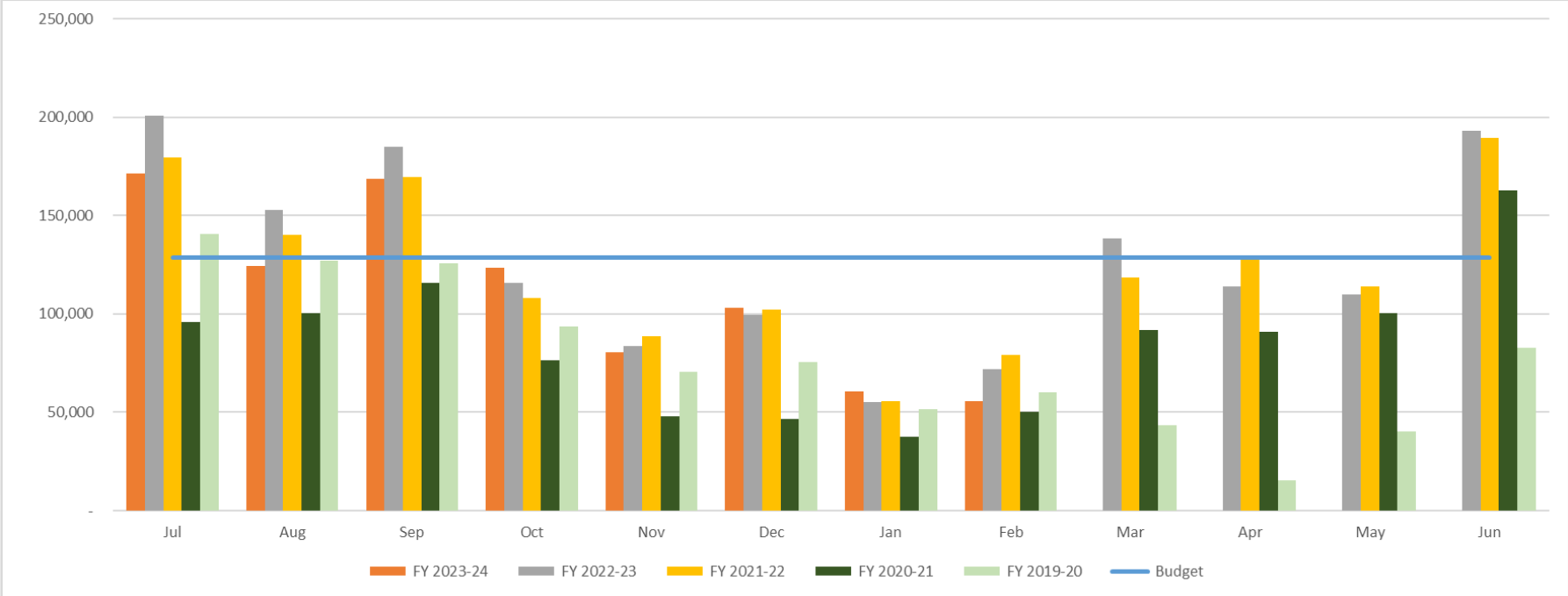
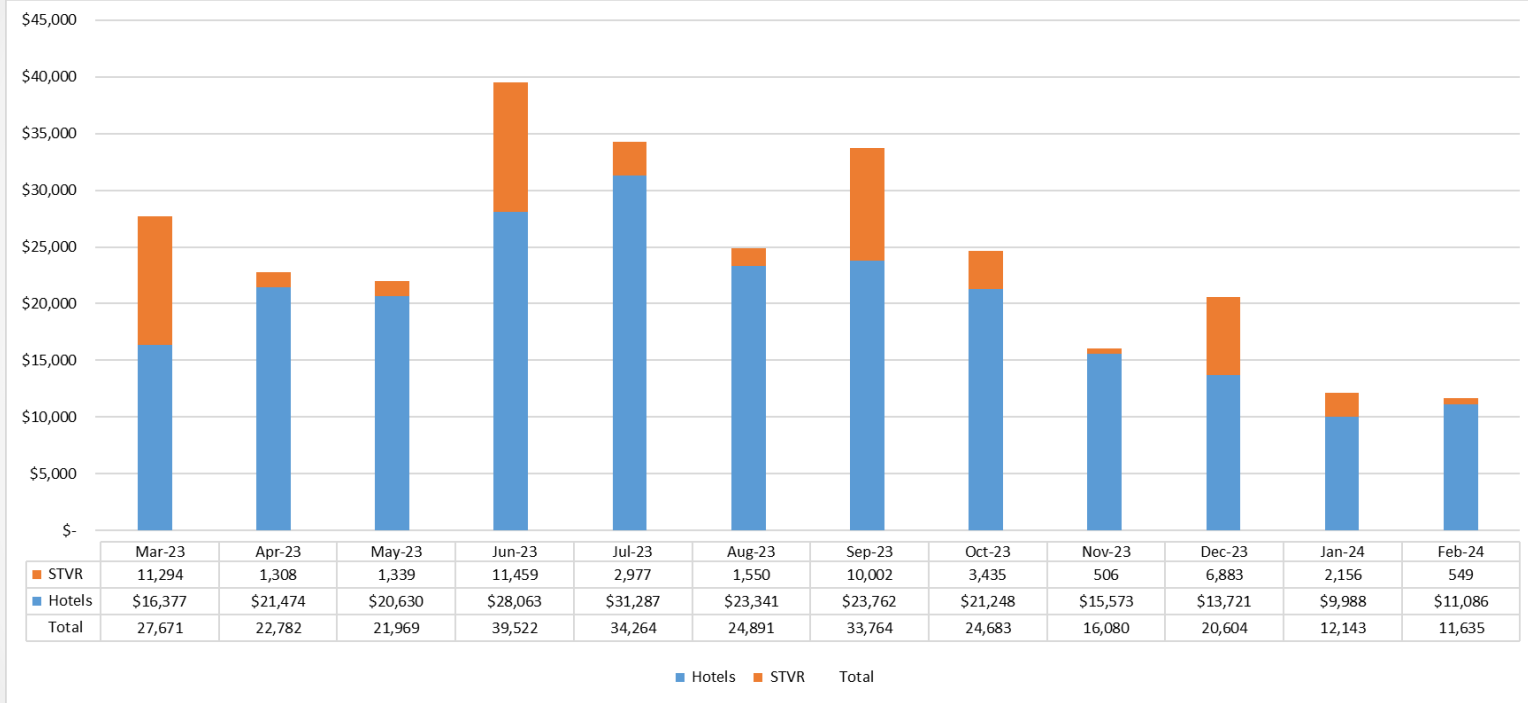


