



MEMORANDUM

TO: City Council

FROM: Timothy J. Carmel, City Attorney

SUBJECT: Supplemental Information
Agenda Item 11.b. – Consideration of Placing a Local Transactions
and Use Tax (“Sales Tax”) Measure on the November 8, 2022 Ballot

DATE: May 24, 2022

The Ballot Measure Argument in Favor (Attachment 5) has been amended to provide greater clarity. The amended Argument with redline edits is enclosed.

cc: City Manager
Assistant City Manager/Public Works Director
City Clerk
City Website (or public review binder)

ARGUMENT IN FAVOR OF MEASURE ____

Your “YES” vote on Measure ____ will provide important funding to meet local needs. The City has maintained its current level of service by increasing ~~the its~~ efficiency ~~of its operations~~; however, it cannot keep up with rapidly increasing public improvement costs and new State mandates, ~~and~~ ~~t.~~ The City has reached a point where existing revenues cannot fund ~~important~~ critical projects. If passed, Measure ____ will generate approximately \$5.6 million in additional annual revenue to ensure ongoing services and public improvements ~~to~~ benefitting City residents, businesses, and visitors.

Of the current 7.75% sales tax rate, our City receives only 1%. Your “YES” vote will raise the current rate ~~to allow the City to receive 2%~~ by an additional 1% and thus provide for the community’s increasingly underfunded capital improvement and public facility maintenance needs, including:

- Street Repairs
- Concrete (Sidewalk) Repairs
- Potholes
- Stormwater and Drainage Maintenance

And other needed City programs and facilities.

Your “YES” vote will result in safer streets and sidewalks, and more rehabilitation of aging storm drains. Everyone who utilizes our infrastructure and services should contribute to these needs, including those who live outside of the City. Your “YES” vote provides the most fair and economical way to ensure this happens.

Your City government will be held accountable. Citizens will receive an annual report on the tax revenue received and how it is spent. The City Council will conduct a public hearing every five years to evaluate the success, ~~and~~ effectiveness and ongoing necessity of the tax and determine whether circumstances warrant a reduction or repeal.

Measure ____ is important to meet current and future needs, maintain City infrastructure, and preserve quality of life for our community. Your City Council urges you to vote “YES” on Measure ____.

Caren Ray Russom, Mayor

Lan George, Mayor Pro Tem

Kristen Barneich, Council Member

Jimmy Paulding, Council Member

Keith Storton, Council Member