



APRIL 7, 2024

Spartan Co-op

Visit SLO CAL will be sponsoring the Spartan Race with a co-op option.

Assets

Three Dedicated Social Posts

- Facebook
- Instagram/Twitter

Email Marketing

- Two destination marketing focused emails to Spartan regional database
- Two emails to racers registered for the event

Travel Guide

- 2 pages of content to share with all attendees

Logo Placement

- Event page
- Race day program
- Pre & post-race emails from Spartan

Activation

- At race with Visit SLO CAL and other participating destinations

Investment Level: \$5,000

All funds will be billed through Visit SLO CAL. Please sign below if you are interested in participating.

Organization: _____

Name: _____

Title: _____

Signature: _____

Date: _____