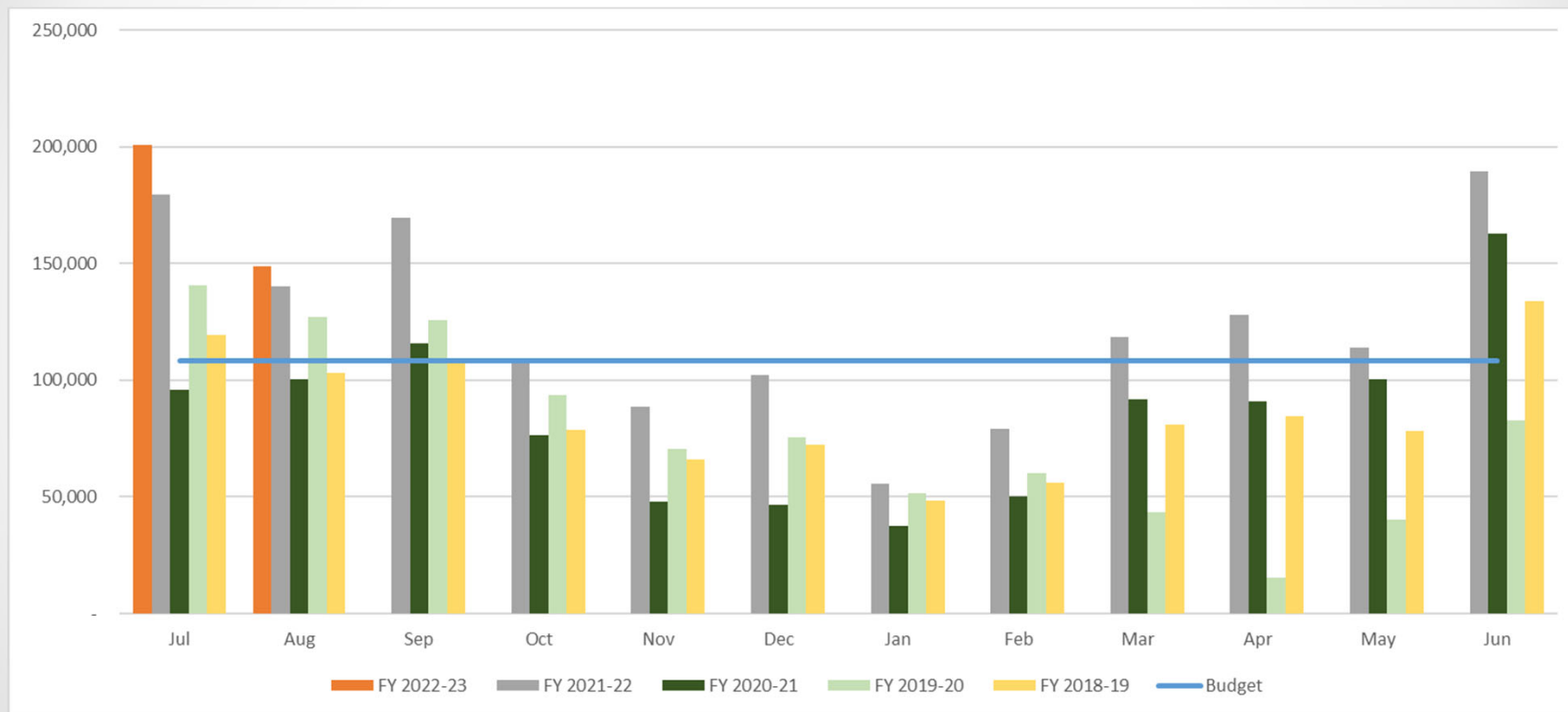


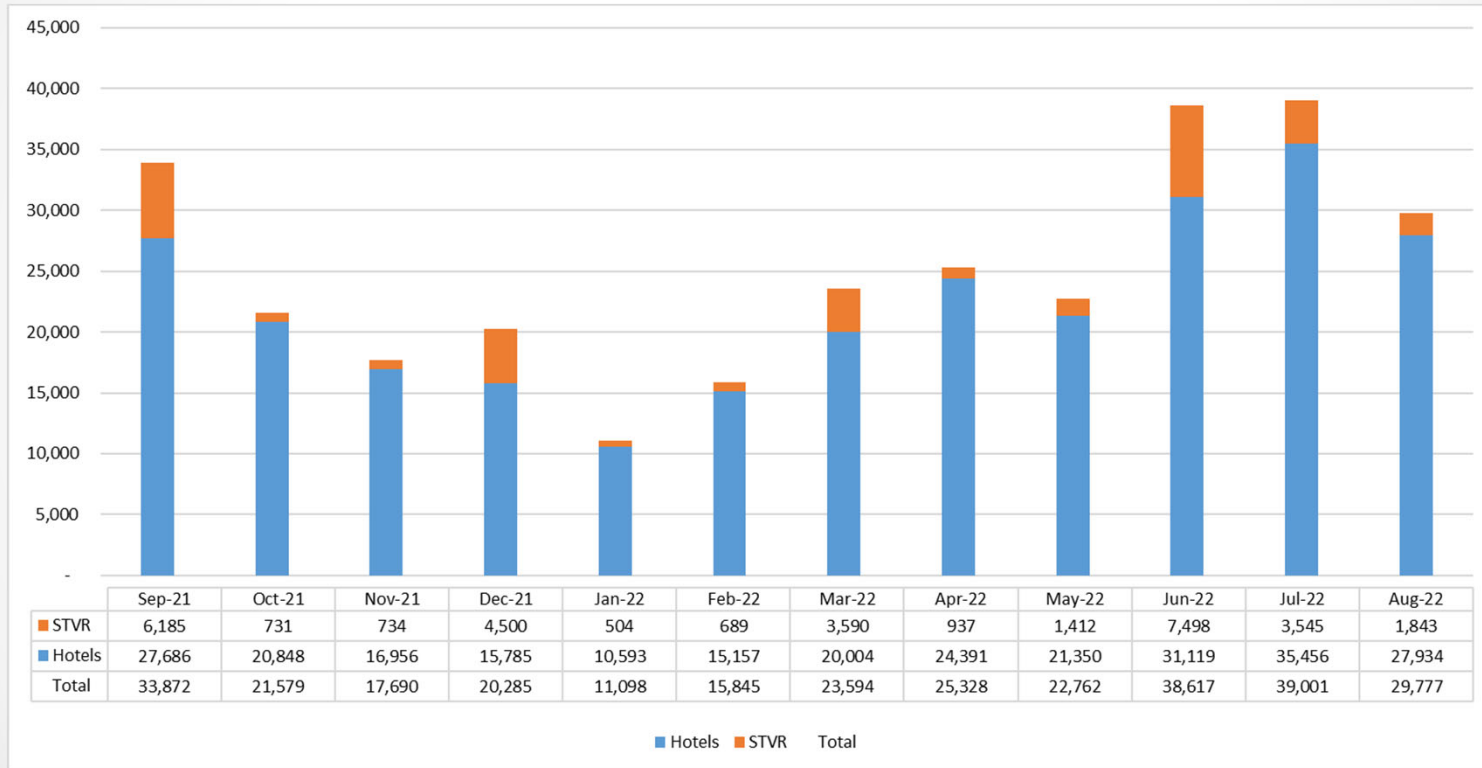
TOT Revenue by Fiscal Year



City of Arroyo Grande
TBID Board Meeting

10/24/2022

TBID Revenue Trend by Hotel/STVR



City of Arroyo Grande
TBID Board Meeting

10/24/2022

Fund 240-TBID Financials

FY 2022-23

YTD Estimated Actuals through August

(August - 17% of Year)

	YTD June	% of Budget	Budget FY 2021-22	Fav/(Unfav) Variance	Comments
Revenue					
TBID Assessments	68,778	28.2%	244,000	(175,222)	Assessments for July - August
Other Revenue		0.0%	750	(750)	
Total Revenue	68,778	28.1%	244,750	(175,972)	
Expenditures:					
Advertising	9,995	5.0%	200,000	190,005	Verdin charges Jul-August
Contractual Services	10,834	22.8%	47,500	36,666	July - August Chamber payments & City Admin
Website Re-design	5,000	20.0%	25,000	20,000	
STR Code Compliance	-	0.0%	5,000	5,000	
Memberships & Subscriptions	-	0.0%	500	500	Central Coast Tourism Council
Public Relations		0.0%	15,000	15,000	Co-op
Total Expenditures	25,829	8.8%	293,000	267,171	
Change in Fund Balance	42,949		(48,250)	91,199	
Beginning Fund Balance	308,375				
Ending Fund Balance	351,324				



City of Arroyo Grande
TBID Board Meeting

10/24/2022