

Monday, October 7, 2024, 2:30 p.m.

In person at: Arroyo Grande City Hall Conference Room 300 E. Branch Street, Arroyo Grande, CA 93420

AND via Zoom at: *Please click the link below to join the Zoom Meeting:* <u>https://us02web.zoom.us/j/84675475013</u> Webinar ID: 846 7547 5013 By Phone: +1 699-900-6833

This Architectural Review Committee meeting will be conducted by hybrid in-person/virtual format. Members of the public may participate and provide public comment on agenda items during the meeting in person at the location identified above, by joining the Zoom meeting, or by submitting written public comments to Andrew Perez, Associate Planner, at <u>aperez@arroyogrande.org</u>.

- 1. CALL TO ORDER
- 2. ROLL CALL
- 3. FLAG SALUTE Committee Member Juette

4. AGENDA REVIEW

The Committee may revise the order of agenda items depending on public interest and/or special presentations.

5. COMMUNITY COMMENTS AND SUGGESTIONS

This public comment period is an invitation to members of the community to present issues, thoughts, or suggestions on matters not scheduled on this agenda. Comments should be limited to those matters that are within the jurisdiction of the Architectural Review Committee. Members of the public may provide public comment remotely by joining the Zoom meeting utilizing one of the methods provided below. Please use the "raise hand" feature to indicate your desire to provide public comment.

Please adhere to the following procedures when addressing the Committee:

· Comments should be limited to 3 minutes or less.

• Your comments should be directed to the Committee as a whole and not directed to an individual Committee member.

• Slanderous, profane or personal remarks against any Committee member or member of the audience shall not be permitted.

6. WRITTEN COMMUNICATIONS

Correspondence or supplemental information for the Architectural Review Committee received after Agenda preparation. In compliance with the Brown Act, the Committee will not take action on correspondence relating to items that are not listed on the Agenda, but may schedule such matters for discussion or hearing as part of future agenda consideration.

7. CONSENT AGENDA

7.a Approval of Minutes

(PEREZ)

Recommended Action:

Approve the Minutes of the September 17, 2024 regular meeting.

8. PROJECTS

8.a Consideration of the Third Phase of Painting of Utility Boxes Citywide; Staff Project 24-006; Applicant – Shirley Horaceck, Arroyo Grande Public Art (GROPEN)

Recommended Action:

Review the proposed public art project and make a recommendation to the City Council.

9. DISCUSSION ITEMS

None.

10. COMMITTEE COMMUNICATIONS

Correspondence/Comments as presented by the Architectural Review Committee.

11. STAFF COMMUNICATIONS

Correspondence/Comments as presented by the City staff.

12. ADJOURNMENT

All staff reports or other written documentation, including any supplemental material distributed to a majority of the Architectural Review Committee within 72 hours of a regular meeting, relating to each item of business on the agenda are available for public inspection during regular business hours in the City Clerk's office, 300 E. Branch Street, Arroyo Grande. If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by the Americans with Disabilities Act. To make a request for disability-related modification or accommodation, contact the Legislative and Information Services Department at 805-473-5400 as soon as possible and at least 48 hours prior to the meeting date.

This agenda was prepared and posted pursuant to Government Code Section 54954.2 Agenda reports can be accessed and downloaded from the City's website at <u>www.arroyogrande.org</u> If you would like to subscribe to receive email or text message notifications when agendas are posted, you can sign up online through the "Notify Me" feature.

ACTION MINUTES

MEETING OF THE ARCHITECTURAL REVIEW COMMITEE

September 16, 2024, 2:30 p.m. Hybrid City Council Chamber/Virtual Zoom Meeting 215 East Branch Street, Arroyo Grande

Committee Members Present:	Lori Mainini Hall, Kristin Juette, Glenn Martin
Committee Members Absent:	C.J. Horstman, Janet Huston
Staff Present:	Community Development Director Brian Pedrotti, Planning Manager Andrew Perez, Associate Planner Patrick Holub, Shayna Gropen

Given the recent increase in COVID-19 cases in San Luis Obispo County, and in compliance with Assembly Bill (AB) 361, which allows for a deviation of teleconference rules required by the Ralph M. Brown Act, this meeting was held by teleconference.

1. CALL TO ORDER

Chair Martin called the meeting to order at 2:30 pm.

2. <u>ROLL CALL</u>

Chair Martin called for a roll call. Committee Members Horstman and Huston were absent.

3. FLAG SALUTE

Chair Martin led the flag salute.

4. AGENDA REVIEW

None.

5. <u>COMMUNITY COMMENTS AND SUGGESTIONS</u>

Chair Martin invited public comment.

Ethel Landers stated her appreciation for the opportunity to participate in the process virtually.

Chair Martin closed public comment.

6. WRITTEN COMMUNICATIONS

None.

7. <u>CONSENT AGENDA</u>

7.a Approval of Minutes

(PEREZ)

Approve the Minutes of the August 19, 2024 regular meeting as submitted.

AYES (3): Lori Mainini Hall, Kristin Juette, and Glenn Martin

ABSENT (2): C.J. Horstman, and Janet Huston

Passed (3 to 0)

8. PROJECTS

8.a Consideration Of Conditional Use Permit 24-008; New 68 Foot Wireless Telecommunication Facility; Location – 959 Valley Road; Applicant – Verizon Wireless

(GROPEN)

Assistant Planner Gropen presented the staff report, including the project site, surrounding land uses, and project details. She described the renderings, colors, and materials of the proposed structure. She also summarized the City's Telecommunication Standards and how the project is designed to comply with these standards. She also clarified the location of the nearest residential structure.

Madison LaScalza, spoke in support of the project as made herself available for questions.

Chair Martin invited public comment. Speaking from the public were:

Jeff Metcalf clarified that St John's church has not committed to hosting the site, nor signed any documents with Verizon.

Garry Schmidt stated his appreciation for the new location because of lesser visual impacts and encouraged Verizon to withdraw the application for the site adjacent to Sunrise Terrace upon the approval of this project.

Ethel Landers expressed her appreciation for the new project site.

Chair Martin closed public comment.

The Committee appreciated the project location and the design of the monopine and found it to be a vastly superior location that the location adjacent to Sunrise Terrace. The Committee was supportive of either of the color combinations that include both green and brown, and discouraged the pure green color. It was recommended that the church ultimately decide on the color of the foliage.

Moved by Glenn Martin Seconded by Kristin Juette

Recommend approval of the project as submitted.

AYES (3): Lori Mainini Hall, Kristin Juette, and Glenn Martin ABSENT (2): C.J. Horstman, and Janet Huston Passed (3 to 0)

9. DISCUSSION ITEMS

None.

10. COMMITTEE COMMUNICATIONS

None.

11. STAFF COMMUNICATIONS

Planning Manager Perez announced that the Planning Commission is considering amendments to the wireless telecommunication facility ordinance.

He also announced the Committee Member Horstman resigned from the Committee and a replacement will be appointed at the September 24th City Council meeting.

12. <u>ADJOURNMENT</u>

The Meeting adjourned at 3:06 pm.

Glenn Martin, Chair

Andrew Perez, Planning Manager



MEMORANDUM

- TO: Architectural Review Committee
- FROM: Andrew Perez, Planning Manager
- BY: Shayna Gropen, Assistant Planner
- SUBJECT: Consideration of the Third Phase of Painting of Utility Boxes Citywide; Staff Project 24-006; Applicant – Shirley Horaceck, Arroyo Grande Public Art
- DATE: October 7, 2024

RECOMMENDATION:

Review the proposed public art project and make a recommendation to the City Council.

IMPACT ON FINANCIAL AND PERSONNEL RESOURCES:

All time and materials necessary for the preparation and painting of the utility boxes will be donated by the applicant, valued at approximately \$6,000. The City will be responsible for ongoing maintenance costs.

BACKGROUND:

On <u>May 14th¹, 2024</u>, the City Council adopted Resolution 5358, amending the Public Art Guidelines and Public Art Donation Program ("the Guidelines"). Under these new guidelines, all public art projects require review by the Architectural Review Committee (ARC), who shall make a recommendation to the City Council. The Guidelines outline information regarding selection criteria, purpose of the guidelines and the approval process.

ANALYSIS OF ISSUES:

Review Process Under Public Art Guidelines

The purpose of the Guidelines is to establish a framework to facilitate and encourage property owners to provide outdoor public art. For the purposes of these Guidelines, "Public Art" shall mean art located either:

1. On private property with a non-residential land use that is visible from a public right ofway or public property; or

2. In the adjacent public right of way; or

¹ https://pub-arroyogrande.escribemeetings.com/filestream.ashx?DocumentId=10890

3. On property owned or managed by the City of Arroyo Grande (City), that is openly displayed to the public without charge.

These Guidelines establish the City's goals regarding art that is publicly displayed and accessible to the public. The City recognizes that art and artistic expression is a protected activity and these Guidelines are not intended to unduly restrict creative expression or limit the types of public art possible. Rather, they are intended to facilitate and encourage the best possible combination of sites and artwork and help to guide what is essentially a form of communication between the artist and the community.

Following an initial determination on the completeness of the application by the Community Development Department, the Architectural Review Committee ("ARC") reviews all public art applications and makes a recommendation to the City Council. The Selection Criteria, which both ARC and the City Council will use to review applications, is discussed below.

The City Council will schedule a public hearing to review the application within 90 days of receiving ARC's recommendation. In its review of the application, City Council will consider any material submitted by the applicant, city staff, the administrative record of the decision on the application, and evidence presented at the hearing. The applicant shall be given a reasonable time to present their case. The City Council shall use the Selection Criteria as the basis for its decision. The City Council may:

- 1. Request the applicant to clarify its proposal or redesign and resubmit its proposal to ARC or City Council. If the City Council requests that the applicant resubmit the proposal to ARC, the resubmitted proposal shall be reviewed as if a new application; or
- 2. Approve the proposal, providing a written explanation of the basis for approval through the Selection Criteria; or
- 3. Deny the proposal, providing a written explanation of the basis for denial through the Selection Criteria.

All decisions of the City Council are final and conclusive.

