
Painting of a New Wall Mural; Location – 101 West Branch Street;
Applicant – Alyssa Manno, Visit SLO CAL

DATE: April 11, 2023

Attached is correspondence received before 4 PM for the above referenced item.

cc: City Manager
Assistant City Manager/Public Works Director
Community Development Director
City Attorney
City Clerk
City Website (or public review binder)

From: [Jessica Matson](#)
To: [Sarah Lansburgh](#)
Cc: [public comment](#)
Subject: Fwd: 4.11.23 Point 10a Mural
Date: Tuesday, April 11, 2023 6:57:35 AM
Attachments: [image.png](#)

Please read this one during public comment for 10a.

Thanks

Sent from Jessica's iPhone

Begin forwarded message:

From: Byron J Talley [REDACTED]
Date: April 10, 2023 at 9:07:02 PM PDT
To: Jessica Matson <jmatson@arroyogrande.org>
Subject: 4.11.23 Point 10a Mural

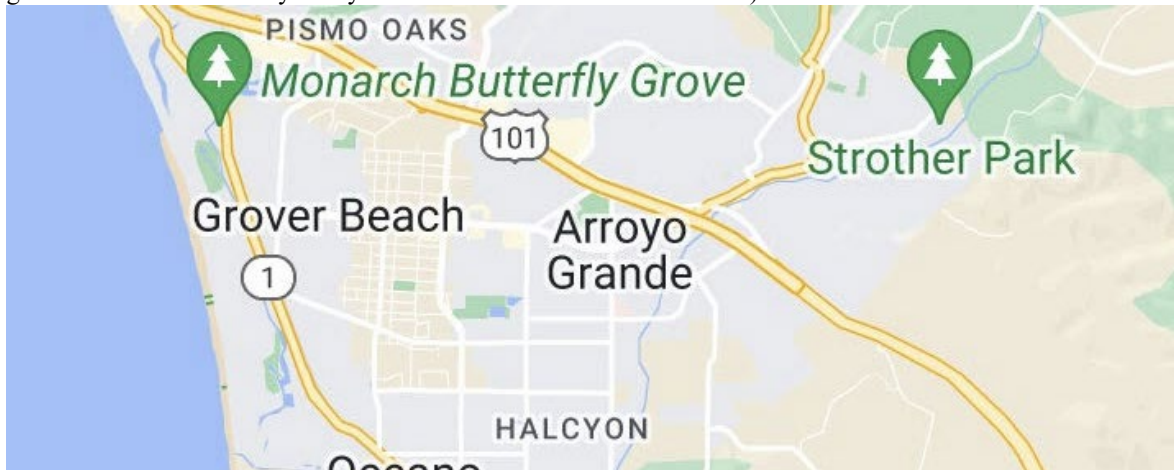
Hello Jessica,

Would you be so kind and make sure my comments are read during tomorrow's session?

I would like to comment about the potential mural design.

I agree with what the ARC had to say about the current design:

- Add imagery specific to Arroyo Grande
- Add more color to the design to avoid a monochromatic appearance.(It has an unusual green color covering the entire mural-the butterflies aren't even their beautiful orange color. And the monarchs are great but feel it's not really Arroyo Grande but more so Grover beach.)



- Modify the design to tell a story about Arroyo Grande (I feel it would be best to come up with a design that reflects the town better.)

Better to not do a mural than to do one that doesn't mesh with the village.

Thank you for listening to my suggestions.

Byron Talley

<image.png>

From: [Byron J Talley](#)
To: [Sarah Lansburgh](#)
Subject: Mural on branch street-section 10a
Date: Monday, April 10, 2023 10:35:22 PM
Attachments: [IMG_0569.PNG](#)
[IMG_0570.PNG](#)
[IMG_0571.PNG](#)
[IMG_0572.PNG](#)
[IMG_0573.PNG](#)
[IMG_0574.PNG](#)

Hello Sarah,


Usually I've reached out to Jessica but she is away. I would like to add to my public comments for tomorrow's city council meeting.

I think the artist is very good and does a great job. I think his work does well in slo and pismo area but not so much ag.

Also, the current items don't seem unique to ag as he has done similar designs in other towns as well-seen below on his Instagram:

