



MEMORANDUM

TO: City Council

FROM: Jessica Matson, Legislative & Information Services Director/City Clerk

SUBJECT: Supplemental Information
Agenda Item 12.b. – March 12, 2024 City Council Meeting
Study Session on Revisions to Public Art Guidelines, Public Art
Donation Program, and Arroyo Grande Municipal Code Relating to
Murals

DATE: March 12, 2024

Attached is correspondence received for the above referenced item.

cc: City Manager
Assistant City Manager/Public Works Director
Community Development Director
City Attorney
City Clerk
City Website and Public Review Binder

Enc

From: [Arroyo Grande Public Art](#)
To: [public comment](#)
Cc: [Arroyo Grande Public Art](#)
Subject: Public Comment Meeting 3/12/2024
Date: Monday, March 11, 2024 10:03:58 AM
Attachments: [AGPA Letter City Council MTG 3.12.24.pdf](#)



IRONSCALES finds this email suspicious! It was sent from arroyograndepublicart1@gmail.com and contains company domain arroyogrande, but this might be an impersonation attempt. | [Know this sender?](#)

Please find attached a letter from Arroyo Grande Public Art for public comment at the City Council Meeting 3/12/2024.

Best Regards,

Nan Bowman
Vice President
Arroyo Grande Public Art



Arroyo Grande Public Art
PO Box 008
Arroyo Grande, CA 93421

March 11, 2024

Arroyo Grande City Council

Dear Council Member,

As a nonprofit Public Art organization in the city of Arroyo Grande, the Arroyo Grande Public Art (AGPA) would like to continue working in collaboration with the City to promote and establish new public art installations. Since, unlike many other cities, the City does not otherwise have its own Public Art program, we believe that AGPA is in effect serving as the City's Public Art program.

As an organization, we would like to comment on the Proposed Guidelines CC 2024-03-12 Attachment 1 - Proposed Public Art Guidelines_2-29-2024.pdf.

1. AGPA feels it is important to not dissolve the Public Art Panel. Community representatives including arts organizations and artists must have input on Public Art and the ARC does not have representatives on it from art organizations or artists..

Below is an example of the San Luis Obispo City's Jury for Public Art.
From SLO City Public Art Document

<https://www.slocity.org/home/showpublisheddocument/16187/637332521273470000>

2. Selecting an Art Jury. The majority of City public art projects will use the Request for Qualifications (RFQ) selection method. Art juries help staff evaluate the qualifications received and make a final selection to proceed through the remainder of the approval process. The preferred approach is to create a five/ seven-member jury for a project. In some cases, a slightly larger jury may be necessary to accommodate all the parties impacted by the artwork. Jury composition will vary depending on the type of art project but should include a selection of the following, as appropriate:

- An Arts Council Member
- At least two professional artists
- A neighbor or representative of a neighborhood association when a neighborhood will be impacted by the project.
- A for-profit or non-profit business representative, preferably one whose business will be impacted by the project
- An educator/historian, or someone aware of the historical implications of the artwork in the community

As appropriate, a member of the Parks and Recreation Commission, Downtown Association, the Cultural Heritage Committee or the Mass Transportation Committee.

The San Luis Obispo County Arts Council can assist the Public Art Manager in contacting appropriate artists and members of the Arts Council. In addition, the Public Art Manager has a current list of prospective jurors who have indicated a desire to serve on an art jury.

2. The infrequency of applications for Public Art should not be the reason to dissolve the Art Panel. We are aware of 3 - 4 projects that have postponed applications awaiting the changes to the city's guidelines. We currently have a mural project in the works, and also anticipate doing more utility box art as part of the Art Outside the Box project.

3. (1) Community meeting—The applicant shall host at least one community meeting. The applicant must provide public notice of the meeting and provide documentation of the meeting(s) with the application. The discussion at the meeting is advisory only and is not binding on the applicant.

We ask that if this is included in the updated guidelines, detail be provided as to where and how the public notices are to be posted, how the meeting is to be conducted (in-person and/or Zoom), if the City will make a meeting room available, and other pertinent information.

4. Several of our Board Members have expressed concern about the appeal process. The appeal process should be eliminated from the guidelines for Public Art. The current and proposed guidelines allow community members to comment on projects prior to approval. The appeal process, especially when the project is to be placed on private property would delay projects.

5. It is suggested that the guidelines include a list defining the terms being used, so that artists and applicants understand the terminology.

6. The application presented in the packet for the City Council Meeting 3/12/2024 appears to be for donated art. We suggest that the city have 2 separate applications, one for public art on city property to be donated and another for public art on private property.

Best Regards,

Nan Bowman
Vice President

Public Art