Selection criteria consist of the following:

- 1. Evaluation of artistic excellence, examining:
 - a. The artist's qualifications, including education, training, experience, body of work, recognition of the artist, and the consistency of the artist's qualifications with the stated goals of the project;
 - b. The artist's record of previous collaboration with other agencies, organizations, artists, fabricators, or installers to achieve a successful result in implementing the proposed project;
 - c. The artist's experience working in the public realm;

- d. To the extent applicable, the artist's previous proven successful experience in creating, producing or otherwise implementing projects similar to the one proposed;
- e. The original nature of the proposed concept;
- f. The inherent artistic quality and aesthetic merit of the work;
- 2. Appropriateness of scale, form, material, content and design relative to the immediate neighborhood and environment; no mural shall be approved if the mural, as proposed, would create an objective risk to public health, safety, or welfare (e.g. a mural near a roadway would be rejected for the use of reflective materials, like mirrors, which could cause a distraction to drivers). Scale is defined as the relative size of a building element in relation to other forms and the human body. Form is the shape or configuration of the artwork;
- 3. Appropriateness of proposed materials in regard to structural and surface integrity. Materials should be considered in the context of ability to deter against vandalism, withstand weathering, and maintain the intended design;
- 4. Ease of maintenance and longevity of the proposed materials;
- 5. Appropriateness of the proposed method of installation of the artwork with consideration given to the safety and structural factors involved in installation;
- Location, considering the intended audience for the proposal, whether the public will be a captive audience or whether a person would need to take affirmative steps to view the project. Consideration shall be given to whether the mural would be in an area typically accessed or viewable by minors;
- 7. A mural shall not be approved if it includes:
 - a. Copyrighted work without permission of the holder of the copyright.
 - b. Obscene materials.
 - c. Defamatory content.
 - d. Fighting words or advocates imminent lawless action.
 - e. Content, including but not limited to, words, symbols, signs, trademarks, or references to products or services provided on the premises. Such content meets the Arroyo Grande Municipal Code (AGMC) definition for signage, as regulated by AGMC Chapter 16.60;

Project Background:

The City Council formally approved the initial phase of the project in October 2022, which entailed the painting of four (4) utility boxes within the City. In October 2023, the Council approved the second phase, resulting in the painting of an additional four (4) boxes. The third and final phase of the "Art Outside the Box" project will encompass the painting of five additional utility boxes.

Staff Advisory Committee:

On October 2, 2024, the Staff Advisory Committee (SAC), consisting of the Recreation, Community Development, Public Works, Police and Fire Departments, discussed recommendations for five locations of the proposed artwork. The applications and

proposed designs are available in Attachment 1, while the preferred locations are listed below and can also be found in Attachment 2.

- 1. 1053 East Grand Avenue—Oh So Sweet; Anne B Young
- 2. Southwest corner of El Camino Real and North Halcyon Road, near cemetery—Joyful Soaring in the Clouds; Deborah Lord
- 3. Fair Oaks and Traffic Way intersection, in front of the car dealership— Skating the Streets of Arroyo Grande; Bijou Burns
- 4. Northwest corner of East Grand Avenue and North Elm Street—Magpie Afternoon—Erik Davison
- 5. Northeast corner of North Oak Park Boulevard and West Branch Street— Sun She Rises; Katriel Ford

The SAC was supportive of the project and recommended approval to the City Council.

ARC's Review

Consistent with the Guidelines, the ARC is tasked with making a recommendation to the City Council regarding the public art application based on the Selection Criteria described earlier in this report. The ARC is being asked to review the proposals and take one of the following actions:

- 1. Recommend approval of the project to the City Council: or
- Request the applicant make further clarification, modify, or redesign the proposal before advancing the proposal to the City Council in order to meet the Selection Criteria; or
- 3. Request the applicant present a new concept or design for the project; or
- 4. Recommend rejection of the application due to inconsistencies with the Selection Criteria.

A recommendation for approval will result in the application being placed on a future City Council agenda for consideration. A recommendation to revise the application due to inconsistencies with the Guidelines will require a subsequent review by the ARC.

ALTERNATIVES:

- 1. Recommend approval of the project to the City Council: or
- Request the applicant make further clarification, modify, or redesign the proposal before advancing the proposal to the City Council in order to meet the Selection Criteria; or
- 3. Request the applicant present a new concept or design for the project; or
- 4. Recommend rejection of the application due to inconsistencies with the Selection Criteria.

ADVANTAGES:

Granting approval for the donation of time and materials, along with waiving the encroachment permit fees for the planned public art installations, will improve the appearance of existing utility boxes, benefiting the community.

DISADVANTAGES:

No disadvantages have been identified.

ENVIRONMENTAL REVIEW:

The painting of utility boxes is categorically exempt from the California Environmental Quality Act ("CEQA") under the Class 1 exemption, which applies to the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of existing structures, facilities, mechanical equipment, or topographical features where the project involves negligible or no expansion of existing or former use. (State CEQA Guidelines, § 15301.) None of the exceptions to the Class 1 exemption apply to the painting of utility boxes because: the locations of the project will not result in any significant environmental impacts; there will not be any cumulative environmental impacts as a result of the project; the project does not impact or damage any scenic resources; the project is not located on a hazardous waste site; and the project does not adversely affect any historic resources.

PUBLIC NOTIFICATION AND COMMENTS:

The Agenda was posted at City Hall and on the City's website in accordance with Government Code Section 54954.2.

ATTACHMENTS:

- 1. Applications with Proposed Designs
- 2. Utility Box Locations
- 3. Public Art Guidelines

Shayna,

Enclosed is the application for the next 5 electrical boxes to be painted as part of the "Art Outside The Box" project in cooperation with Arroyo Grande Public Arts.

Let me know if there is any more information that needs to be included at this time. The papers for this project that need to be signed and submitted to the City prior to any artist starting to paint will be submitted after the designs are approved. Most artists simply submitted the basic RFP materials until they know if they have been chosen.

The electrical boxes for design assignment are:

1053 East Grand Ave.

El Caino Real & N. Halcyon Rd.

Fair Oaks & Traffic Wat (Chevron)

Elm & East Grand

North Oak Park Blvd, & W. Branch St.

Please let me know when the ARC will meet to consider the designs as I would like to be present to answer any questions.

Thank you.

Shirley Horacek



PUBLIC ART DONATION APPLICATION

This application is intended for projects in the adjacent public right of way or on City property or City maintained property. Public art proposed to be located on City property or City maintained property is subject to the Public Art Donation Program.

Applicant name Arroyo Grande Public Art - Shinley Horacek, Representative
Property Address N/A Assessor's Parcel Number (APN) N/A
Phone Email
Artist or Donor's Name <u>Sartists for "Art Outside</u> The Box project - See attached
Title of Work See attached
Artist's Statement (or attach separately) See a Hached
Materials Acrulic paints as specified by the city plus Soluvar coat.
size of Work To fit top and all sides of specified electrical boxes.
Preferred Public Location (Map Recommended) Specified by City.
Estimated Value of Donated Work 51,250 per box
Manner of Installation Hand painted,
Estimated Maintenance Cost 110Known

Items to Provide Separately:

- Artist's resume, if available
- Statement from the donor and artist that the art is free of encumbrances and waiving rights under the California Arts
 Preservation Act, section 987 of the California Civil Code ("CAPA"), and the Visual Artist Rights Act, section 106(a) of the
 United States Code ("VARA")

Items to Provide Prior to installation:

- Complete set of plans or specifications
- Copy of a maintenance record identifying maintenance, installation, and removal instructions
- No-fee building permit, if required

Application will not be processed without completed application form.

	is application and the information is accurate to the best of my knowledge. not guaranteed by submittal of this application.
Signed Shirley Horacek	Title AGPA Representative Date August 27,2024
	STAFF USE ONLY
Application received by	Date deemed complete
City Council Public Hearing Date	Page 12 of 83 Architectural Review Committee Date



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ART OUTSIDE THE BOX

APPLICATION

All requirements listed below must be met or the application will be removed from consideration.

- 1. Completed Application Form.
- A concept drawing that shows all four sides and top of the utility box must be included with the application. Please note that utility boxes do differ in size, so the diagram is for a concept drawing not necessarily to scale. Concept drawings may be hand drawn, however digital design is recommended. An additional colored design drawing may be included.
- 3. Specifications on materials and/or program used to design artwork.
- 4. An Artist Statement (2,000 characters maximum) that describes why the artist is interested in designing an artwork on a utility box, previous experience working on public art projects with supporting materials as examples of other works and reviews of similar work, and how the artist believes the art will transform the street and/or enliven the area.
- 5. A resume that includes exhibition history, past projects, or a brief description of cooperative, community-based projects, if any (four pages maximum).
- 6. A maximum of 3 examples of previous work including a brief description.
- 7. Submit three references that can speak to previous art works.
- 8. A timetable for the project.
- 9. The City will make the final determination of the box location for each accepted artist's proposed design.

ARTIST APPLICATION

Artist Name: _DEBORAH LORD_

(

Address_	ARROYO GRANDE 93420	-1
Phone Number		

Medium/Description: . I USE NOVA COLOR PAINTS. ALL DESIGNS EMANATE FROM MY CREATIVE HAND.

1. THE CLOUDS MAY BE PAINTED IN BRIGHT HUES OFCORAL/SALMON/PEACH COLORS -- LIGHT AND BRIGHT TO SHOW WELL FROM A DISTANCE.

THE HAWKS WILL BE COLORED TO SHOW AGAINST THE CORAL

2. THE FLORAL GARDEN WILL BE VIBRANT TONES OF REDS, ORANGES, YELLOWS, VIOLETS AND BLUES...ON A BACKGROUND OF BRILLIANT BLUE SKIES.

Title of Work:

Email

1.JOYFUL SOARING IN THE CLOUDS

- 2. NATURE'S BRILLIANT BOUQUET
 - 1. AS SEEN IN MY ATTACHED PAINTING...WITH SEVERAL SOARING RED TAIL HAWKS IN VARYING SIZES ACCORDING TO THEIR

PROXIMITY / DISTANCE . I USE THE NOVA COLOR BRILLIANT PAINTS, AFTER CLEANING, SANDING, PRIMING, AND FINISH WITH SOLUVAR SEALANT, ALL WITH ATTENTION TO WHERE NOT TO BLOCK OPENINGS AS PER YOUR INSTRUCTIONS.

WITH THE CLOUDS AND HAWKS, THERE CAN BE MORE OR LESS OF THE LAND/GROUND ON THIS BOX...MY FEELING IS TO LET IT BE CLOUDS AND HAWKS

PRIMARILY, WITH LITTLE / NO GROUND—BUT CAN DO IT EITHER WAY, ACCORDING TO YOUR PREFERENCE.

2. A SPRING FLOWER GARDEN WITH A VARIETY OF BRILLIANT COLORS AND SHAPES...AS SEEN IN MY ATTACHED

PAINTING ... I INCLUDE A FEW EXTRA PHOTOS OF ADDITIONAL FLOWERS I WOULD ADD INTO THIS BOUQUET, USING

NOVA COLOR PAINTS, EXTERIOR PRIMER, AND THE SOLUVAR SEALANT, AS REQUESTED.

(Attach examples as needed.)

I certify that I have created the above artwork (please initial) ____DSL___.

