

**RESOLUTION NO.**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ARROYO GRANDE DESIGNATING THE CITY SEAL, CITY LOGO, AND POLICE BADGE AS OFFICIAL SYMBOLS OF THE CITY OF ARROYO GRANDE**

**WHEREAS**, the City of Arroyo Grande does not currently have a policy specifically designating the City Seal, City Logo, and Police Badge as official symbols; and

**WHEREAS**, the City Council desires to establish a City Seal, City Logo, and Police Badge use policy that provides guidance and standards for use of the symbols; and

**NOW, THEREFORE BE IT RESOLVED** by the City Council of the City of Arroyo Grande that:

SECTION 1: The City Council finds and declares as follows:

- A. It is in the public interest to establish a policy guiding the appearance of the City Seal and distinctive devices, including badges, incorporating the City Seal. The City Seal is a symbol of the authority and jurisdiction of the City, and as such, is a valuable asset of the City and its citizens;
- B. The City Seal should only be used when conducting official City business as unauthorized use of the City Seal may mislead the public; and
- C. The most appropriate method of implementing such a policy is to adopt this resolution and authorize the City Manager to implement the provisions specified within this resolution.

SECTION 2: Definitions. Unless the contrary is stated or clearly appears from the context, the following definitions will govern the construction of the words and phrases used in this resolution:

- A. "City Seal" means the current Seal, any and all prior versions of the City's Seal, or any graphic representation that simulates, approximates or resembles the City's Seal and contains the City's name. The image of the City Seal is substantially the same as the form shown in Exhibit A and incorporated by this reference.
- B. "City Logo" means the official logo of the City of Arroyo Grande that is displayed on City documents, stationary, uniforms, and monument signs, the image of which is substantially the same as shown on Exhibit B and incorporated by this reference.

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- C. "Police Badge" means the distinctive device worn as a sign of membership in and authority of the Arroyo Grande Police Department. The Police Badge identifies the wearer as an Arroyo Grande Police Officer. The image of the Police Badge is substantially the same as the form shown on Exhibit C, and incorporated by this reference.

SECTION 3: City Seal, City Logo, and Police Badge Designated Official Symbols.

- A. The City Seal is designated the official seal of the City of Arroyo Grande.
- B. The City Logo is designated the official logo of the City of Arroyo Grande.
- C. The Police Badge is designated the official badge of the Arroyo Grande Police Department.

SECTION 4: Alteration of City Seal, City Logo, and Police Badge.

- A. The City Seal, City Logo, and Police Badge cannot be altered unless such alterations are approved by resolution of the City Council.

SECTION 5: Prohibition. No person can make, reproduce, manufacture, display or use the City Seal or City Logo or Police Badge, or their design, or any design so closely resembling the same as to deceive or be reasonably mistaken for the City Seal or City Logo, for any purpose other than for official City business, a City-sponsored event or publication, or a City-endorsed event or publication, without the approval of the City Council.

SECTION 6: Authorization. The City Manager or their designee is broadly authorized to promulgate administrative policies and procedures to implement the purpose and direction set forth in this Resolution that the City Seal, City Logo, and Police Badge be used only for official and authorized purposes.

SECTION 7: This Resolution will become effective immediately upon adoption and will remain effective unless superseded or repealed.

SECTION 8: The City Clerk will certify to the passage and adoption of this Resolution; will enter the same in the book of original Resolutions of said City; and will make a minute of the passage and adoption thereof in the record of proceedings of the City Council of said City, in the minutes of the meeting at which the same is passed and adopted.

On motion of Council Member \_\_\_\_\_, seconded by Council Member \_\_\_\_\_, and on the following roll call vote, to wit:

**AYES:**

**NOES:**

**ABSENT:**

the foregoing Resolution was passed and adopted this 13<sup>th</sup> day of August, 2024.

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**CAREN RAY RUSSOM, MAYOR**

**ATTEST:**

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**JESSICA MATSON, CITY CLERK**

**APPROVED AS TO CONTENT:**

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**MATTHEW DOWNING, CITY MANAGER**

**APPROVED AS TO FORM:**

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**ISAAC ROSEN, CITY ATTORNEY**

