

Council Goals and Priorities for Fiscal Years 2021-23

Investing in the Future

- Begin comprehensive general plan update
- Initiate and/or complete housing initiatives funded by grant programs
 - Regional pre-approved ADU plans
 - Objective design standards
- Complete ADU ordinance amendments
- Evaluate water resiliency options available to the City
- Continue support for existing and new economic development initiatives
 - COVID Relief Program
 - Determine whether to conduct baseline analysis of existing and future business needs
 - Evaluate the potential to enable cannabis businesses in Arroyo Grande
- Support regional efforts to address homelessness and emergency shelter needs
- Review status of Five Cities Fire Authority 3rd Amendment to the Joint Powers Agreement, and consider cost analysis of service delivery models
- Evaluate options to pay down CalPERS unfunded accrued liability

Investing in City Infrastructure and Facilities

- Identify and pursue short- and long-term funding mechanisms, such as a sales tax measure, for pavement maintenance and other infrastructure maintenance needs
- Complete design and/or begin construction of key infrastructure projects, including:
 - Brisco Interchange Project
 - Traffic Way Bridge Replacement
 - Swinging Bridge Rehabilitation
- Evaluate and select options for replacing the Mark M. Millis Community Center
- Complete a water and sewer rate study and consider implementing a rate adjustment
- Complete a comprehensive fee study and consider adjusting City fees, including impact fees

Investing in People

- Adopt and implement Diversity, Equity, and Inclusion initiatives
- Maintain and increase public engagement with the City
 - Complete process to create voting districts in 2022
 - Increase public outreach through surveys, social media engagement, and events
 - Evaluate technology opportunities to enhance public participation in meetings
- Modernize technologies and systems in key areas, such as public safety cameras, human resources processes, and accounting and agenda management software systems
- Focus resources and implement efficiencies to ensure optimized service levels within core City functions

- Evaluate and implement employee retention, attraction, recruitment, development, and support strategies

**Anticipated Timeframes for Completion
of the Goals and Priorities Identified Above
for Fiscal Years 2021-23**

Category	Goal/Priority	Anticipated Timeframe for Completion
Investing in the Future	Begin comprehensive General Plan update	Scoping discussion to occur by Fall 2021; kick-off of update to begin by Spring 2022.
	Initiate and/or complete housing initiatives funded by grant programs <ul style="list-style-type: none"> • Regional pre-approved ADU plans • Objective design standards 	<ul style="list-style-type: none"> • Regional pre-approved ADU plans currently underway, to be completed in 2022 • Consider incorporating objective design standards into comprehensive General Plan update with scoping discussion in Fall 2021
	Complete ADU ordinance amendments	Summer 2021
	Evaluate water resiliency options available to the City	Part of Council's consideration of Central Coast Blue Project in Summer and Fall 2021
	Continue support for existing and new economic development initiatives <ul style="list-style-type: none"> • COVID Relief Program • Determine whether to conduct baseline analysis of existing and future business needs • Evaluate the potential to enable cannabis businesses in Arroyo Grande 	Incorporate into comprehensive General Plan update process <ul style="list-style-type: none"> • COVID Relief Program to be administered through 2021 • Consideration of baseline analysis to occur with discussion of comprehensive General Plan update scope (Fall 2021) • Consider potential to enable cannabis businesses in Fall 2021
	Support regional efforts to address homelessness and emergency shelter needs	Ongoing
	Review status of Five Cities Fire Authority 3rd Amendment to the Joint Powers Agreement, and consider cost analysis of service delivery models	Fall 2021
	Evaluate options to pay down CalPERS unfunded accrued liability	Summer/Fall 2021

Investing in City Infrastructure and Facilities	Identify and pursue short- and long-term funding mechanisms, such as a sales tax measure, for pavement maintenance and other infrastructure maintenance needs	Discuss options for short- and long-term infrastructure financing in Fall 2021. Consider potential sales tax measure in Spring 2022.
	Complete design and/or begin construction of key infrastructure projects, including: <ul style="list-style-type: none"> • Brisco Interchange Project • Traffic Way Bridge Replacement • Swinging Bridge Rehabilitation 	<ul style="list-style-type: none"> • Contract for design services for Brisco Interchange Project expected Fall 2021 with design expected to be completed in Spring 2023 • Traffic Way Bridge Replacement design expected to be complete in Fall 2022 and construction expected to begin Summer 2023 • Swinging Bridge Rehabilitation construction expected to begin Spring 2022
	Evaluate and select options for replacing the Mark M. Millis Community Center	Spring 2022
	Complete a water and sewer rate study and consider implementing a rate adjustment	Complete rate study in Summer 2021 and propose adoption in Fall 2021.
	Complete a comprehensive fee study and consider adjusting City fees, including impact fees	Begin in Winter 2021-22 with proposed adoption in Spring 2022
Investing in People	Adopt and implement Diversity, Equity, and Inclusion initiatives	Proposed policy for Council consideration in Summer 2021. Implementation and preparation of additional polices as appropriate will be ongoing.
	Maintain and increase public engagement with the City <ul style="list-style-type: none"> • Complete process to create voting districts in 2022 • Increase public outreach through surveys, social media engagement, and events • Evaluate technology opportunities to enhance public participation in meetings 	<ul style="list-style-type: none"> • The process for creating voting districts will begin with two public hearings in Summer 2021 and conclude with two public hearings in Spring 2022. Districts will be implemented in Fall 2022. • Public outreach efforts will increase with the hiring of a new Deputy City Clerk/Communications Coordinator • Ongoing video- and tele-conferencing options for public meetings will be discussed with Council in June 2021 and implemented in July 2021, with

		ongoing evaluation and refinement thereafter
	Modernize technologies and systems in key areas, such as public safety cameras, human resources processes, and accounting and agenda management software systems	<ul style="list-style-type: none"> • Public safety camera upgrades are expected to be completed by Winter 2022. • Human resources software systems will be implemented by Winter 2021. • Agenda management software will be implemented in Summer 2021. • Accounting management software will be procured in Winter 2021/22 and implemented through Fiscal Year 2022-23.
	Focus resources and implement efficiencies to ensure optimized service levels within core City functions	Ongoing
	Evaluate and implement employee retention, attraction, recruitment, development, and support strategies	Ongoing. A City-wide salary survey will be completed during Fiscal Year 2021-22.