Artwork Proposal

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Concept for Utility Box:

1. SOARING HAWKS IN A BACKDROP OF VIBRANT CORAL CLOUDS - OR ALTERNATELY.

2. A LUMINOUS FLORAL GARDEN RADIANT WITH MULTI-COLORED FLOWERS ON A BRIGHT SKY BACKDROP.

Description:

1. RED TAIL HAWKS AND BRIGHT CORAL SUNSETS ARE INTEGRAL PARTS OF THE BEAUTY OF OUR LANDSCAPE IN ARROYO GRANDE.

I WOULD LOVE TO RE-CREATE A VERSION OF THAT ON A BOX THIS SEASON. EACH PANEL WOULD FLOW INTO THE NEXT WITH CLOUDS AND HAWKS



2. SEEING BRIGHTLY COLORED FLOWERS OF MANY VARIETIES ALL GATHERED TOGETHER IS SOMETHING I NEVER TIRE OF...SO CREATING

A FLORAL GARDEN ON A BOX WOULD BE A TREAT TO SEE AND APPRECIATE AGAIN AND AGAIN: FLOWERS IN REDS, VIOLETS, YELLOWS, ORANGES,

AND EVEN BLUES ... TALL AND SHORT... ALL ARE WELCOME. EACH PANEL'S FLOWERS WOULD BE DIFFERENT FROM THE OTHERS, BUT WILL FLOW ONE INTO THE NEXT...WITH A BRIGHT BLUE SKY AS THE BACKDROP.

By submitting this Application, I agree that: (1) my submission(s) and their contents will automatically become the property of the City of Arroyo Grande and I understand that if my artwork is selected I will be compensated a not-to-exceed amount of \$1000 per artwork, plus \$250 for paint and materials; (2) The City of Arroyo Grande and Arroyo Grande Public Art ("AGPA") may use, copy, or redistribute the submissions and their contents for any purpose and in any way; (3) there is no obligation for the City of Arroyo Grande and AGPA to review or select the submission; and (4) there is no obligation to keep any submissions confidential.

Further, I acknowledge that I have read the Art Outside the Box Guidelines and Specifications and reviewed the City's Artist Agreement and the Waiver, Assumption of Risk and Liability Waiver that I will have to sign if my artwork is selected. I also understand and agree to waive my rights of attribution out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), and, the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA").

ARTIST: _DEBORAH LORD, M.A.

DISCLAIMER

I have read the Art Outside the Box Guidelines and Specifications, and other related Program documents and agree to the rules & regulations stated. The undersigned agrees to indemnify and hold harmless, the City of Arroyo Grande, its Officers, Agents, and Employees and Arroyo Grande Public Art for any loss or liability which results or is alleged to have resulted from my participation in this activity, including any claim arising out of the applicant's entry, acts, or omissions in said program or any accident, injury or damage involved therein, including but not limited to attorney fees and court costs. I have read and fully understand these policies. I am an adult and my signature is below.

ARTIST: DEBORAH LORD_____ DATE: __6/1/2024_____

BRISCO EL CAMINO REAL DESIGN TEMPLATE 1

JOYFUL HAWKS SOARING IN THE CORAL CLOUDS

1. 5

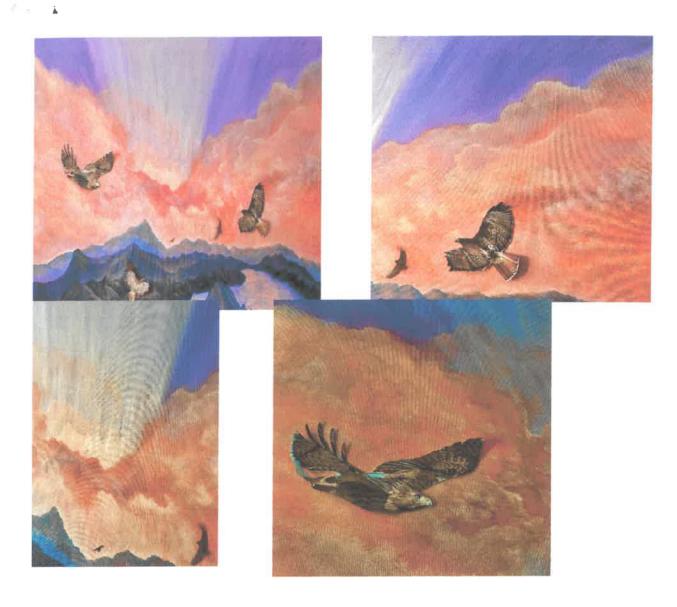
Each panel flowing into the next with color and design.

TOP 24" X 33" continuation of blue/violet sky and coral clouds MOUNTED BOX 53"H X 22"W X 15" D



FRONT 33"W X 62" H SIDE 24" W SIDE 24" W

BACK 33"W



ARTIST STATEMENT

I am honored to be a part of Arroyo Grande's Public Art project for beautifying our town...and would love to contribute another original creation to this venture. Creating beauty is a value I hold and feel it is important to uplift the people in our community in these times; so I am proud of Arroyo Grande for continuing this artistic gift. I enjoyed tremendously, the process of painting my version of jacaranda trees on Branch Street near Trader Joe's, receiving dozens of praises over the days of painting and since. I feel it is a gift for me to paint, as well as for the passers-by to enjoy. I learned so much from that first utility box adventure, and feel clear that the brilliant colors in my new submissions will be an attribute to the beauty along the roadway. In all my art, including this, my intent is to uplift and bring a smile to the viewer...my art is known for that, and I feel these offerings would accomplish that.



I was also chosen to paint two utility boxes in Santa Maria this year, to be done when the government approvals are completed.

I have created outdoor projects for the San Luis Obispo Botanical Garden – the Childrens garden fence fund raiser;

as well as a painted outdoor garden supplies box for the Parkview Manor Senior home-with flowers, butterflies, and birds

I have volunteered as a docent and activities director for the Morro Bay Art Association and Gallery for over 5 years now.

I enjoy giving back to the community I so appreciate living in.

Being semi-retired and a full time resident of Arroyo Grande, my time is flexible. So once the approval is complete, I would probably take approximately a week to complete each project...I am accustomed to painting each day because it brings me joy and peace.

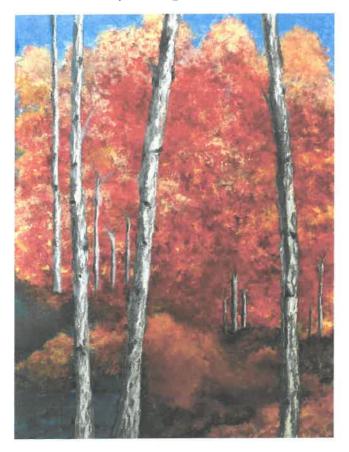
Cleaning, sanding, priming, painting and sealing the utility box.

As a detail oriented person, I am reliable and meticulous about the instructions, and keeping the surroundings clean and clear.

All my paintings flow from my creative spirit, by my own hand. I use the Nova Color paints, and Soluvar to finish.

My website is available to see many of my paintings ... www.DeborahLord.com

Other recent paintings include:



LOVING HER GLOW 24" X 18"



POPPY DEAR 30" X 20"



NEW MOON BLESSINGS 24" X 24"

Arroyo Grande, CA 93420

Website: www.DeborahLord.com

RECENT RESUME SUMMARY



Deborah Lord, completed her Master's Degree at Naropa University and has enjoyed a long career bringing healing, consciousness, support, inner seeing and peace through therapeutic life skills with adults and children. Now in semiretirement, she draws from over 45 years therapeutic experience to create uplifting **Art from the Heart**...inspired by Nature's healing and brilliantly colored expressions...to inspire, create beauty, bring a smile, foster inner reflection and gratefulness.

Currently

The past several years I have been a volunteer, a **gallery docent**, an art event coordinator for Morro Bay Art Association (MBAA), a non-profit art gallery in service to our broad community of artists, young and old. MBAA gallery, classroom and adjoining patio for events is located at 835 Main St, Morro Bay, CA.

Besides being a docent, my contributions include creating each month: Art on the Patio, the 4th Saturday as part of SLO County Art Walk, coordinating the presenting artists and showing my own art for approximately a hundred visitors.

In addition, 3 times each <u>summer I coordinate Art in the Park-Morro Bay, for MBAA</u>, which our gallery sponsors. My duties include arranging the 40 volunteers for each weekend, setting up the MBAA booth, hanging the art show in the park, overseeing the smooth operation of the event...as well as showing my art. This event brings thousands of visitors each summer.

I was honored to be selected in 2023 to paint 3 Public Art exhibits...one in Arroyo Grande, CA ...2 in Santa Maria, CA. I am so pleased to be a part of creating beauty along our streets...".Jacaranda's Delight" in Arroyo Grande; "Family Fun " and "Joyful Presence" are scheduled in 2024 in Santa Maria.

Past Community Events

I have participated in several juried art shows in San Luis Obispo and Morro Bay, including the <u>SLO Botanical Garden</u> (2020 and again in 2023) <u>and SLO Arts Council (2019)</u> in a pop-up gallery for a season. I participated in the Friday Night Artwalk in 2018 and sold several paintings. For the SLO BG Children's Garden, I have painted nature scenes on their perimeter fence boards as a donation.

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For <u>the Senior Housing</u> at 365 Elm St, Arroyo Grande, I painted an outdoor garden supply box for their patio in 2019, as a donation.

Personal skills include being highly responsible, organized, innovative, reliable, friendly, flexible, detail-oriented, seeing the big picture, and kindness.

D LORD, MBAA ART ON THE PATIO 2022, Morro Bay



D LORD, MBAA GALLERY, ART ON THE PATIO 2023



D LORD, LARGE "ANCESTOR'S CANYON" PAINTING IN MBAA GALLERY, MORRO BAY 2022





D LORD, SLO BOTANICAL GARDEN, CHILDRENS FENCE DONATION

2020



D LORD, MBAA ART IN THE PARK, MORRO BAY 2023

References who are familiar with my art : Kathleen Heil, President, Morro Bay Art Association: Melinda Waters, Businesswoman and Collector of art: Sally Sanford, Artist, Author, Businesswoman:

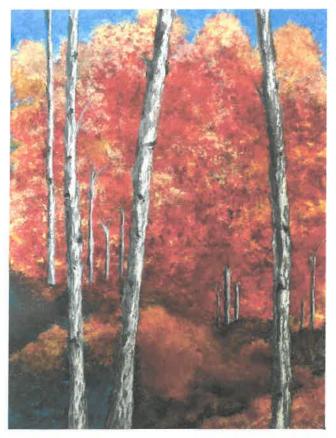
RECENT WORK DEBORAH LORD 2023-4

ALL MY PAINTINGS COME FROM MY IMPRESSIONS OF A GREAT DEAL OF TIME SPENT IN NATURE THROUGHOUT MY LIFE...INTERNALIZING NATURE'S PLAY OF COLOR AND LIGHT...

PAINTING FROM THE EXPANSIVE FEELING WITHIN ME AS A RESULT OF THOSE OUTER EXPERIENCES AND MY OWN INNER SPIRIT.

Recent paintings include:

5 8



LOVING HER GLOW 24" X 18" INSPIRED BY MY MEMORIES OF FALL COLOR AND EXPERIMENTING WITH TEXTURE



POPPY DEAR 30" X 20"

INSPIRED BY THE PLAY OF LIGHT AND COLOR IN GARDENS...AND THE MANY VARIETIES OF POPPIES NATURE OFFERS.