EXHIBIT A  
CITY SEAL

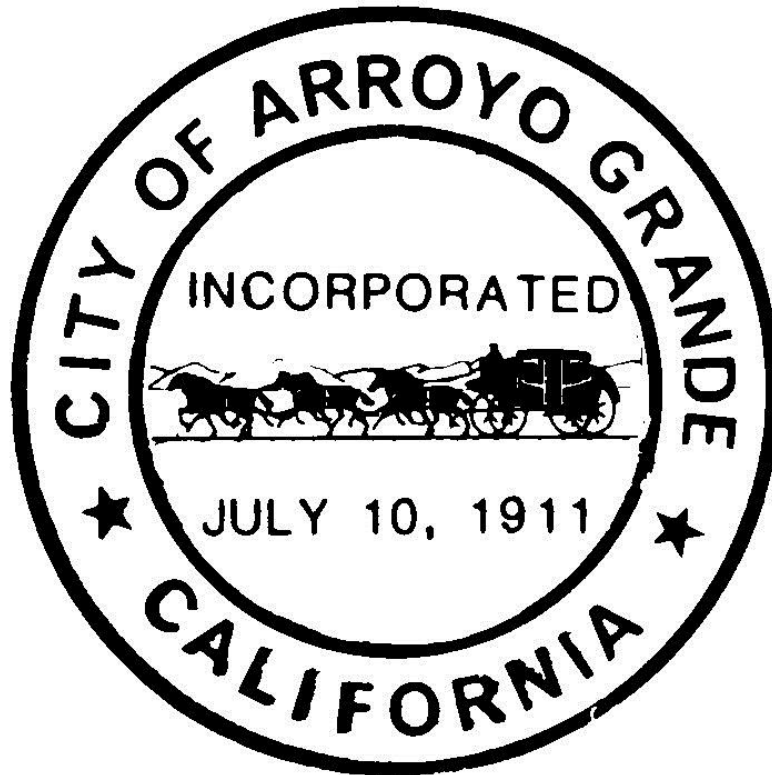


EXHIBIT B  
CITY LOGO

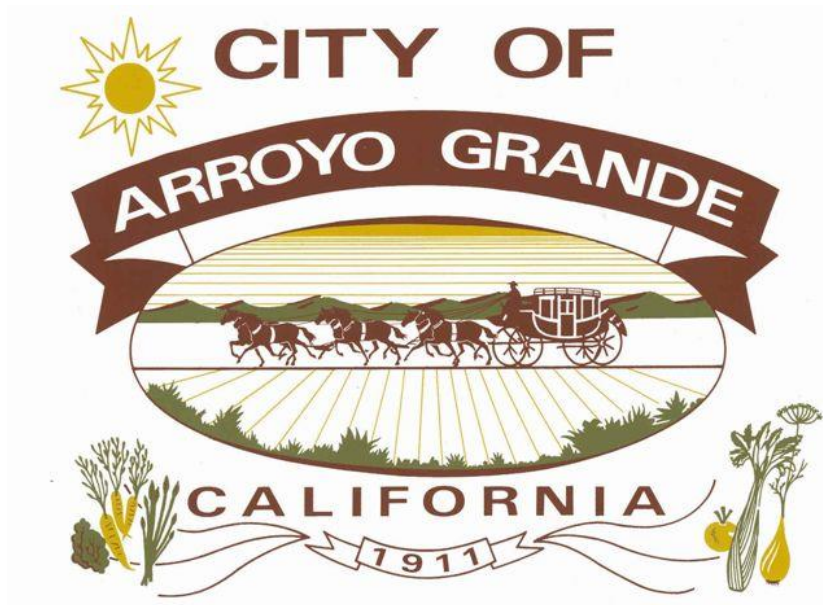
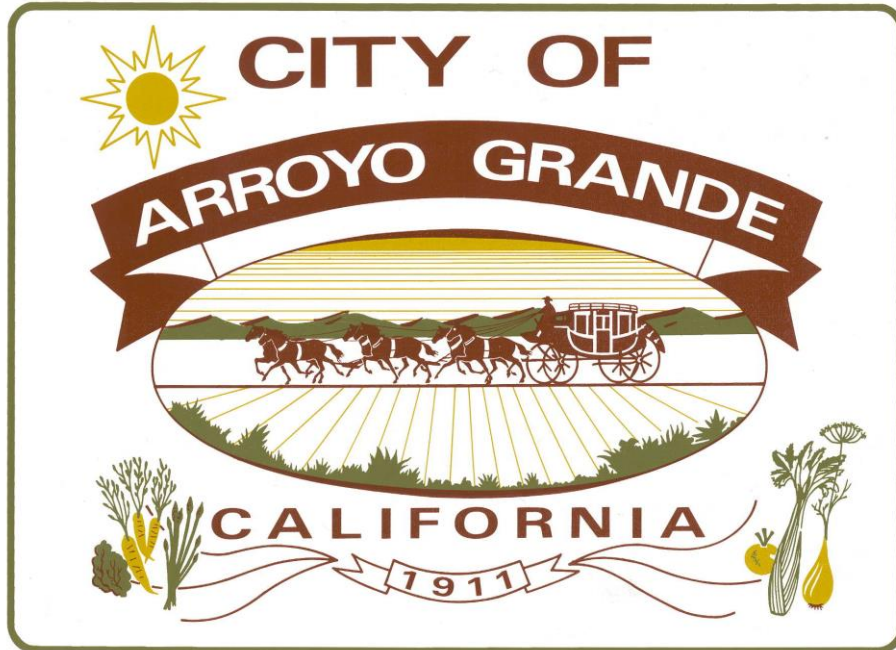


EXHIBIT C  
POLICE BADGE

