

ACTION MINUTES
MEETING OF THE ARCHITECTURAL REVIEW COMMITTEE

March 6, 2023, 2:30 p.m.
City Hall 2nd Floor Conference Room
300 East Branch Street, Arroyo Grande

Committee Members Present: Lori Mainini Hall, Kristin Juette, C.J.
Horstman, Glenn Martin

Staff Present: Planning Manager Andrew Perez, Associate
Planner Patrick Holub

Given the recent increase in COVID-19 cases in San Luis Obispo County, and in compliance with Assembly Bill (AB) 361, which allows for a deviation of teleconference rules required by the Ralph M. Brown Act, this meeting was held by teleconference.

1. CALL TO ORDER

Committee Member Juette called the meeting to order at 2:30 pm.

2. ROLL CALL

Committee Member Juette performed the roll call. All Committee Members were present.

3. FLAG SALUTE

Committee Member Juette led the flag salute.

4. AGENDA REVIEW

None.

5. COMMUNITY COMMENTS AND SUGGESTIONS

None.

6. WRITTEN COMMUNICATIONS

None.

7. CONSENT AGENDA

7.a Approval of Minutes

(PEREZ)

Moved by Lori Mainini Hall
Seconded by C.J. Horstman

Approve the Minutes from the February 6, 2023 Regular Meeting with direction to add the vote details for Item 7.a.

AYES (3): Lori Mainini Hall, Kristin Juette, and C.J. Horstman

ABSTAINED (1): Glenn Martin

Passed (3 to 0)

8. **PROJECTS**

8.a **Continued Consideration of Administrative Sign Permit 23-002; New Signage for an Existing Business; Location – 148 West Branch Street; Applicant – Rhonda O’Dell, Rhonda’s Relics; Representative – Rebecca Alarcio**

(HOLUB)

Associate Planner Holub presented the staff report which summarized the ARC's previous review of the proposal, revisions to the signage, as well as the location of the business, and the applicable Design Guidelines and Sign Program. He also responded to questions about the color of the existing awnings.

Rebecca Alarcio, project representative, explained the rationale for the sign design and answered questions about the attachment details of the signs to the awning.

Committee Member Juette opened public comment. No public comment was received.

The Committee appreciated the added articulation of the sign panels proposed for the awning and was supportive of the portable sign remaining. The Committee noted that the Design Guidelines requiring signs materials to simulate wood or metal are inappropriate and impractical for this application, but also expressed concerns that the flexible material may not be durable. The Committee also expressed concerns with the signage being attached to the awning with Velcro and was reluctant to set a precedent.

Moved by Glenn Martin

Seconded by Lori Mainini Hall

The Architectural Review Committee recommends that the Community Development Director approve the signage as proposed, with the inclusion of the portable sign, and a recommendation for staff to monitor the maintenance of the signage.

AYES (3): Lori Mainini Hall, Kristin Juette, and Glenn Martin

NOES (1): C.J. Horstman

Passed (3 to 1)

9. **DISCUSSION ITEMS**

9.a **Election of Chair and Vice Chair**

(PEREZ)

Planning Manager Perez presented the staff report, the purpose of the discussion item, and the process for the appointment.

Committee Member Juette nominated Committee Member Martin to serve as Chairperson. The nomination was unanimously supported.

Committee Member Martin nominated Committee Juette to serve as Vice-Chairperson. The nomination was unanimously supported.

10. COMMITTEE COMMUNICATIONS

None.

11. STAFF COMMUNICATIONS

Planning Manager Perez announced that City Council will be holding a study session to consider a Safe Parking Ordinance at its next meeting on March 14, 2023.

Associate Planner Holub updated the Committee on the status of the permanent parklet program and the number of applications that have been submitted.

Associate Planner Holub informed the Committee that the next agenda will include an item to discuss options for replacing the tile banding and tree wells in the Village.

12. ADJOURNMENT

The Meeting adjourned at 3:32 pm.

Glenn Martin, Chair

Andrew Perez, Planning Managerr