2 1.4

NEW MOON BLESSINGS 24" X 24" INSPIRED BY MY LOVE OF THE NIGHT SKIES



ART OUTSIDE THE BOX **APPLICATION**

All requirements listed below must be met or the application will be removed from consideration.

- 1. Completed Application Form.
- 2. A concept drawing that shows all four sides and top of the utility box must be included with the application. Please note that utility boxes do differ in size. so the diagram is for a concept drawing not necessarily to scale. Concept drawings may be hand drawn, however digital design is recommended. An additional colored design drawing may be included.
- Specifications on materials and/or program used to design artwork.
- 4. An Artist Statement (2,000 characters maximum) that describes why the artist is interested in designing an artwork on a utility box, previous experience working on public art projects with supporting materials as examples of other works and reviews of similar work, and how the artist believes the art will transform the street and/or enliven the area.
- 5. A resume that includes exhibition history, past projects, or a brief description of cooperative, community-based projects, if any (four pages maximum).
- 6. A maximum of 3 examples of previous work including a brief description.
- 7. Submit three references that can speak to previous art works.
- 8. A timetable for the project.
- 9. The City will make the final determination of the box location for each accepted artist's proposed design.

ARTIST APPLICA	ATION		
Artist Name:	Erik Davison		
Address		Atascadero, CA 93422	
Phone Number			
Email			

Title of Work: "Magpie Afternoon"

Medium/Description Digital art concept rendering. Final artwork to be painted in acrylic : (Attach examples as needed.)

I certify that I have created the above artwork (please initial) $\underline{\mathcal{EP}}$.

Artwork Proposal

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Concept for Utility Box: ______To create a bright, colorful art piece for the enjoyment of the public.

Description: Playful depiction of magpies in flight among oaks and California poppies.

Please attach designs for consideration by the City and Arroyo Grande Public Art. Please submit designs using the Design Template form.

By submitting this Application, I agree that: (1) my submission(s) and their contents will automatically become the property of the City of Arroyo Grande and I understand that if my artwork is selected I will be compensated a not-to-exceed amount of \$1000 per artwork, plus \$250 for paint and materials; (2) The City of Arroyo Grande and Arroyo Grande Public Art ("AGPA") may use, copy, or redistribute the submissions and their contents for any purpose and in any way; (3) there is no obligation for the City of Arroyo Grande and AGPA to review or select the submission; and (4) there is no obligation to keep any submissions confidential.

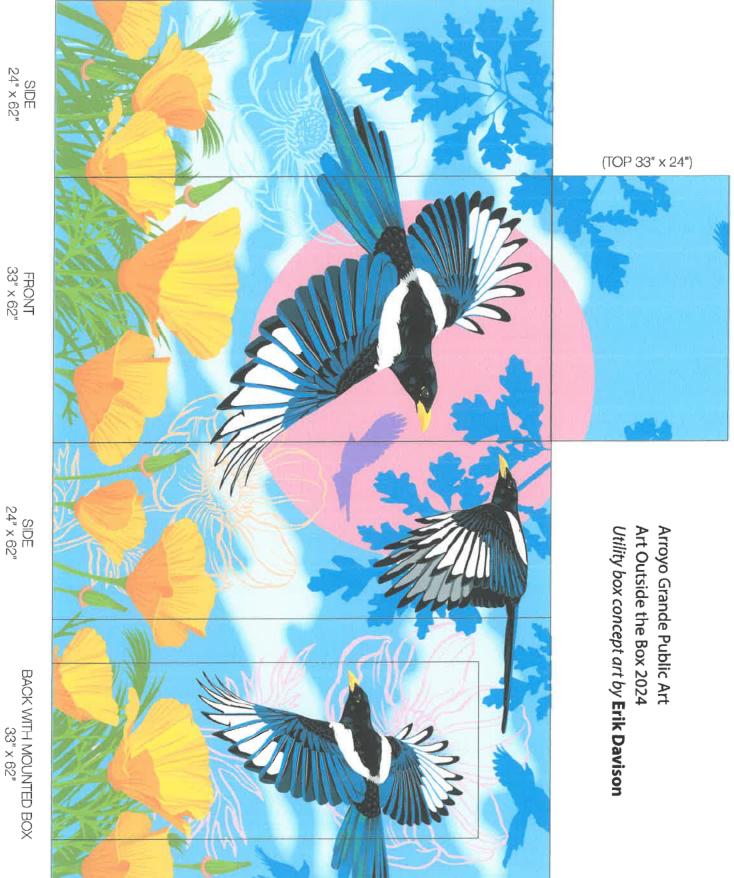
Further, I acknowledge that I have read the Art Outside the Box Guidelines and Specifications and reviewed the City's Artist Agreement and the Waiver, Assumption of Risk and Liability Waiver that I will have to sign if my artwork is selected. I also understand and agree to waive my rights of attribution out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), and, the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA").

ARTIST: Eule Dureson (Erik Davison)

DISCLAIMER

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Page 3 of 3



Specifications and timetable for Arroyo Grande Public Art - Art Outside the Box 2024

Utility box concept art by Erik Davison

Specifications on materials and/or program used to design artwork.

Materials I plan to use are Liquitex or Novacolor high viscosity paint, with a coat on top of the art of Liquitex Soluvar.

The program used to design initial artwork is Adobe Illustrator.

A timetable for the project.

I would estimate 7-12 days for completion of painting utility box. The start date I suppose would depend upon the date of notification of acceptance by the AGPA/City of Arroyo Grande.

Artist Statement – Erik Davison

My intent for the Arroyo Grande Art Outside the Box Project is to create something beautiful for people to enjoy. Ultimately, wanting to bring a sense of peace, tranquility and joy to the community – in the best way that I know how. To bring a smile, even just for a moment.

Public Art is a wonderful way to connect many walks of life -this is a very powerful resource. Allowing us an opportunity to better understand others, and ourselves all the while creating a true sense of a community. One that celebrates our likenesses. It beholds the power to unite, and connect with our intuitive nature and playful spirit.

My participation in Watsonville's city project " An act of love: mask wearing during the pandemic" was an extraordinary opportunity. I was elated to find out of my acceptance upon submitting the first design. To my surprise, I was just touched to find out that the committee requested to commission a second companion piece for the same project. It was such a pleasure to coordinate with city officials and leaders in delivering their important message in a very approachable way - through art. Art has no language barrier and was the perfect method to reach community members.

I feel the conceptual rendering submitted represents the clean, bright and beautiful warm sunshine and the colorful diversity found in Arroyo Grande. Highlighting our open and natural spaces where native Magpies both majestic and regal in flight, thrive.

eri<mark>k</mark>davison

versatile and adept

An experienced artist/designer skilled in a multitude of styles and mediums both traditional and digital.

Erik's abilities include, but are not limited to; design, layout and production of advertisements, direct marketing brochures and reports as well as fliers, posters, logos, promotional materials and educational pieces. His experience covers image manipulation, traditional and computer generated illustration as well as web design. Fluent in Photoshop, Illustrator, InDesign and Quark, Erik also possesses a working knowledge of Dreamweaver, Fireworks and Flash.

As a freelance designer, for more than 25 years, Erik has created apparel graphics, product and package designs, billboard, logos, and posters. Pursuing a passion for making art, he has shown in various galleries in San Francisco, Pasadena, and New York City – with the most recent being a collection of work at downtown Fresno's Corridor 2122.

experience

7/93 - 7/16 Layout Artist/Illustrator The Fresno Bee 1626 E Street, Fresno Ca. 93786

Design, layout and production of newspaper advertisements, direct marketing brochures and reports as well as fliers, posters, logos, promotional materials and educational pieces. Experienced in image manipulation, traditional and computer generated illustration as well as web design. Fluent in Photoshop, Illustrator, Freehand, InDesign and Quark.

education

2007-2009	Fresno City College
1985-1987	Porterville College
1981-1985	Monache High School

Atascadero CA 93422

clients

Bound By Tradition Tattoo Central California Area Derby Circus Punks Executive Travel Flapjack Toys Fresno Grand Opera Fresno Historical Society Fueled By Ramen Records Less Than Jake NewsTravel Pappy's Fine Foods Set A Fire Management Sleep It Off Records Stevenson Entertainment Group Stuff On My Cat Ubrand Warner Brothers Records Wunderland War

references

Rich Stinecipher, production coordinator, The Fresno Bee

Carey Norton, editor, Central Valley Magazine/The Fresno Bee

Jill Collins, account executive, The Fresno Bee

References and examples of previous artwork by Erik Davison



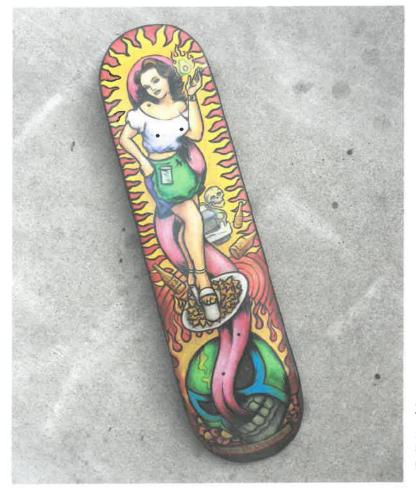


Artist name: Erik Davison Title: "Wear Together" Location: 250 Main St., Watsonville, Ca. Medium: digital Date work completed: 9/23/2020 Dimensions: 8' x 8'

Reference #1

Contact Name	Hedwig M. Heerschop - Exhibit Coordinator
Telephone Number	
E-mail Address	
Address (Street, City, State, and Zip Code)	Watsonville, CA 95076
Nature, location, medium, and dimensions of art project installation	Movable Murals - "An Act of Love: Mask Wearing during the Pandemic." Presented by Pajaro Valley Arts; 250 Main St., Watsonville, Ca. Two 4' x 8' digital art pieces, printed on outdoor vinyl
Date Completed	September 23, 2020
Project Outcome	PVA's Judy Stabile, who heads up Moveable Murals, said their intent with the theme was not only to raise awareness of the importance of wearing masks during the pandemic, but also to demonstrate how people's personalities can come through despite doing so. The committee liked my submission so much that they requested I do a second panel – both of which were well received. pajaronian.com/moveable-murals-exhibit-returns-to-downtown-watsonville/

References and examples of previous artwork by Erik Davison



Artist name: Erik Davison Title: "Virgen de Guacamole" Medium: acrylic Date work completed: 5/22/2019 Dimensions: 8.5" x 32" skate deck

Reference #2

Contact Name	Rodney Rodriguez - Fresno Skateboard Salvage (non-profit)
Telephone Number	
E-mail Address	
Address (Street, City, State, and Zip Code)	Fresno, CA 93704
Nature, location, medium, and dimensions of art project installation	To create hand-painted skateboard deck to be auctioned at annual Fresno Skateboard Salvage fundraising auction at Gazebo Gardens in Fresno, California. My piece was painted on a 8.5" x 32" skate deck with acrylic.
Date Completed	May 22, 2022
Project Outcome	My art piece was bought by highest bidder with proceeds from auction to provide skateboarding equipment for valley youth.