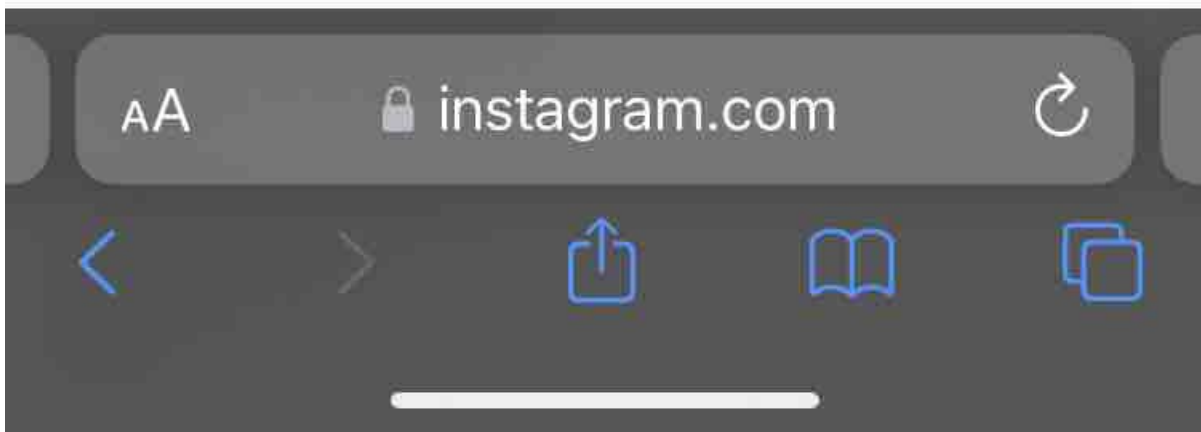









There's more to see from whalerockmusi...

Open app



22:15



Instagram

Log in

Open app



cannedpineappleco

Follow

Message

Buddy Norton 🍌 Shelby Lowe

Artist

sign painters & muralists

www.cannedpineappleco.com

145
posts

6,318
followers

881
following

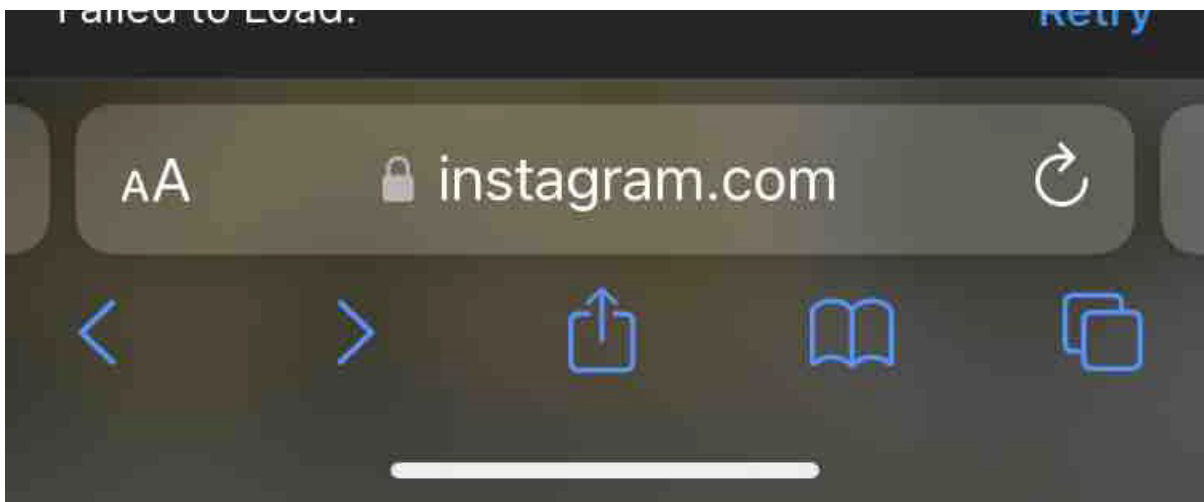


There's more to see from
cannedpineapp...

Open app

Failed to Load

Retry



22:16 ↗



Instagram

[Log in](#)

[Open app](#)



cannedpineappleco and skylar_grove

Carrtoons • Pressure (feat. Lo Artiz, Julia Zivic)





There's more to see from
cannedpineapp...

Open app



AA



instagram.com



22:16



Instagram

Log in

Open app

time ty @copperheadtattooparlor 🐍

View all 15 comments

MARCH 23



cannedpineappleco • [Follow](#)

Camoflaug Monk • Rolack's (feat. Westside Gunn & Skyzoo)



There's more to see from
cannedpineann...

