



MEMORANDUM

TO: City Council

FROM: Jessica Matson, Legislative & Information Services Director/City Clerk

BY: Sarah Lansburgh, Deputy City Clerk

SUBJECT: Consideration of Appointments to the Architectural Review Committee; Community Service Grant Program Committee; and Arroyo Grande Tourism Business Improvement District Advisory Board

SUMMARY: Appointments to Advisory Bodies are not a project subject to the California Environmental Quality Act (“CEQA”) because it has no potential to result in either a direct, or reasonably foreseeable indirect, physical change in the environment. (State CEQA Guidelines, §§ 15060, subd. (b)(2)-(3), 15378.)

DATE: February 14, 2023

SUMMARY OF ACTION:

Appointment of Glenn Martin to the Architectural Review Committee (ARC), as recommended by Council Member George; appointment of Aileen Loe to the Community Service Grant Program Committee (CSGPC), as recommended by Mayor Pro Tem Barneich; and appointment of David Glass to the Arroyo Grande Tourism Business Improvement District (AGTBID) Advisory Board consistent with the recommendation of the South County Chambers of Commerce (Chamber).

IMPACT ON FINANCIAL AND PERSONNEL RESOURCES:

There is no financial or staffing impact from the recommended action.

RECOMMENDATION:

1) Appoint Glenn Martin to the ARC; 2) Appoint Aileen Loe to the CSGPC; and 3) Appoint David Glass to the AGTBID Advisory Board.

BACKGROUND:

Pursuant to Council policy, the Mayor and each Council Member shall recommend one representative to each respective Commission/Board/Committee, subject to approval by a majority of the Council. With the exception of filling unscheduled vacancies, this process

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occurs every two years following an election. Members of each respective Commission/Board/Committee shall serve for a term ending the January 31st following the expiration of the respective appointing Mayor or Council Member. The exception is the TBID Board, where members are appointed by the full Council following a recommendation by the Chamber.

The AGTBID Advisory Board was formed in 2013 to provide revenue to defray the costs of services, activities, and programs to market and promote lodging businesses in the City through the promotion of scenic, recreational, cultural, and other attractions. At its inception, the AGTBID Advisory Board consisted of three (3) members from the lodging industry. On February 13, 2018, the Council approved an amendment to the AGTBID Bylaws amending the AGTBID Advisory Board membership to a minimum of three (3) but not more than nine (9) members, 2/3rds of which shall be owners of lodging businesses within the AGTBID or others with knowledge of tourism and/or the lodging industry.

All appointments are subject to approval by a majority of the Council, and all Commission, Board, and Committee members serve at the discretion of the Council.

ANALYSIS OF ISSUES:

After each election year, the Council makes appointments and/or reappointments to the various Commissions, Boards, and Committees. Traditionally, the Mayor and Council Members are responsible for reviewing active applications on file, seeking new applicants, or reappointing current members to serve another term, as appropriate.

At the January 24, 2023, City Council regular meeting, the Council made appointments and/or reappointments to the various Commissions, Boards, and Committees. During this meeting, Mayor Pro Tem Barneich appointed Bruce Berlin to the Planning Commission (PC) due to the vacancy created by former Planning Commissioner Guthrie's election to the City Council. Bruce Berlin was Council Member George's appointee to the ARC. The appointment of Bruce Berlin to the PC created a vacancy on the ARC.

Council Member George has reviewed applications for individuals interested in serving on the various Commissions, Boards, and Committees, and is recommending the appointment of Glenn Martin to the ARC.

Mayor Pro Tem Barneich has reviewed applications for individuals interested in serving on the various Commissions, Boards, and Committees, and is recommending the appointment of Aileen Loe to the CSGPC.

The process for appointment of AGTBID Advisory Board members differs from the process used for other City Commissions and Committees. Individual Council Members do not recommend appointment of individual AGTBID Board Members. In the event of a

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vacancy on the AGTBID Advisory Board, applications may be submitted to the City Clerk's office. The Clerk's office forwards the applications to the Chamber for consideration and possible recommendation for appointment by the City Council. Applications not recommended for appointment remain active for two years and possible consideration in the future as recommended by the Chamber in accordance with the City Council Handbook.

There are currently three (3) members on the AGTBID Advisory Board. David Glass has submitted an application to serve on the AGTBID. The Chamber has reviewed Mr. Glass's application and recommends appointment to the AGTBID Advisory Board. Mr. Glass's application is provided in Attachment 3 and the Chamber's letter of recommendation is provided in Attachment 4.

ALTERNATIVES:

The following alternatives are provided for the Council's consideration:

1. 1) Appoint Glenn Martin to the ARC; 2) Appoint Aileen Loe to the CSGPC; and 3) Appoint David Glass to the AGTBID Advisory Board;
2. Do not appoint Glenn Martin to ARC; and/or do not appoint Aileen Loe to the CSGPC; and/or do not appoint David Glass to the AGTBID Advisory Board; or
3. Provide other direction to staff.

ADVANTAGES:

The appointments will fill vacancies on the ARC, CSGPC and the AGTBID Advisory Board.

DISADVANTAGES:

No disadvantages have been identified regarding this item.

ENVIRONMENTAL REVIEW:

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PUBLIC NOTIFICATION AND COMMENTS:

The Agenda was posted at City Hall and on the City's website in accordance with Government Code Section 54954.2.

Attachments:

1. Application – G. Martin
2. Application – A. Loe

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3. Application – D. Glass
4. Letter of Recommendation – D. Glass