References and examples of previous artwork by Erik Davison



Artist name: Erik Davison Title: "Cease Fire" Medium: acrylic on panel Date work completed: 10/9/2024 Dimensions: 48" x 24"

Reference #3

Contact Name	John Blakeman
Telephone Number	
E-mail Address	
Address	
(Street, City, State, and Zip Code)	Saint Ignatius, MT 59866
Nature, location, medium, and dimensions of art project installation	Personal artwork as a statement in response to injustices imposed on Native American peoples. Acrylic, paint pen, airbrush on wood panel. 48"x24" In private collection of John Blakeman.
Date Completed	October 9, 2023
Project Outcome	Patron was pleased with artwork and displaying in residence.

ARTIST APPLICATION

Artist Name: Anne B Young

Address	Arroyo Grande
Phone Number	
Email	

Title of Work: Oh So Sweet

Medium/Description:Using the acrylic paint requirements in your specifications.

(Attach examples as needed.)

I certify that I have created the above artwork (please initial) ABY

Artwork Proposal

Concept for Utility Box: Oh So Sweet

Description: A basket of strawberries that gently morphs into strawberry fields and the hills that surround Arroyo Grande

Please attach designs for consideration by the City and Arroyo Grande Public Art.

Please submit designs using the Design Template form.

By submitting this Application, I agree that: (1) my submission(s) and their contents will automatically become the property of the City of Arroyo Grande and I understand that if my artwork is selected I will be compensated a not-to-exceed amount of \$1000 per

artwork, plus \$250 for paint and materials; (2) The City of Arroyo Grande and Arroyo Grande Public Art ("AGPA") may use, copy, or redistribute the submissions and their contents for any purpose and in any way; (3) there is no obligation for the City of Arroyo Grande and AGPA to review or select the submission; and (4) there is no obligation to keep any submissions confidential.

Further, I acknowledge that I have read the Art Outside the Box Guidelines and Specifications and reviewed the City's Artist Agreement and the Waiver, Assumption of Risk and Liability Waiver that I will have to sign if my artwork is selected. I also understand and agree to waive my rights of attribution out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), and, the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA").

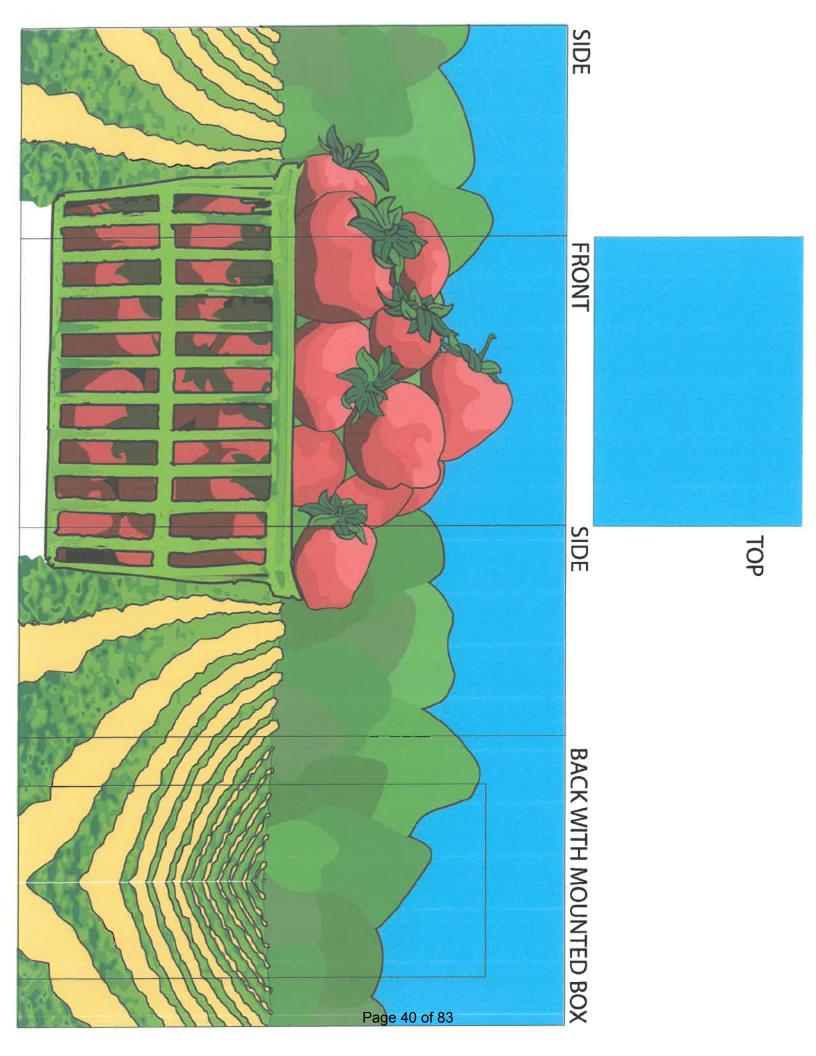
ARTIST: Anne B Young

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ARTIST:

Jule 10.7024 DATE: .



Anne B Young Artist Statement

Art has been the core of my life. I was creative as a little girl, took art through my school years and earned a BFA from Radford University in Virginia. I have lived and worked on the Central Coast since 1988 and I have lived in Arroyo Grande for 28 years.

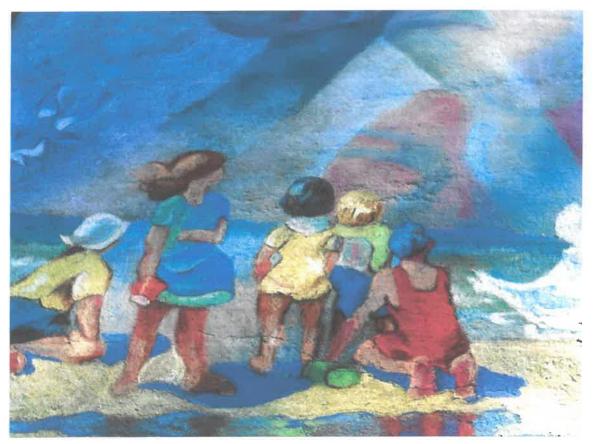
Art makes people happy. This is a very simple statement, but one that holds merit. Seeing art that is pleasing can elevate your spirit. Art that you see that is maybe not to your liking can confirm design styles that you do connect with. Either way, art stirs emotions in your heart and soul and is a necessary element in a healthy society.

Creating positive and relatable art into our community is a beautiful thing, and I hope that I can add a bit of color and joy to Arroyo Grande.

Exhibition and Art Projects

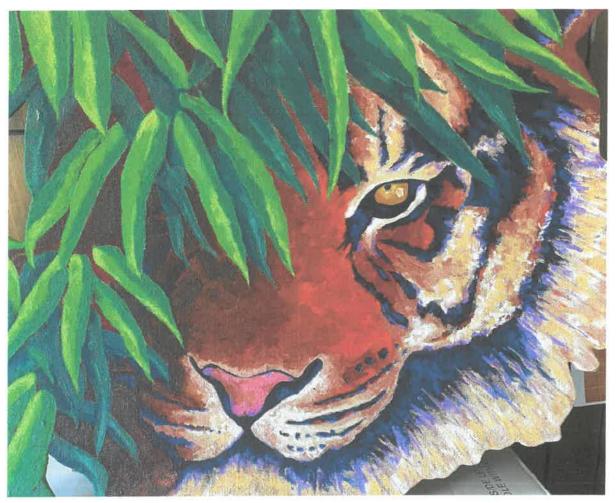
I have been doing volunteer art in the community for years.

I was selected to participate in the iMadonnari Street Chalk Festival in San Luis Obispo for 15 years.



Chalk on Asphalt

I have been a member of the Ambiance Crew at the Live Oak Festival since 2017. This crew decorates the backstage area and Green Rooms for the musicians. This is a fundraiser for KCBX. The thought process is that since the musicians are not paid top dollar, we can give them an amazing backstage experience. Our team chooses the theme for this area and we work on the art for about six months prior to the festival. We are responsible for decorating the inside walls with colorful fabrics and adding artwork that is pleasing and unique. It is a volunteer position, and my art is not for sale at the festival. I have been successful in selling some pieces after the festival.



Acrylic on Board

I created art for a Musical written by Glenn Pickett, an Arroyo Grande resident, called *Dietrich and Maria.* This musical is about the impact Dietrich Bonnefier had on that world, standing up against Nazi Germany, and giving the ultimate sacrifice, his life. This musical debuted at Cal Baptist University in Riverside in November 2023.

Several months ago, I was approached by the Noor Foundation of San Luis Obispo to create a truck wrap. This vehicle is a mobile medical unit that services folks that have minimal or no health care. I was very happy to donate my time and efforts for this lengthy process.



Vinyl Wrap, art rendered in Illustrator

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I have exhibited art in San Luis Obispo at Linnea's Cafe several times.

I was employed at Voler Team Apparel in Grover Beach for 27 years. As the Art Director, I was responsible for 8 other Designers in my Department to create the art for custom bicycling apparel. I had the opportunity to work with some highly visible clients and teams during my employment.

Universities included: Cal Poly SLO, UC Davis. Stanford, Harvard, Virginia Tech, MIT, Penn State, University of Colorado

Business CyclingTeams: Amgen, Lance Armstrong Foundation, Ralph Lauren, Greg LeMond, UCI

Professional Teams: US Postal, Yeti, United Healthcare, Tour of California, 2000 USA Olympic Cycling team, Tibco Womens Team

References:

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Kate Vause

Marianne Orme

Renee Punzi

Timetable:

I feel that I can complete this project in 30 days. It will depend, if I am chosen to participate, on working around some commitments. I am flexible and will be up front with you on my personal calendar, but I feel confident that I will be able to complete this task on a final date that we determine together.

Materials:

I will use the Acrylic mediums you have listed in your specifications.

Attachment 1



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ART OUTSIDE THE BOX

APPLICATION

All requirements listed below must be met or the application will be removed from consideration.

- 1. Completed Application Form.
- A concept drawing that shows all four sides and top of the utility box must be included with the application. Please note that utility boxes do differ in size, so the diagram is for a concept drawing not necessarily to scale. Concept drawings may be hand drawn, however digital design is recommended. An additional colored design drawing may be included.
- 3. Specifications on materials and/or program used to design artwork.
- 4. An Artist Statement (2,000 characters maximum) that describes why the artist is interested in designing an artwork on a utility box, previous experience working on public art projects with supporting materials as examples of other works and reviews of similar work, and how the artist believes the art will transform the street and/or enliven the area.
- 5. A resume that includes exhibition history, past projects, or a brief description of cooperative, community-based projects, if any (four pages maximum).
- 6. A maximum of 3 examples of previous work including a brief description.
- 7. Submit three references that can speak to previous art works.
- 8. A timetable for the project.
- 9. The City will make the final determination of the box location for each accepted artist's proposed design.

