



## City of Arroyo Grande Ballot Measure Feasibility Project Public Engagement Process - LISTENING Results

**Earlier this year**, the City of Arroyo Grande asked our community for input on their priorities for Arroyo Grande. Not surprisingly, the community response was tremendous. Altogether, City Hall received nearly 1,500 completed surveys (so far, we've recorded 967 online surveys and 477 via US mail, including over 400 personal comments from community members). Additional stakeholder conversations and presentations were also conducted and recorded by team members here at City Hall.

Response Type	#
Online Responses	967
Hard-Copy Responses	477
<b>TOTAL Responses</b>	<b>1,444</b>
Individual Comments	400+

While the input we received varied widely, one thing was clear: community members really care about Arroyo Grande and appreciated the opportunity to weigh in. Here are a few examples:

"Thank you for making the survey easy to answer and giving us the opportunity to influence the priorities." – **John**

"I think you are doing a great job! Thank you!" – **Stacey**

"We're proud residents of Arroyo Grande and have lived here since 2010. We want to maintain the high standards that AG has and we're thankful for the opportunity to give our input." – **Melissa**

"Thank you for listening!!!" – **Stewart**

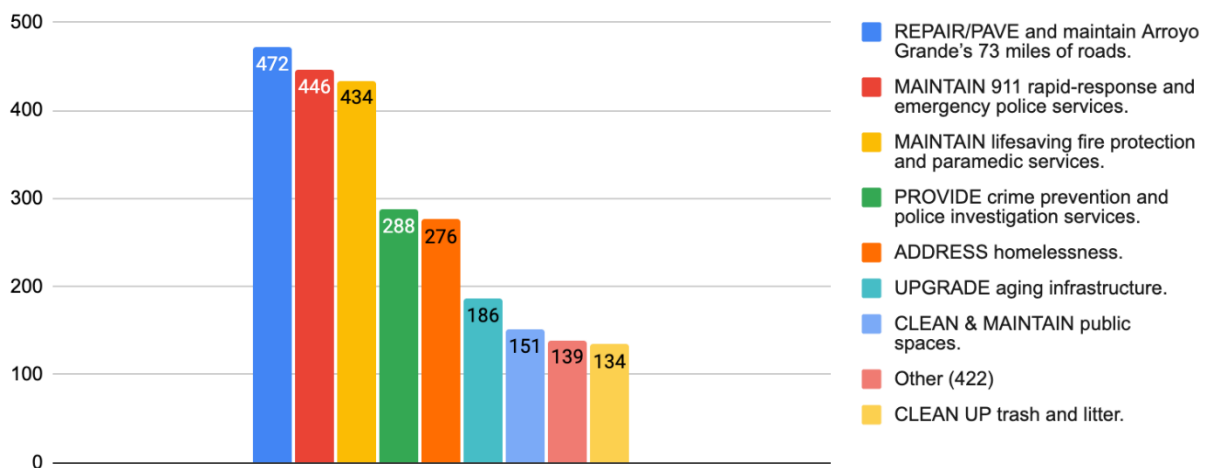
Accordingly, Arroyo Grande residents ranked their top priorities as follows (by average ranking):

- 1 - MAINTAIN** lifesaving fire protection and paramedic services.
- 2 - MAINTAIN 911** rapid-response and emergency police services.
- 3 - REPAIR/PAVE** and maintain Arroyo Grande's 73 miles of roads; fix potholes and damaged sidewalks.
- 4 - PROVIDE** crime prevention and police investigation services.
- 5 - UPGRADE** aging infrastructure - storm drains, public facilities and community centers.
- 6 - ADDRESS** homelessness.
- 7 - CLEAN & MAINTAIN** public spaces, including City parks, sports fields, and facilities.
- 8 - Other** – 418 respondents entered their own "other" City Services Priority. There was overlap with the other listed services, but the most common themes included addressing the flow of traffic, bike and pedestrian infrastructure, and increasing recreation programs.
- 9 - CLEAN UP** trash and litter dumped along streets, sidewalks, and public areas.

The word cloud below represents in aggregate what community members share in the “other priorities” category of our mail/online survey. The largest words appeared most frequently.



Responses can also be organized by looking at which priorities received the most first place votes illustrated in the chart below. As you can see, the top three “1<sup>st</sup> place” priorities, by a significant margin, were: 1) road repair/maintenance and paving; 2) maintain 911 rapid-response and emergency police services; and 3) maintain lifesaving fire protection and paramedic services.



**In Conclusion:** The City’s spring 2024 public engagement and LISTENING process, including direct face-to-face conversations with dozens of Arroyo Grande stakeholders, has informed our efforts to develop a prudent, community-responsive package that can maintain and improve Arroyo Grande’s services, facilities, and infrastructure secured by passage of a potential local revenue measure on the November 2024 ballot. If the City Council takes action to call for such an election, Arroyo Grande **voters** will be the ultimate decision makers. As each voter casts his or her vote, they will be taking a step to shape our city’s future for years to come.