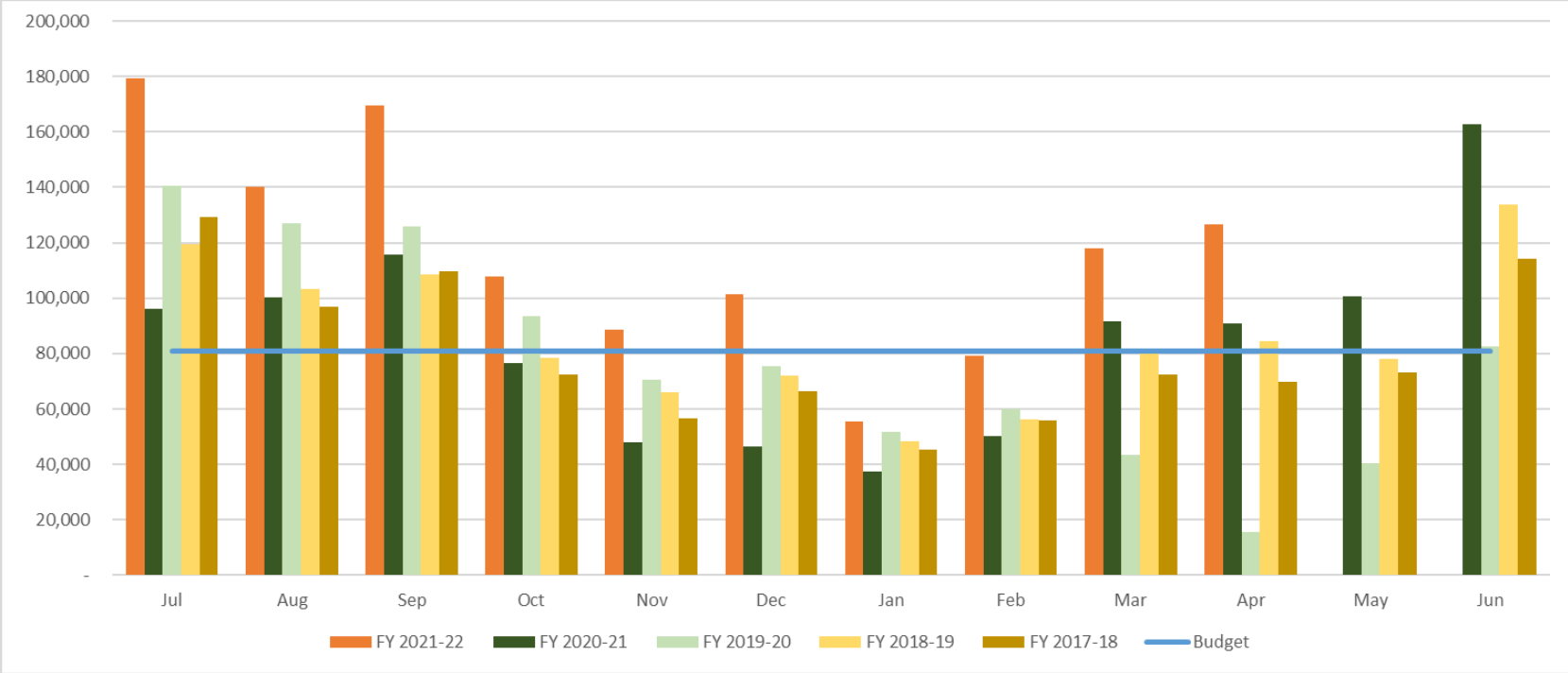
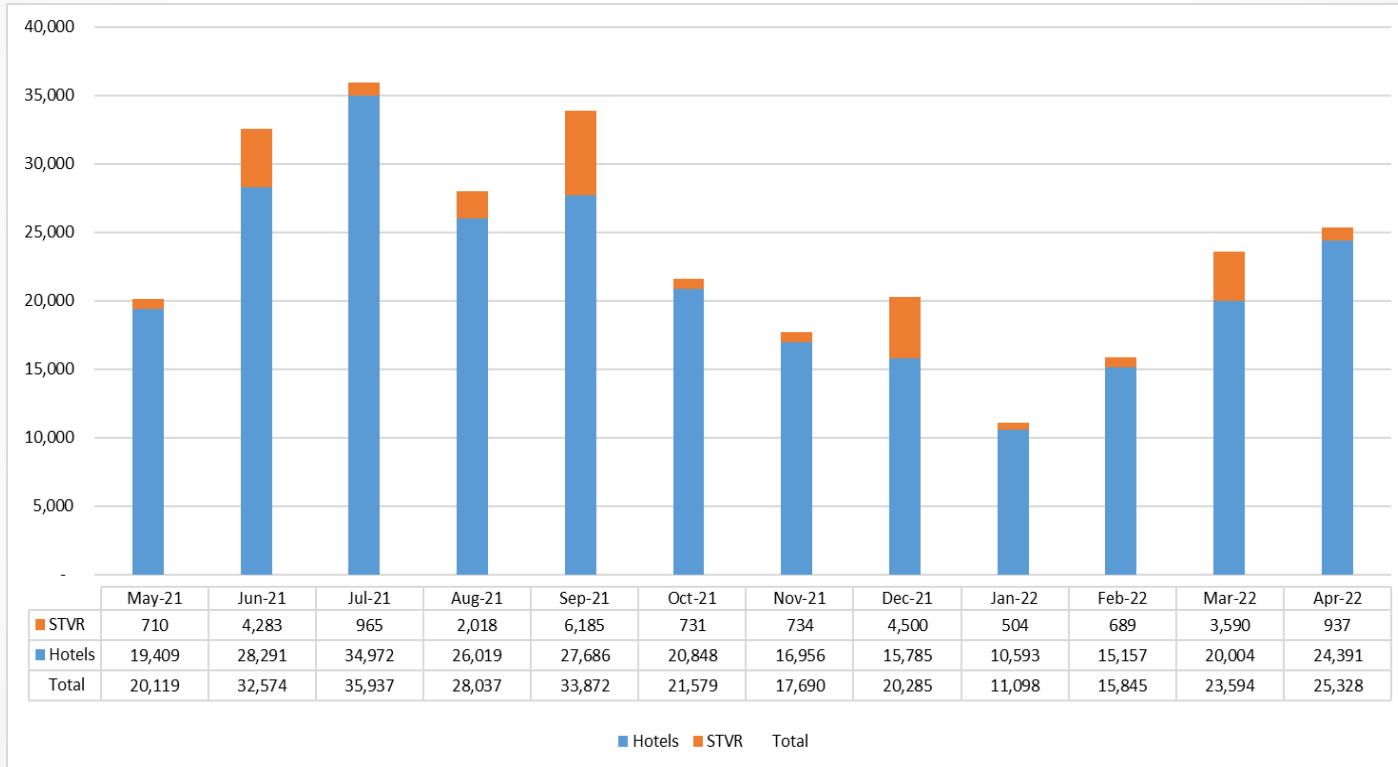


TOT Revenue by Fiscal Year



TBID Revenue Trend by Hotel/STVR



Fund 240-TBID Financials

FY 2021-22

YTD Estimated Actuals through May

(May - 92% of Year)	YTD May	% of Budget	Budget FY 2021-22	Fav/(Unfav) Variance	Comments
Revenue					
TBID Assessments	233,401	171.3%	136,250	97,151	Assessments for July - April
Other Revenue	1,107	221.4%	500	607	
Total Revenue	234,508	171.5%	136,750	97,758	
Expenditures:					
Advertising	144,475	86.8%	166,500	22,025	Verdin charges Jul-May
Contractual Services	45,837	87.3%	52,500	6,663	July - May Chamber payments & City Admin
Memberships & Subscriptions	-	0.0%	500	500	Central Coast Tourism Council
Public Relations	10,000	100.0%	10,000	-	Visit SLO CAL - 2021 Asset Shoot Co-op
Total Expenditures	200,312	87.3%	229,500	29,188	
Change in Fund Balance	34,196		(92,750)	126,946	

Beginning Fund Balance	308,375
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Ending Fund Balance	342,571
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