
ARROYO GRANDE VILLAGE ASSOCIATION

September 22, 2022

Andrew Perez

City of Arroyo Grande

300 East Branch Street

Arroyo Grande, Ca 93420

Dear Andrew,

I am submitting the items below for departmental review.

Arroyo Grande Beer & Wine Festival - Saturday, November 5, 2022

We request the use of the lawns and bandstand at Heritage Square Park from 9:00a.m. -8:00p.m. on Saturday, November 5. The event hours will be from 12:00p.m.-4:00p.m.

A portion of the net proceeds of this event will go towards Santa in the Village and Christmas in the Village.

The Arroyo Grande Village Association (AGVA) will provide the necessary insurance policy to the city at least 2 weeks prior to the event. We will also obtain the necessary "Daily License Application/ Authorization" from the State of California Department of Alcohol Beverage Control.

AGVA will compensate the City for any extra expenses incurred as agreed upon. We will abide by all rules and regulations that will be discussed and agreed upon. AGVA will provide and place all barricades and signs as necessary. The ABC requires that the Heritage Square area be fenced off with waist high fencing. This will be done by AGVA. Entry areas will be monitored and only persons over 21 years old will be granted admission. AGVA will provide security as approved by the City of Arroyo Grande Police Department. AGVA will provide Swinging Bridge security as needed.

This is a community event which will be limited to 30 breweries and 15 wineries, plus 2 food vendors. Attendance will be limited to 600 attendees. AGVA will provide music at the Rotary Bandstand for the event. Tickets for the event are \$60 for general admission and \$15 for designated drivers. There will be two different colored wristbands to differentiate between designated drivers and general admission tickets.

Thank you for your consideration,

Sincerely,

Krista Bandy, Mindy Calmenson, Laura Beth Amy

Arroyo Grande Village Association