Open app

22:16 ↗



Instagram

Log in

Open app

time ty @copperheadtattooparlor 🐍

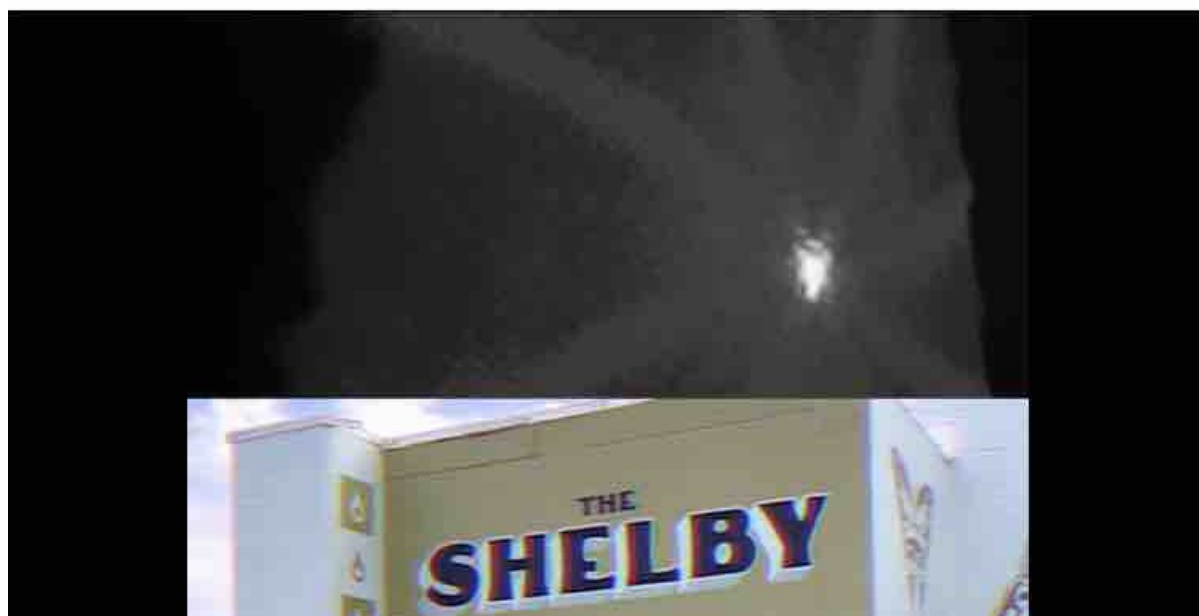
View all 15 comments

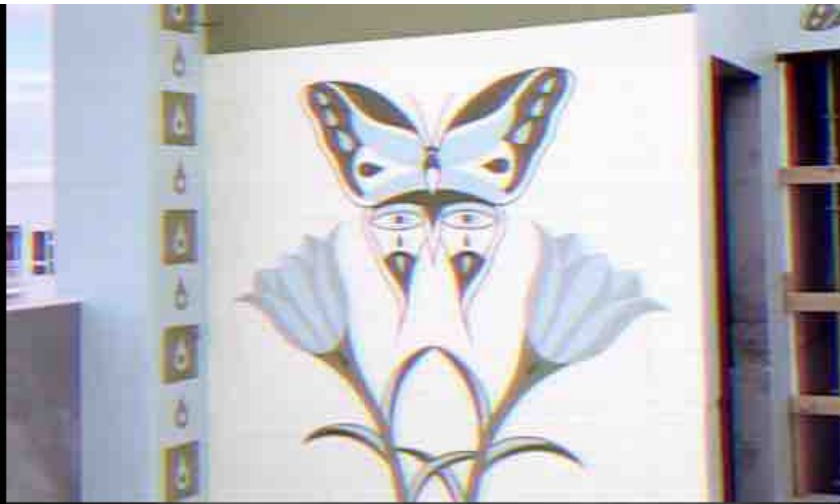
MARCH 23



cannedpineappleco • Follow

Camoflaug Monk • Rolack's (feat. Westside Gunn & Skyzoo)





There's more to see from
cannedpineapp...

