

**DOWNTOWN PARKING ADVISORY BOARD MEETING  
AGENDA**

**Friday, April 26, 2024, 2:30 p.m.  
City Hall 2nd Floor Conference Room  
300 East Branch Street, Arroyo Grande**

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**1. CALL TO ORDER**

**2. ROLL CALL**

**3. FLAG SALUTE**

Board Member Amy

**4. AGENDA REVIEW**

The Board may revise the order of agenda items depending on public interest and/or special presentations.

**5. COMMUNITY COMMENTS AND SUGGESTIONS**

This public comment period is an invitation to members of the community to present issues, thoughts, or suggestions on matters not scheduled on this agenda. Comments should be limited to those matters that are within the jurisdiction of the Downtown Parking Advisory Board. The Brown Act restricts the Board from taking formal action on matters not published on the agenda.

**6. WRITTEN COMMUNICATIONS**

Correspondence or supplemental information for the Downtown Parking Advisory Board received after Agenda preparation. In compliance with the Brown Act, the Board will not take action on correspondence relating to items that are not listed on the Agenda, but may schedule such matters for discussion or hearing as part of future agenda consideration.

**7. CONSENT AGENDA**

None.

**8. PROJECTS**

None.

**9. DISCUSSION ITEMS**

**9.a Consideration of the 2024 Village Striping Plan  
(SWEENEY)**

**Recommended Action:**

Review the proposed striping plan for the portion of E. Branch Street within the Village and recommend its approval to the Public Works Director. The slurry seal project, including the proposed striping plan was determined to be exempt from California Environmental Quality Act (CEQA) on the basis that it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment. (State CEQA Guidelines, § 15061, subd. (b)(3).)

**9.b Discussion Regarding Wayfinding Signage in the Village  
(SWEENEY)**

**Recommended Action:**

Recommend changes to wayfinding signage as discussed or provide input on modification. Updating Wayfinding signage is categorically exempt from the California Environmental Quality Act (CEQA) under the Class 1 exemption, which applies to the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of existing structures, facilities, mechanical equipment, or topographical features where the project involves negligible or no expansion of existing or former use. (State CEQA Guidelines, § 15301.)

**10. BOARD COMMUNICATIONS**

Correspondence/Comments as presented by the Board.

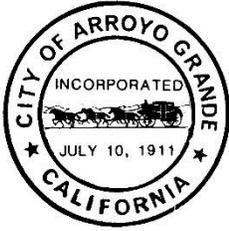
**11. STAFF COMMUNICATIONS**

Correspondence/Comments as presented by staff.

**12. ADJOURNMENT**

All staff reports or other written documentation, including any supplemental material distributed to a majority of the Downtown Parking Advisory Board within 72 hours of a regular meeting, relating to each item of business on the agenda are available for public inspection during regular business hours in the City Clerk's office, 300 E. Branch Street, Arroyo Grande. If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by the Americans with Disabilities Act. To make a request for disability-related modification or accommodation, contact the Legislative and Information Services Department at 805-473-5400 as soon as possible and at least 48 hours prior to the meeting date.

This agenda was prepared and posted pursuant to Government Code Section 54954.2 Agenda reports can be accessed and downloaded from the City's website at [www.arroyogrande.org](http://www.arroyogrande.org) If you would like to subscribe to receive email or text message notifications when agendas are posted, you can sign up online through the "Notify Me" feature.



## MEMORANDUM

**TO:** Downtown Parking Advisory Board (DPAB)

**FROM:** Bill Robeson, Assistant City Manager/Public Works Director

**BY:** Shannon Sweeney, City Engineer

**SUBJECT:** Consideration of the 2024 Village Striping Plan

**DATE:** April 26, 2024

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### **SUMMARY OF ACTION:**

Recommendation of approval will result in new road striping of E. Branch Street through the Village.

### **IMPACT ON FINANCIAL AND PERSONNEL RESOURCES:**

Funding has already been allocated to the 2022 Slurry Seal Project, which includes maintenance on East Branch Street from El Camino Real to Mason Street and restoration of existing striping. Any additional cost is expected to be minor and can be paid for using available contingency for the project.

### **RECOMMENDATION:**

Review the proposed striping plan for the portion of E. Branch Street within the Village and recommend its approval to the Public Works Director. The slurry seal project, including the proposed striping plan was determined to be exempt from California Environmental Quality Act (CEQA) on the basis that it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment. (State CEQA Guidelines, § 15061, subd. (b)(3).)

