Council Goals and Priorities for Fiscal Years 2021-23

Investing in the Future

- Begin comprehensive general plan update
- Initiate and/or complete housing initiatives funded by grant programs
    - Regional pre-approved ADU plans
    - Objective design standards
- Complete ADU ordinance amendments
- Evaluate water resiliency options available to the City
- Continue support for existing and new economic development initiatives
    - COVID Relief Program
    - Determine whether to conduct baseline analysis of existing and future business needs
    - Evaluate the potential to enable cannabis businesses in Arroyo Grande
- Support regional efforts to address homelessness and emergency shelter needs
- Review status of Five Cities Fire Authority 3rd Amendment to the Joint Powers Agreement, and consider cost analysis of service delivery models
- Evaluate options to pay down CalPERS unfunded accrued liability

Investing in City Infrastructure and Facilities

- Identify and pursue short- and long-term funding mechanisms, such as a sales tax measure, for pavement maintenance and other infrastructure maintenance needs
- Complete design and/or begin construction of key infrastructure projects, including:
    - Brisco Interchange Project
    - Traffic Way Bridge Replacement
    - Swinging Bridge Rehabilitation
- Evaluate and select options for replacing the Mark M. Millis Community Center
- Complete a water and sewer rate study and consider implementing a rate adjustment
- Complete a comprehensive fee study and consider adjusting City fees, including impact fees

Investing in People

- Adopt and implement Diversity, Equity, and Inclusion initiatives
- Maintain and increase public engagement with the City
    - Complete process to create voting districts in 2022
    - Increase public outreach through surveys, social media engagement, and events
    - Evaluate technology opportunities to enhance public participation in meetings
- Modernize technologies and systems in key areas, such as public safety cameras, human resources processes, and accounting and agenda management software systems
- Focus resources and implement efficiencies to ensure optimized service levels within core City functions

- Evaluate and implement employee retention, attraction, recruitment, development, and support strategies