ARTIST APPLICATION

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Artist Name: Bijou Burns		
Address:	Atascadero CA 93422	
Phone Number:		
Email:		
Title of Work: Skating the Stre	eets of Arroyo Grande	

Medium/Description <u>I plan to use paint as my medium to execute the design created.</u> (Attach examples as needed.)

I certify that I have created the above artwork (please initial) BB.

Artwork Proposal

Concept for Utility Box: <u>My concept for the utility box is inspired by the vibrant</u> <u>atmosphere of Skate Safari in Arroyo Grande. When you enter the festival, the skate</u> <u>ramp, music, and whimsical mushrooms immediately stand out. In my design, I've</u> <u>created various characters surrounded by mushrooms, music, lively colors, and</u> <u>dynamic movement to capture the essence of the event. Skate Safari unites people</u> <u>through sport, music, and joy, and my artwork aims to convey those same uplifting vibes</u> <u>to everyone in the community.</u>

Description: Each side of the utility box features a person who might be competing in or attending Skate Safari. Surrounding them are various character designs, each with specific colors and elements that showcase that person's unique 'vibe'. The characters, both male and female, create a positive and uplifting scene. I envision people stopping to look at each side of the utility box, seeing which character they identify with and finding a piece of themselves in the art.

Page 2 of 3

Please attach designs for consideration by the City and Arroyo Grande Public Art.

Please submit designs using the Design Template form.

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ARTIST: Bijou Burns

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ARTIST: BijouBurns

DATE: 6/14/24

Page 3 of 3



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ART OUTSIDE THE BOX GUIDELINES AND SPECIFICATIONS

Specifications:

The Art Outside the Box Program is designed to encourage community pride and beautify the City. Art will be installed in a public place and must be suitable for viewing by all ages.

The following guidelines should be followed:

- The artwork that is included on the application must resemble the art that will be painted on the box.
- Because the size of the box may vary slightly, be prepared to adjust your artwork to the size of the box.
- The City of Arroyo Grande employees, or its contractors, must have access to the components in the box at all times.
- Some boxes may have locks and control panels that will have to be remain free of any art image.
- Artists may want to block off the box to keep the public from brushing against wet paint, but care should be given to leave at least five (5) feet of the sidewalk open for pedestrians and compliance with ADA requirements.

Page 1 of 5

- When washing or painting the box, it should be done in a manner that no moisture gets inside the box through any vents. There are sensitive electronic components in the box.
- The vents should not be covered so as not to restrict airflow from the cabinet. Ventilation keeps the box from overheating.
- Door hinges should be painted to not lock the door in place.
- The levers/handles/keyholes on the boxes should not have any coating over them.
- Artwork using a majority of dark colors cannot be considered due to the potential for overheating of the utility boxes
- Final inspection of utility box art project would be carried out by the Public Works Department to ensure proper coatings were applied in anticipation of ongoing maintenance needs once artwork becomes property of the City.
- Artist shall have the first option to repair artwork if damaged; the City may repair, remove, or modify damaged artwork.

Ineligible Entries

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A Proposal will be ineligible, for any one or more of the following reasons, if the art contains:

- · A copyrighted or trademarked image or logo;
- · A brand or business name;
- · Is plagiarized, stolen, or copied from another source;
- · Defames or invades the rights of any person, living or dead;
- Is likely to incite or produce an imminent lawless act;
- Is integral to criminal conduct or violates the law;

May reasonably be construed as:

- False or fraudulent;
- Obscene matter, as defined in California Penal Code Section 311 or any successor legislation;
- Harmful matter for minors, as defined in California Penal Code Section 313 or any successor legislation;
- Child pornography, as defined in 18 U.S.C. Section 2256, or California Penal Code Section 311.1(a) or 311.2(b), or any successor legislation;

Page 2 of 5

- Is a collage or has anything glued onto the box; or\
- · Uses a majority of dark colors.

Painting & Materials

Artists are responsible for prepping and painting the utility box. This may include several sequential applications of paint to complete the project (i.e., sand, prime, paint with acrylics, and. finishing with antigraffiti clear coat.)

Artists are responsible for cleanup of their area and safe disposal of all paint materials. Artists may only use acrylic paint: Golden, Liquitex or Novacolor high viscosity paint, lightfastness 1, with low sheen, eggshell or satin finish. Artists are responsible for applying a coat on top of the art of Liquitex Soluvar. This is not permanent varnish, but is weather and UV resistant and will enable better graffiti clean off if needed.

Below is a comprehensive checklist of highly recommended supplies for the best painting outcome and your personal comfort. This may not be a complete list as all artists work differently:

- Approved Utility Box Art signage to identify the artist while working
- · Paint stool or chair for comfort
- · Bucket to hold water for paint brushes
- Paint brushes
- · Painter's tape, masking tape
- Drop cloth or plastic sheeting, newspaper for protecting surrounded area
- Biodegradable cleanser
- · Cloths and/or paper towels

Prepping Utility Box:

Follow these simple steps to prep the utility box:

 Artist shall follow Public Works Department standards and requirements including art installation methods specifically related to utility boxes, paint and supply requirements.

Page 3 of 5

Clean the surface with biodegradable cleaner.

- 2. Rinse and allow to completely dry.
- 3. Sand the cabinet with fine-grade sandpaper until the surface feels rough. Be sure to wipe all surfaces with a damp cloth to remove all dust/grit after sanding. It is recommended that all boxes be sanded prior to painting, as many may have an anti- graffiti coating that will interfere with paint adhesion.
- 4. Apply one coat of metal primer on box.
- After primer coat is completely dry, a colored base coat should be applied.

Please be ADVISED:

- Do not paint over/obliterate any identification numbers/codes on the box, if any. Paint around them.
- Do not paint over keyholes or paint keyhole covers so that they cannot be opened.
- · Do not obstruct vents.
- Do not use airbrush or spray equipment for the mural.
- · Do not paint over the electrical box on the side of the box.

Location Information

Artists and artist groups that are approved to paint a box will receive information regarding the assigned box location.

Installation

Selected artists will be notified after final approval by the City. If selected, staff will notify artist when work can begin and deadline for completion. It is the artist(s) responsibility to apply a protective coating on the finished mural.

Attribution

When the City uses the artist's images or the artwork for promoting arts programming, the City will endeavor to identify the artist and give credit to the artist, whenever possible, but the City will not be liable to the artist for an error in or omission of the artist's identification or the artist's credit for the artwork.

Repair and Removal

Artist will be contacted if graffiti is discovered to discuss options for graffiti removal. The City cannot be held responsible for damage caused by graffiti removal. The City

Page 4 of 5

may remove art from a utility box, at any time, for any one or more of the following reasons:

- The City determines that the art falls under any one or more of the reasons listed under "Ineligible Entries";
- The art or any part of it:

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- Endangers public safety or poses a public safety hazard;
- · Possesses a demonstrated fault in workmanship;
- · Requires excessive or unreasonable maintenance;
- Is damaged irreparably (including vandalism or graffiti), or to an extent that restoration is unreasonable or impractical;
- · The City requests removal; or
- The utility box is damaged or needs maintenance, repair, modification, or replacement.

SEE NEXT PAGE FOR DESIGN TEMPLATE

Page 5 of 5



Utility Boxes to be Painted. Deadline for applications: June 15, 2024, 5 PM

Portfolio: https://www.behance.net/bijouburns1

3 References:

Jan Cserpes: <u>Sage Alexander:</u> <u>Allyson Magda:</u>

Specifications on materials and/or program used to design artwork:

- The program I used was Adobe Illustrator and Canva to create the mock up for the utility box.
- The sample painting was used on acrylic paint art paper with acrylic paint.

Timeline: I feel I am able to execute the prep and painting within a weekend (2 days) according to when design is approved and ready to be installed.

Artist Statement

I'm excited about designing artwork for a utility box in Arroyo Grande because it's a chance to bring joy and color to our community. By turning a simple utility box into a piece of art, we can make everyday life a little brighter and more interesting. The artwork is designed to be engaging and uplifting, reminding people of good times and sparking positive feelings, much like the happy vibes from the Skate Safari Festival that inspired this project.

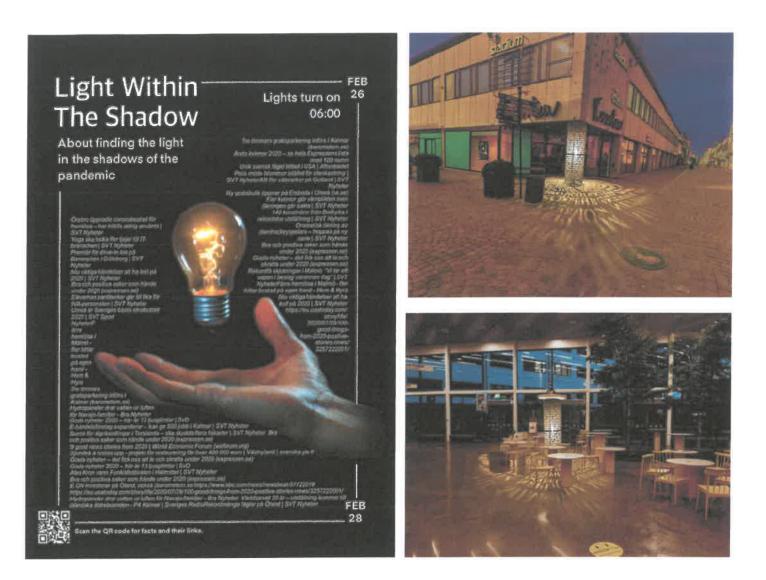
I believe my art for a utility box will enliven the surrounding area because it is inclusive, colorful, and engaging with movement, textures, colors, and patterns. People in the community may connect with different sides of the box by seeing a bit of themselves in the artwork through the characters displayed. My design aims to captivate viewers of all ages, encouraging interaction and sparking imagination.

My most significant public art endeavor to date was my bachelor's thesis project, 'Assembling in the New Normal' where During the pandemic, public spaces have changed, sometimes for better and sometimes for worse. Humans are social beings and need interaction to thrive, but long-term virtual interaction has shown we need new ways to connect.

As we build a "new normal" after the pandemic, rebuilding trust and solidarity is as important as distributing vaccines and fighting virus variants. The challenge now is to make public spaces safe and vibrant again. Instead of relying on digital solutions for social distancing, we should explore using craft or nature to rethink how we create safe public spaces.



This project was pivotal in my artistic development, allowing me to explore large-scale creation and public engagement.



Another public display I created was in Kalmar, Sweden. The project was about finding the light in the shadows of the Covid-19 pandemic.

Concept:

An interactive light installation highlighting the positive news and events that occurred in the year 2020, when the world mainly focused on the development of the Corona-virus.