### **BACKGROUND:**

On [August 23, 2022](#), City Council selected streets for maintenance and repairs. One segment slated for slurry seal is Branch Street between El Camino Real and Mason Street. On [April 11, 2023](#), plans and specifications for maintenance and repairs of selected streets were approved.

On [June 13, 2023](#), a slurry seal construction project was awarded to American Asphalt South. Construction work did not begin immediately because a concrete repairs project was underway affecting the crosswalks in the Village. Slurry seal through the Village prior to completing crosswalks would have resulted in an incomplete appearance. By the time

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adequate work was completed on the crosswalks in the Village in November, air temperatures were not conducive to a successful slurry seal application.

Now, air temperatures are warm enough to proceed with slurry seal. The contractor has indicated that they will be performing work in the City of Arroyo Grande between April 22 and May 10. Slurry seal on Branch Street is currently scheduled for the beginning of May.

**ANALYSIS OF ISSUES:**

Installation of the permanent parklets , which occurred in the summer of 2023, disrupted the parking stall alignment in the Village. Because the on-street parking in the Village is highly desirable, staff evaluated the existing markings and determined that restriping could create more efficient parking. Staff reviewed parking stall arrangements available in the Manual on Uniform Traffic Control (MUTC) and developed a parking plan that maximizes the number of parking stalls. The proposed striping plan is included as Attachment 1.

**ALTERNATIVES:**

The following alternatives are provided for the Board's consideration:

1. Approve the striping plans, as proposed by staff;
2. Do not approve the modified striping plan, which will result in restoring the existing striping plan (no changes); or
3. Provide other direction to staff.

**ADVANTAGES:**

Modifying the stripping plan now takes advantage of the current maintenance work occurring in the Village. Slurry seal is scheduled to occur by May 10. Once completed, the contractor will apply pavement markings in the Village. The original contract requires the contractor to replace existing striping upon completion of slurry seal.

The proposed striping maximizes the number of parking stalls in the Village while still following MUTC rules. The proposed striping also creates more consistency in the size of parking stalls.

**DISADVANTAGES:**

The proposed restriping plan will result in new parking stall alignment. It may take time for the public to adjust to the new parking layout.

**ENVIRONMENTAL REVIEW:**

This modified striping plan is exempt from CEQA on the basis that it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment. (State CEQA Guidelines, § 15061, subd. (b)(3).)