# TOT Revenue by Fiscal Year



# TBID Revenue Trend by Hotel/STVR



**FY 2023-24 Year-to-Date (YTD) Estimated Actuals through March**

<b>Beginning Fund Balance</b>	<b>\$ 328,350</b>	<b>\$ 405,833</b>	<b>\$ 436,489</b>	<b>\$ 436,489</b>
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	<b>FY 2021-22 Actuals</b>	<b>FY 2022-23 Actuals</b>	<b>FY 2023-24 Adopted Budget</b>	<b>YTD March</b>
<b>Revenue</b>				
TBID Assessments	\$ 295,271	\$ 303,626	\$ 309,000	\$ 181,974
Interest	(5,257)	4,078	750	11,581
<b>Total Revenue</b>	<b>\$ 290,014</b>	<b>\$ 307,704</b>	<b>\$ 309,750</b>	<b>\$ 193,554</b>

	<b>FY 2021-22 Actuals</b>	<b>FY 2022-23 Actuals</b>	<b>FY 2023-24 Adopted Budget</b>	<b>YTD March</b>
<b>Expenditures</b>				
<b>Advertising</b>				
Marketing Services	\$ 144,762	\$ 196,254	\$ 200,000	\$ 143,415
Photo/Video Assets	10,000	11,595	15,000	-
Promotional Product	-	-	5,000	-
Website	7,765	16,695	-	-
Travel and Trade Shows	-	-	7,500	-
Coop Advertising	-	-	15,000	5,000
Sub-total Advertising	<b>\$ 162,527</b>	<b>\$ 224,544</b>	<b>\$ 242,500</b>	<b>\$ 148,415</b>

<b>Contractual Services</b>				
Chamber - Contract admin.	\$ 42,000	\$ 44,500	\$ -	\$ -
Sub-total Contractual Services	<b>\$ 42,000</b>	<b>\$ 44,500</b>	<b>\$ -</b>	<b>\$ -</b>

<b>Membership &amp; Subscriptions</b>				
CCTC	\$ -	\$ -	\$ 500	\$ 475
Sub-total Membership & Subs.	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 500</b>	<b>\$ 475</b>

<b>Public Relations</b>				
Event Sponsorships	-	-	20,000	1,000
Official AG Merch - Contest	-	-	5,000	-
Official AG Merchandise	-	-	5,000	-
Sub-total Public Relations	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 30,000</b>	<b>\$ 1,000</b>

<b>Services &amp; Supplies</b>				
City - administrative	\$ 3,000	\$ 3,000	\$ 45,000	\$ 30,000
Supplies/Domains	-	-	2,500	-
Vacation rental code compliance	5,004	5,004	5,000	3,336
Sub-total Services & Supplies	<b>\$ 8,004</b>	<b>\$ 8,004</b>	<b>\$ 52,500</b>	<b>\$ 33,336</b>

<b>Total Expenditures</b>	<b>\$ 212,531</b>	<b>\$ 277,048</b>	<b>\$ 325,500</b>	<b>\$ 183,226</b>
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<b>Ending Fund Balance</b>	<b>\$ 405,833</b>	<b>\$ 436,489</b>	<b>\$ 420,739</b>	<b>\$ 446,818</b>
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