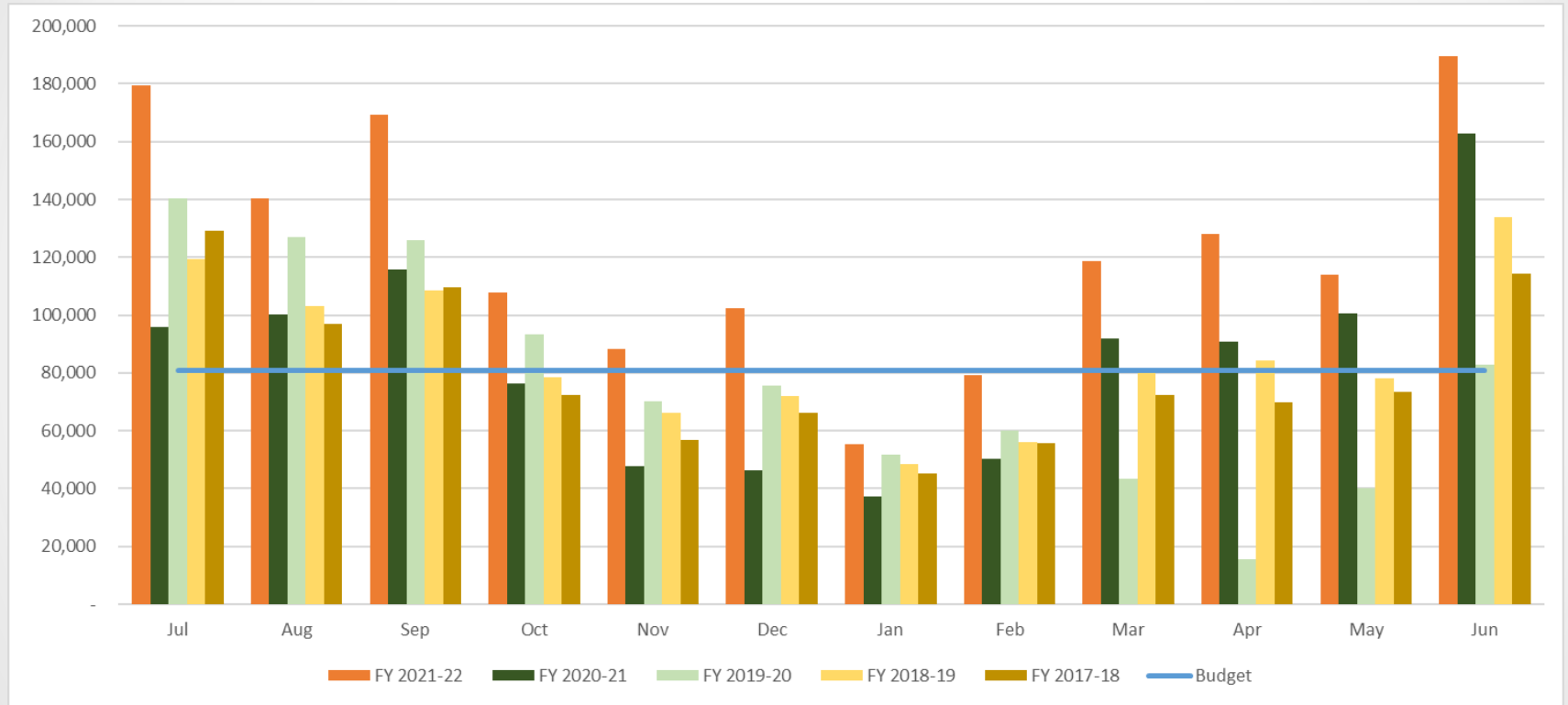
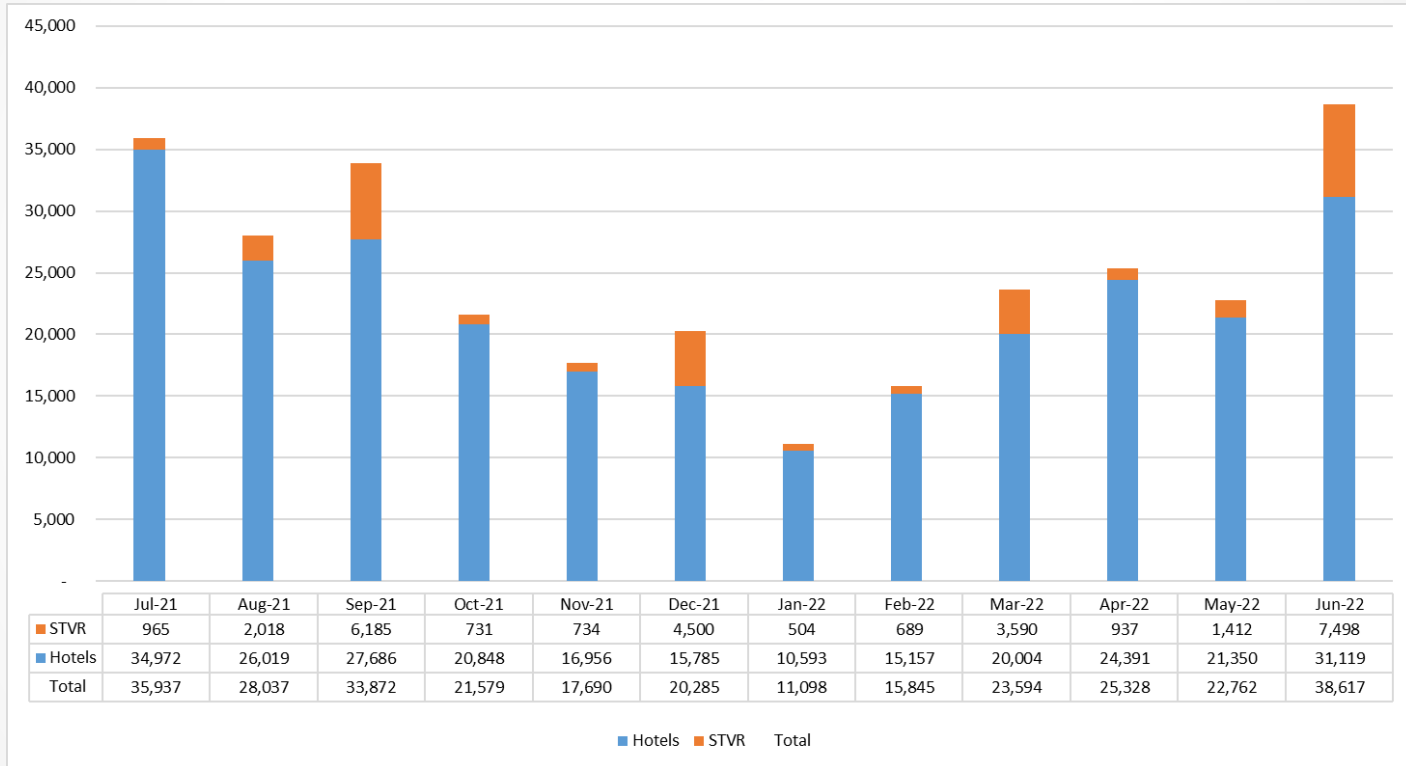


TOT Revenue by Fiscal Year



TBID Revenue Trend by Hotel/STVR



Fund 240-TBID Financials

Fund Center - Tourism Business Improvement District (TBID)

FY 2021-22

YTD Estimated Actuals through June

(June - 100% of Year)	YTD June	% of Budget	Budget FY 2021-22	Fav/(Unfav) Variance	Comments
Revenue					
TBID Assessments	294,645	216.3%	136,250	158,395	Assessments for July - June
Other Revenue	1,107	221.4%	500	607	
Total Revenue	295,752	216.3%	136,750	159,002	
Expenditures:					
Advertising	152,527	91.6%	166,500	13,973	Verdin charges Jul-June
Contractual Services	50,004	95.2%	52,500	2,496	July - June Chamber payments & City Admin
Memberships & Subscriptions	-	0.0%	500	500	Central Coast Tourism Council
Public Relations	10,000	100.0%	10,000	-	Visit SLO CAL - 2021 Asset Shoot Co-op
Total Expenditures	212,531	92.6%	229,500	16,969	
Change in Fund Balance	83,221		(92,750)	175,971	

Beginning Fund Balance	308,375
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Ending Fund Balance	391,596
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