

Pismo Jazz Jubilee 2023

Celebrating Martin Luther King Weekend



The Basin Street Regulars

Our Mission

- ▶ To further the enjoyment of Traditional Jazz
- ▶ To involve young musicians on the Central Coast in a classic music genre
- ▶ To further the musical education of young musicians
- ▶ To nurture the appreciation of American music in San Luis Obispo County
- ▶ To enhance the cultural attractiveness of the Five Cities Community

The Basin Street Regulars– Who We Are

- ▶ The premier “Hot Jazz” Society on the Central Coast for 47 years
- ▶ A 501 (c) (3) Corporation with over 250 Central Coast members.
- ▶ Formed in 1976 by K.O. Ecklund and a small group of visionaries to promote and preserve traditional jazz.
- ▶ Forty-seven years of monthly BSR jazz sessions featuring local school bands, local groups and professional talent
- ▶ Provide low-cost, high-quality entertainment and dancing for Central Coast citizens and visitors
- ▶ Provide music educational opportunities and jazz camp scholarships to local youth ages 12–26.
- ▶ Provide monthly opportunities for young and old musicians to jam together in front of an appreciative audience in a first-class venue.

Pismo Beach Jubilee by the Sea History

- ▶ Basin Street Regulars held their first festival in 1976.
- ▶ There is a West Coast Trad Jazz Festival “Circuit”.
- ▶ Jubilee by the Sea is very popular due to its location and hospitality.
- ▶ Promotes Trad Jazz and Pismo Beach to other jazz aficionados.
- ▶ The festival has always been run strictly by volunteers.
- ▶ Forty-six years of Traditional Jazz festivals in Pismo Beach.
- ▶ Festival has traditionally been held in late October.
- ▶ In 2023, at the suggestion of the CVB, the festival will be held in January. Acceptance of this change dictates future scheduling of this festival.

Pismo Jazz Jubilee 2023

PRESENTED BY THE BASIN STREET REGULARS

JAZZ JUBILEE by the sea



CREOLE SYNCOPATORS

CONFIRMED ARTISTS SO FAR:

Creole Syncopators
CJ Sam Jammers
Cornet Chop Suey
Midiri Brothers Septet
Professor Cunningham and
His Old School
Holland Coots Swingin' West
Groovus plus Cunningham
Gator Nation
Sonny Leyland and Friends
Ivory and Gold
Kathryn Loomis & Co.

SPECIAL GUESTS SO FAR:

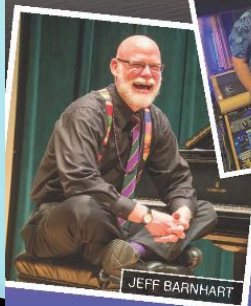
Danny Coots
Gary Ryan
Carl Sonny Leyland
Paul Ingle
Washboard Steve
Jeff Barnhart



PROFESSOR CUNNINGHAM



HOLLAND COOTS SWINGIN' WEST



JEFF BARNHART



CORNET CHOP SUEY

It's the 46th annual



Pismo Beach
ExperiencePismoBeach.com

MY 805 TIX

BADGES: my805tix.com

INFO: pismojazz.com

BADGE SALE INFO: (805) 539 5696

OTHER INFO: (805) 937 8402

January 12-15, 2023
PISMO BEACH & GROVER BEACH, CA

GREAT MUSIC, GREAT VENUES,
GREAT VIEWS & GREAT SERVICE

BADGES: Pre Jubilee \$115 · At the Door \$130 SINGLE DAY BADGES AVAILABLE

Syncopated Times Ad

Pismo Jazz Jubilee 2023

▶ Hotel and RV Stays

▶ ANTICIPATED 2023 ATTENDANCE

- ▶ 2023 Out of county attendees 1,000
- ▶ (expect 2 persons per room)
- ▶ 2023 Overnight Stays 1,500
(expect 2 persons per room to stay 3 nights)

▶ 2019 Attendance (last live festival)

- ▶ Out of County Attendees 1,100
- ▶ Overnight Stays 1,600
- ▶ (based on a 65% response rate. True values may be higher)

Estimated Musician Hotel Rooms

Wednesday Night, January 11 th	10
Thursday Night, January 12 th	65
Friday Night, January 13 th	75
Saturday Night, January 14 th	75
Sunday Night, January 15 th	25

Pismo Jazz Jubilee

► Featured Artists for 2023



Professor Cunningham
and His Old School



Jeff and Ann Barnhart,
"Ivory and Gold"

Shuttle Bus Service

- ▶ Jubilee provides shuttle bus service between the venues throughout the entire festival.
- ▶ Buses are hired from SLO Safe Ride and we also utilize volunteer-driven buses from Pacific Christian Church.
- ▶ Buses are paid for out of Jubilee budget.
- ▶ Five or six venues are anticipated.
- ▶ Shuttle buses ease parking and driving congestion and allows people to patronize the bars at each location.
- ▶ Buses will pick up patrons from hotels in the morning with advance notice and will drop them off during runs throughout the day. Mid-day pickups are not encouraged.
- ▶ Buses do not run a regular “hotel route”.
- ▶ Attendees are encouraged to drive to one venue and leave their cars there and take the bus the rest of the day.
- ▶ Preference is not given to any particular hotel or RV park at this time.

Pismo Jazz Jubilee 2023

- ▶ Goals for 2023
 - ▶ More comfortable all-indoor accommodations for attendees and volunteers, including one indoor beach venue.
 - ▶ New improved on-line ticketing system using My805Tix, including up-front hotel data collection. Hope to improve the current 65% response rate.
 - ▶ Bring the festival to the community via off-site free performances in the host cities.
 - ▶ Promote our host cities via distribution of tourism and hotel information at all of our venues.

Pismo Jazz Jubilee 2023

- ▶ What can the Jubilee do for the PBHA
- ▶ Promote local hotels and RV parks to all attendees
- ▶ Promote the Classic California logo on our website, our printed Jubilee promotional materials and our Festival Program
- ▶ Up to 10 One-Day, any-day badges for members of the PBHA and their guests.
- ▶ VIP seating at the festival.
- ▶ Leverage marketing opportunities through My805Tix advertising.

Pismo Jazz Jubilee 2023

- ▶ What can the Jubilee do for the City of Pismo Beach
- ▶ Market Pismo Beach and Jazz Jubilee locally via My805Tix and other News and Entertainment publications.
- ▶ Advertise Jubilee and Pismo Beach in National Traditional Jazz newspaper “The Syncopated Times”
- ▶ Market Jubilee and Pismo Beach nationally and internationally through our Facebook page and Livestreams from the Pismo Beach Veteran’s Hall.

Pismo Jazz Jubilee 2023

- ▶ Jubilee requests from the PBHA:
- ▶ Assistance with locating reasonably priced accommodations for our guests.
- ▶ Assistance with reasonably priced or comped rooms for up to 80 musicians.
- ▶ Assist in finding one reasonably priced beach-front performance venue.
- ▶ Provide input and sponsorship to include bus pick-ups from primary hotels