Open app



instagram.com

22:17



Instagram

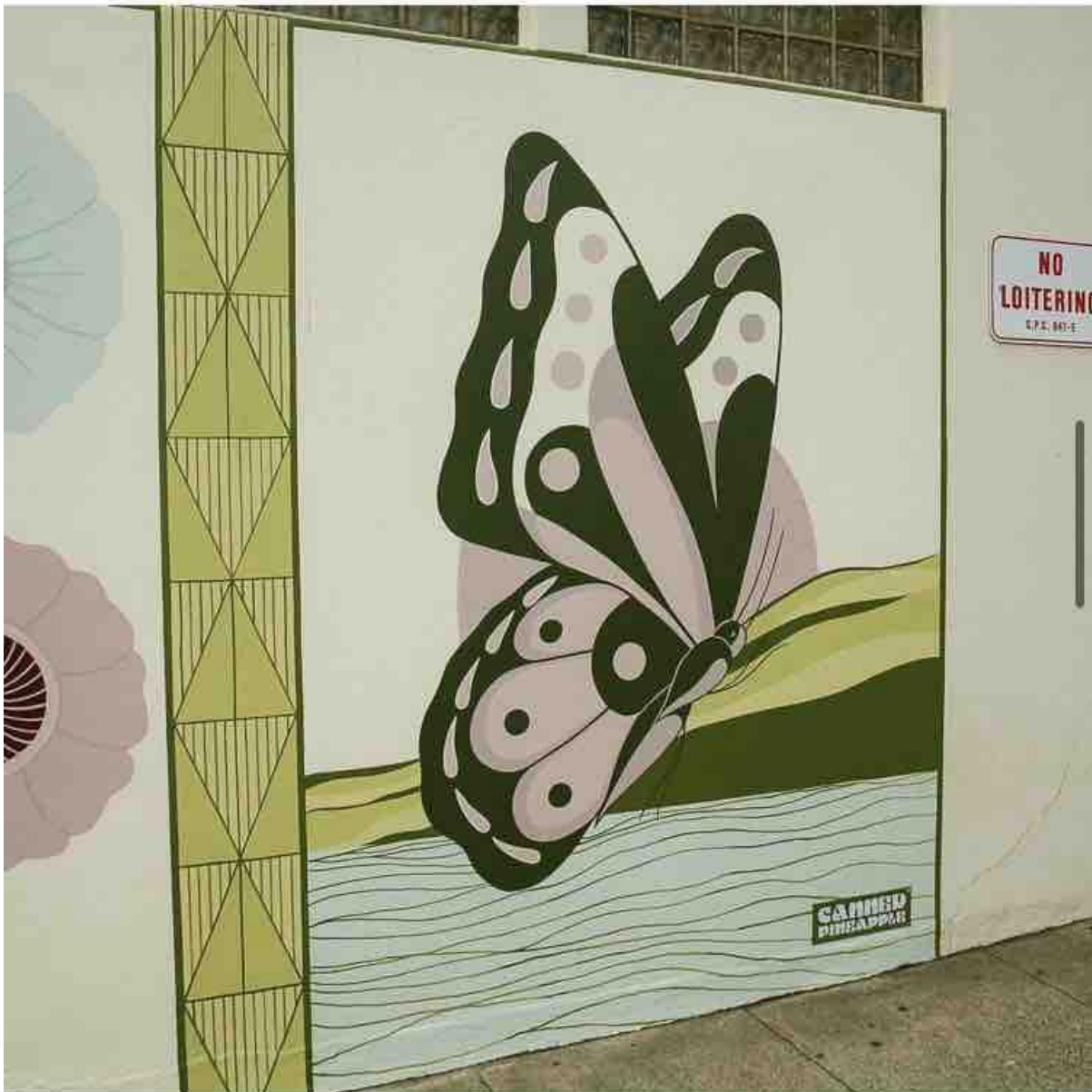
Log in

Open app



cannedpineappleco • Follow
Cambria, California





93 likes

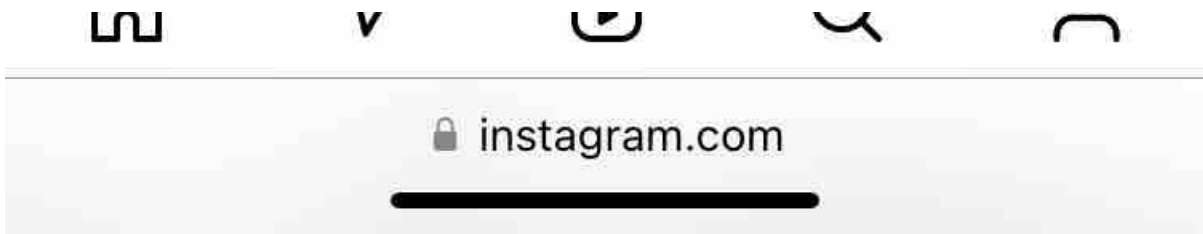
cannedpineappleco Butterfly 🦋 Beginnings



There's more to see from
cannedpineapp...

Open app





The flowers, sun, butterfly, yin/yang are all done elsewhere and it doesn't have any unique elements to Arroyo Grande.

I would very much be interested in seeing another rendering from the artist if interested as he is very talented and I believe he can find something that would work for our town.

Thank you,

Byron Talley

From: [SHIRLEY GIBSON](#)
To: [Sarah Lansburgh](#)
Subject: Mural
Date: Tuesday, April 11, 2023 1:34:28 PM

I want to make a short comment on the proposed mural (Klondike building). The mural doesn't make any connection to Arroyo Grande. What story is the mural telling? Come to Arroyo for flowers and butterflies? The army/teal color looks drab in the rendering. Or is the mural just decoration for the building? I think the mural is nice artwork but lacks a meaning or story.

Best, Shirley Gibson

Sent from my iPhone

From: [REDACTED]
To: [Sarah Lansburgh](#)
Subject: Mural
Date: Tuesday, April 11, 2023 12:41:53 PM

Hello Sarah.

I would like to voice my opinion on the proposed mural slated for the side of Klondike's Pizza.

I don't feel like it fits with the character of the Village of Arroyo Grande. We have so many historical buildings that reflect the quaintness of our town. I would like a mural that speaks more to our historical nature.

Thank You,
Sarah Loomis Matthews
fourth generation resident.

Sent from my iPhone