Target Audience + Change Agent:

The target audience is a wide range of people as we are sharing family friendly facts focused on politics, climate, pop culture, worldwide health, and good deeds. The change agent is an internal feeling of comfort, curiosity, positivity, and new knowledge about the year of 2020 during a pandemic.

Budget: 150,000.00 (Estimated budget costs came to 149,998.50)



I included the above examples to showcase my specialty in painting colorful scenes with depth and texture, which I would use to paint the utility box.

I hope that through my community work and personal paintings, you will see my design as a fabulous fit for the Arroyo Grande Art Outside the Box project.

Thank you for giving local artists this opportunity to engage with the community. I appreciate your time and considertion.

Sincerely,

Bijon Burns

Bijou Burns

BRISCO/EL CAMINO REAL DESIGN TEMPLATE BIJOU BURNS

TOP

24"X33"



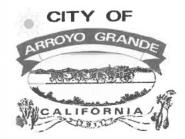
MOUNTED BOX

53"H, 22"W, 15"D



FRONTSIDEBACKSIDE33"W, 62"H24"W33"W24"WImage: Side of the state of t

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Arroyo Grande Public Art

ART OUTSIDE THE BOX

APPLICATION

All requirements listed below must be met or the application will be removed from consideration.

- 1. Completed Application Form.
- 2. <u>A concept drawing that shows all four sides and top of the utility box must be</u> <u>included with the application</u>. Please note that utility boxes do differ in size, so the diagram is for a concept drawing not necessarily to scale. Concept drawings may be hand drawn, however digital design is recommended. An additional colored design drawing may be included.
- 3. Specifications on materials and/or program used to design artwork.
- 4. An Artist Statement (2,000 characters maximum) that describes why the artist is interested in designing an artwork on a utility box, previous experience working on public art projects with supporting materials as examples of other works and reviews of similar work, and how the artist believes the art will transform the street and/or enliven the area.
- 5. A resume that includes exhibition history, past projects, or a brief description of cooperative, community-based projects, if any (four pages maximum).
- 6. A maximum of 3 examples of previous work including a brief description.
- 7. Submit three references that can speak to previous art works.
- 8. A timetable for the project.
- The City will make the final determination of the box location for each accepted artist's proposed design.

ARTIST APPLICATION

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Artist Name: Katriel Ford

Address	Nipomo, Ca 93444
Phone Number	l
Email:	
Title of Work: Sun She Rises	

Medium/Description: Latex Paint

Needed, 1 Gallon of White Latex Paint, 1 Quart Each, Blue, Red, Yellow.

Designed traditionally then digitally using Procreate on iPad.

I certify that I have created the above artwork (please initial) KF ...

Artwork Proposal

Concept for Utility Box: Painting of Central Coast Waves meeting the hills.

Description:

Abstract depiction of coastal waves meeting rolling hills, with a reverberating sun shining down in honor of our beautiful central coast! Birds will hover around the protruding mounted box. At the top of the design and around the rim of the top design is a repeating black and white diamond pattern. The top depicts a symmetrical floral design and a compass on top, which will point north depending on the box's placement.

Please attach designs for consideration by the City and Arroyo Grande Public Art.

Please submit designs using the Design Template form.

By submitting this Application, I agree that: (1) my submission(s) and their contents will automatically become the property of the City of Arroyo Grande and I understand that if my artwork is selected I will be compensated a not-to-exceed amount of \$1000 per artwork, plus \$250 for paint and materials; (2) The City of Arroyo Grande and Arroyo Grande Public Art ("AGPA") may use, copy, or redistribute the submissions and their contents for any purpose and in any way; (3) there is no obligation for the City of Arroyo Grande and AGPA to review or select the submission; and (4) there is no obligation to keep any submissions confidential.

Further, I acknowledge that I have read the Art Outside the Box Guidelines and Specifications and reviewed the City's Artist Agreement and the Waiver, Assumption of Risk and Liability Waiver that I will have to sign if my artwork is selected. I also understand and agree to waive my rights of attribution out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), and, the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA").

ARTIST: Katriel Ford

DISCLAIMER

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I have read the Art Outside the Box Guidelines and Specifications, and other related Program documents and agree to the rules & regulations stated. The undersigned agrees to indemnify and hold harmless, the City of Arroyo Grande, its Officers, Agents, and Employees and Arroyo Grande Public Art for any loss or liability which results or is alleged to have resulted from my participation in this activity, including any claim arising out of the applicant's entry, acts, or omissions in said program or any accident, injury or damage involved therein, including but not limited to attorney fees and court costs. I have read and fully understand these policies. I am an adult and my signature is below.

ARTIST: Katriel Ford DATE: 6/13/2024

BRISCO/EL CAMINO REAL DESIGN TEMPLATE

TOP

24"X33"



MOUNTED BOX

53"H, 22"W, 15"D



 FRONT
 SIDE
 BACK
 SIDE

 33"W, 62"H
 24"W
 33"W
 24"W

KATRIEL FORD

https://katriellasu5.wixsite.com/klfa

Recent graduated from Pomona College well-versed in multiple mediums with an emphasis in oil paint, ink, and chalk pastel seeking an internship for the summer. With a heavy focus on art as a release, combines the spirit of color with the soul, while investigating the complexities of symmetry, spheres, and spirals, and how all things are connected in nature, science, and the heart.

EDUCATION

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August 2019 - Present

BA Art: Pomona College

- Discovered and pursued fascination for chalk pastel and oil painting
- Came into realism and abstract paintings and drawings
- Debuted in the college's 2022 Fall Exhibition, Haptics
- Presented her Senior Thesis Exhibition, Soft Spots

SKILLS

-	Oil Paintings	- Charcoal Drawings
-	Chalk Pastel Illustrations	- Plaster and mold making
-	Riso and Screen Printing	-Linocut Prints
-	Darkroom Photography	- Sewing and Fiber crafts
-	Proficient knowledge of Microsoft (Office, Illustrator, Photoshop, and Cinema 4D

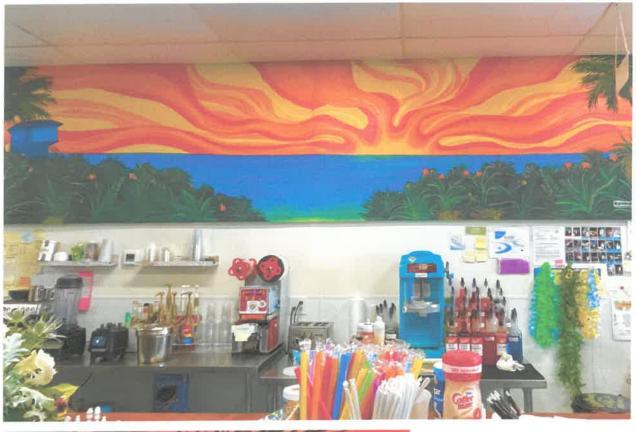
EXHIBITIONS:

2022	Haptics, SPIT Gallery, Pomona College, Claremont, Ca
2023	Solo Showing, SPIT Gallery, Pomona College, Claremont, Ca
2023	Soft Spots, Chan Gallery, Pomona College, Claremont, Ca

Recent Mural Works: PCH Shaved Ice and Boba, Arroyo Grande CA 4 x 16 feet

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Private Home, Santa Maria, Ca

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Private home, Nipomo, Ca 30 x 6 feet

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Cover Letter:

Hello! I hope this finds you well!

I am a recent graduate from Pomona College and local muralist beginning her career. Since graduating in December, I have made it my mission to begin building my own portfolio as an independent contractor, and making my name as an artist on our coast!

Upon graduating, I reached out to different muralists and organizations in the area to best get associated with the local arts scene. Not only was I openly welcomed, but was advised to apply to the electrical box open call when it came out. Little did everyone know that this has been my dream for a long time!

Although I started college as an English major, my long standing love for art won out, and I decided to pursue a career in painting from then on. I have completed murals independently, and am currently painting one for my alma mater! I am passionately committed to continue building my portfolio and brighten up as many blank spaces as I can!

Having been born and raised on the central coast, I am no stranger to the electrical boxes that decorate our streets. It has been a thrill to see them spread up and down the coast! As an artist newly entering the community, I find these boxes as beautiful way to show our pride for our home. We live in a beautiful area, and it is important to be reminded of what makes our slice of heaven so special. Whether its our strawberries, marine life, or beaches, the current painted electrical boxes remind me what I have to be grateful for! And it is a joy seeing what different artists choose to highlight. I am a beach enthusiast, and want to demonstrate how I appreciate the beaty of our ocean meeting the rolling hills.

Timetable: Following potential project approval, I estimate no more than roughly one week of work from the start of priming the box until its completion. Roughly one day devoted each to one wall of the box, or to one section (ex Waves, Ocean, top, final touches).

I am eager to paint an electrical box not only because it has been a dream of mine since my youth, but because is undoubtedly an important next step in my career as a local artist. I hope my recent examples of high quality work can demonstrate my commitment to doing a fantastic job.

Best,

Kat Ford

References: Nancy Yaki - Art Teacher, Dunn School Rita Shaw, Recent Client Alizabeth Valadez, Previous Client

BRISCO/EL CAMINO REAL DESIGN TEMPLATE

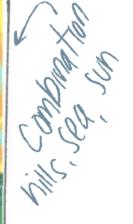
TOP

24"X33"

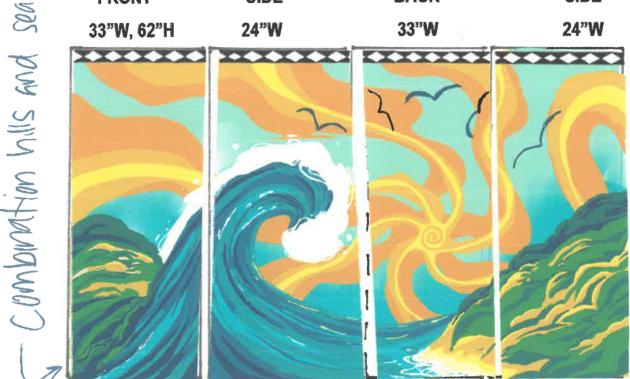


MOUNTED BOX 53"H, 22"W, 15"D





SIDE SIDE BACK FRONT 33"W, 62"H 24"W 33"W 24"W





1053 East Grand Avenue—Oh So Sweet; Anne B Young



Southwest corner of El Camino Real and North Halcyon Road, near cemetery—Joyful Soaring in the Clouds; Deborah Lord



Fair Oaks and Traffic Way intersection, in front of the car dealership— Skating the Streets of Arroyo Grande; Bijou Burns



Northwest corner of East Grand Avenue and North Elm Street—Magpie Afternoon—Erik Davison



Northeast corner of North Oak Park Boulevard and West Branch Street— Sun She Rises; Katriel Ford

CITY OF ARROYO GRANDE PUBLIC ART

Public Art Guidelines & Public Art Donation Program

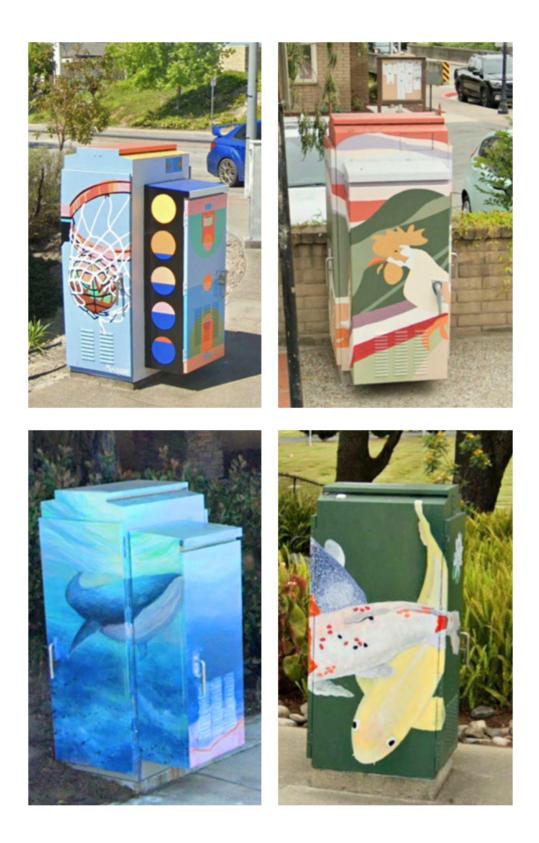


Mural photo courtesy of Vivian Krug

CALIFORNIA

ADOPTED MAY 14, 2024 RESOLUTION NO. 5358

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PUBLIC ART GUIDELINES

Purpose

The purpose of the Guidelines is to establish a framework to facilitate and encourage property owners to provide outdoor public art. For the purposes of these Guidelines, "Public Art" shall mean art located either:

- (1) On private property with a non-residential land use that is visible from a public right-of-way or public property; or
- (2) In the adjacent public right of way; or
- (3) On property owned or managed by the City of Arroyo Grande (City), that is openly displayed to the public without charge.

Artwork may include free-standing pieces (e.g., a sculpture or water fountain) or may be integrated into its surroundings as an architectural element (e.g., relief sculpture embedded in pavement or a wall, a mosaic or mural on a wall.)

These Guidelines establish the City's goals regarding art that is publicly displayed and accessible to the public. The City recognizes that art and artistic expression is a protected activity and these Guidelines are not intended to unduly restrict creative expression or limit the types of public art possible. Rather, they are intended to facilitate and encourage the best possible combination of sites and artwork and help to guide what is essentially a form of communication between the artist and the community.

"The City recognizes that art and artistic expression is a protected activity and these Guidelines are not intended to unduly restrict creative expression or limit the types of public art possible."

Applicability

These Guidelines are applicable to public art projects proposed:

- (1) on private property with a non-residential land use that is visible from a public right-of-way or public property; or
- (2) in the adjacent public right of way; or
- (3) on City property or City maintained property.

Public art proposed to be located on City property or City maintained property is also subject to the Public Art Donation Program.

Proposal and Application

Public art proposals will require:

An application submitted to the Community Development Department. Applications will be made available on the Arroyo Grande website, and a completed application is required for eligibility and approval of proposed public art.

A recommendation of approval from the Architectural Review Committee in accordance with the Selection Criteria.



A decision by the City Council in accordance with the Selection Criteria.



Figure 1: Butterfly and the Hand (courtesy Nan Bowman)

Application Review and Approval

Following an initial determination on the completeness of the application by the Community Development Department, the Architectural Review Committee ("ARC") reviews all public art applications and makes a recommendation to the City Council. The Selection Criteria, which both ARC and the City Council will use to review applications, is discussed below.

ARC will convene to make a recommendation to the City Council regarding the public art application based on the Selection Criteria. ARC may:

- (1) Recommend approval of the project to the City Council: or
- (2) Request the applicant make further clarification, modify, or redesign the proposal before advancing the proposal to the City Council in order to meet the Selection Criteria; or
- (3) Request the applicant present a new concept or design for the project; or
- (4) Recommend rejection of the application due to inconsistencies with the Selection Criteria.

At the conclusion of the ARC's review of the proposal, the applicant may:

- (1) Modify the proposal and return to ARC at a later date; or
- (2) Advance the proposal to the City Council for review.

The City Council will schedule a public hearing to review the application within 90 days of receiving ARC's recommendation. At the hearing, the City Council shall review any material submitted by the applicant, city staff, the administrative record of the decision on the application, and evidence presented at the hearing. The applicant shall be given a reasonable time to present their case. The City Council shall use the Selection Criteria as the basis for its decision. The City Council may:

- (1) Request the applicant to clarify its proposal or redesign and resubmit its proposal to ARC or City Council. If the City Council requests that the applicant resubmit the proposal to ARC, the resubmitted proposal shall be reviewed as if a new application; or
- (2) Approve the proposal, providing a written explanation of the basis for approval through the Selection Criteria; or
- (3) Deny the proposal, providing a written explanation of the basis for denial through the Selection Criteria.

All decisions of the City Council are final and conclusive.



Figure 2: Diversity Sculpture (courtesy Vivian Krug)

Selection Criteria

- (1) Evaluation of artistic excellence, examining:
 - a. The artist's qualifications, including: education, training, experience, body of work, recognition of the artist, and the consistency of the artist's qualifications with the stated goals of the project;
 - b. The artist's record of previous collaboration with other agencies, organizations, artists, fabricators, or installers to achieve a successful result in implementing the proposed project;
 - c. The artist's experience working in the public realm;
 - d. To the extent applicable, the artist's previous proven successful experience in creating, producing or otherwise implementing projects similar to the one proposed;
 - e. The original nature of the proposed concept;
 - f. The inherent artistic quality and aesthetic merit of the work;
- (2) Appropriateness of scale, form, material, content and design relative to the immediate neighborhood and environment; no mural shall be approved if the mural, as proposed, would create an objective risk to public health, safety, or welfare (e.g. a mural near a roadway would be rejected for the use of reflective materials, like mirrors, which could cause a distraction to drivers). Scale is defined as the relative size of a building element in relation to other forms and the human body. Form is the shape or configuration of the artwork;
- (3) Appropriateness of proposed materials in regards to structural and surface integrity. Materials should be considered in the context of ability to deter against vandalism, withstand weathering, and maintain the intended design;
- (4) Ease of maintenance and longevity of the proposed materials;

- (5) Appropriateness of the proposed method of installation of the artwork with consideration given to the safety and structural factors involved in installation;
- (6) Location, considering the intended audience for the proposal, whether the public will be a captive audience or whether a person would need to take affirmative steps to view the project. Consideration shall be given to whether the mural would be in an area typically accessed or viewable by minors;
- (7) A mural shall not be approved if it includes:
 - a. Copyrighted work without permission of the holder of the copyright.
 - b. Obscene materials.
 - c. Defamatory content.
 - d. Fighting words or advocates imminent lawless action.
 - e. Content, including but not limited to, words, symbols, signs, trademarks, or references to products or services provided on the premises. Such content meets the Arroyo Grande Municipal Code (AGMC) definition for signage, as regulated by AGMC Chapter 16.60;
- (8) Public Art proposed in the D-2.4 Historic Character Overlay District is also subject to the following criteria:
 - a. An identified relationship to the social, cultural and historical identity of the area;
 - b. An identified relationship to the site's existing architectural features;
 - c. The nature of the site's surrounding neighborhood and potential impact of the public art project on residents, businesses, and existing works of art or design elements within the site's vicinity.

Location

Public art is allowed in all zoning districts and is strongly encouraged in the Village Core Downtown, Village Mixed Use, Gateway Mixed Use, Fair Oaks Mixed Use and Public/Quasi-Public Districts. Promotion of public art visible from intersections within these districts as well as proximate to public gathering areas, plazas and public parking areas is highly recommended.



Figure 3: Japanese Lantern (courtesy Vivian Krug)

PUBLIC ART DONATION PROGRAM

Purpose

Public art can provide aesthetic, cultural and economic benefits to the community. The City of Arroyo Grande Public Art Donation Program is a means by which an artist, or an individual or group commissioning an artist, may donate, gift or bequeath public art to the City of Arroyo Grande for location in a City-owned or maintained public spaces. A Resolution of the City Council accepting public art must include provisions for the funding and ongoing maintenance of the donated public art. In authorizing public art on City-owned or maintained public spaces, the City is providing a forum for artistic expression aligned with the City's history, culture, and built and natural environment. As a nonpublic forum, the City will only accept art which is consistent with the City's values of cultural and social inclusiveness, environmental sustainability, and accessibility.

Process

The following steps will result in the review and decision regarding a proposal:

- (1) The proposal shall be submitted to the Community Development Department for review, and to determine the following:
 - a. General Plan consistency
 - b. Risk and safety considerations
 - c. Maintenance requirements
 - d. Durability
- (2) The proposal will be reviewed by the Recreation Services Department Director if placement is proposed on a park property.
- (3) The proposal will be reviewed by the ARC with a recommendation to the City Council.
- (4) Recommendations will be considered by the City Council at a public hearing concurrently with the consideration of the public

art piece(s). The City Council will have final approval of the donation and may reject a donation for any reason.

Proposal

Proposals of public art donations should include:

- A completed application submitted to the Community Development Department. Applications will be made available on the Arroyo Grande website;
- (2) The donor's name;
- (3) The materials and dimensions of the art piece(s);
- (4) A statement from the donor that the art is free of encumbrances.
- (5) Estimated value of donated work;
- (6) Recommended manner of installation;
- (7) Estimated costs to provide ongoing maintenance for the art; and
- (8) A statement from the artist that the art is free of encumbrances and waiving rights under the California Arts Preservation Act, section 987 of the California Civil Code ("CAPA"), and the Visual Artist Rights Act, section 106(a) of the United States Code ("VARA").

Display of Public Art

- (1) The Resolution accepting the donation shall establish the terms of the proposed installation.
- (2) Artwork shall be displayed to include the artwork title, artist's name, patron's name, if applicable, and date of completion. The materials used and a short explanation of the work could be included as an option. Plaques will not be used for advertising purposes.
- (3) Prior to installation of the project, the Community Development Department shall receive from the artist or donor a set of plans, specifications, and a copy of a maintenance record, which

identifies maintenance, installation, and removal instructions. The transportation, installation, and associated costs (such as engineering, a base for the artwork or other installation elements) related to artwork are the responsibility of the donor. In some instances, the artist or donor may be required to obtain a building permit to ensure the safety and stability of the piece(s). The permit may be issued at no cost to the artist or donor.

- (4) Once the art piece is installed (by the donor under the supervision of City staff with the artist's installation direction and donor installation funding), it will require inspection and sign off by a City Building Inspector.
- (5) Following inspection, a publicized dedication ceremony may be held to present the art piece to the community.