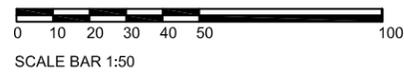
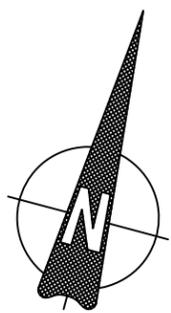
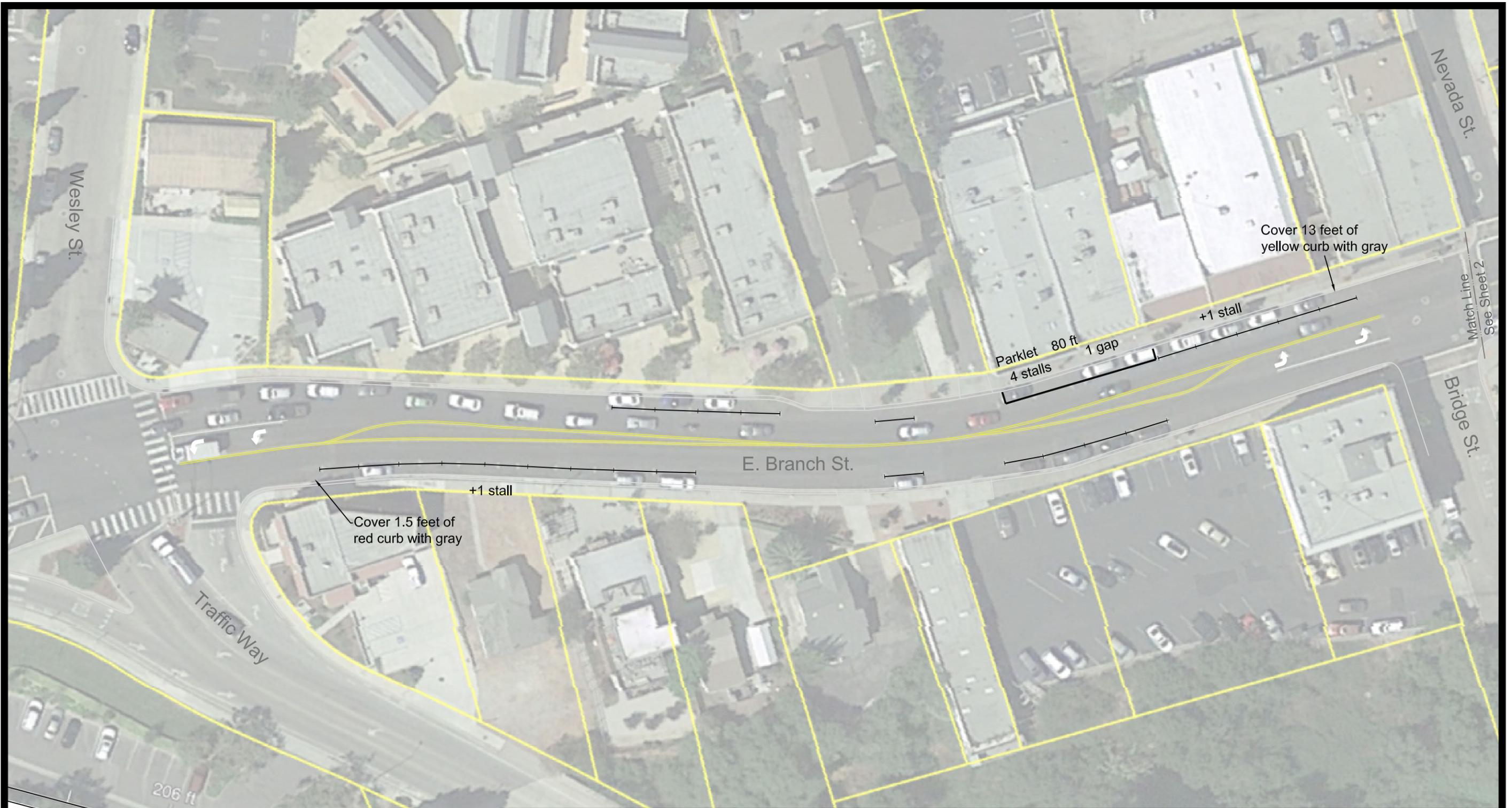
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**PUBLIC NOTIFICATION AND COMMENTS:**

The Agenda was posted at City Hall and on the City's website in accordance with Government Code Section 54954.2.

**ATTACHMENTS:**

1. Proposed striping plan



Sheet 1



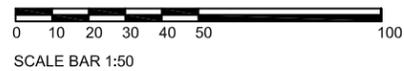
# East Branch Restriping

**CITY OF ARROYO GRANDE**  
ENGINEERING DIVISION

DATE:  
4/22/24

DRAWN BY:  
JB

CHECKED BY:  
SS



## East Branch Restriping

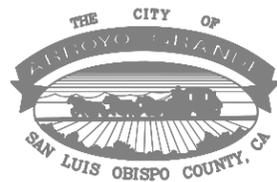
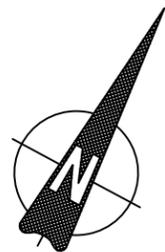
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## *East Branch Restriping*

Sheet 3

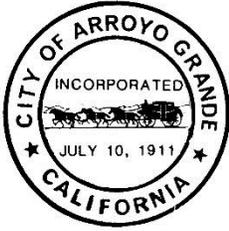
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## MEMORANDUM

**TO:** Downtown Parking Advisory Board

**FROM:** Bill Robeson, Assistant City Manager/Public Works Director

**BY:** Shannon Sweeney, City Engineer

**SUBJECT:** Discussion Regarding Wayfinding Signage in the Village

**DATE:** April 26, 2024

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### **SUMMARY OF ACTION:**

Recommended sign types, locations, and styles will be presented to City Council for approval.

### **IMPACT ON FINANCIAL AND PERSONNEL RESOURCES:**

\$40,000 is slated in the draft FY 2024-25 budget for improving signage in the Village. The FY 24 – 25 budget is scheduled for City Council approval before the end of June 2024. Implementation of any element of the wayfinding program is contingent on funds being available in the next fiscal year's budget.

### **RECOMMENDATION:**

Recommend changes to wayfinding signage as discussed or provide input on modification. Updating Wayfinding signage is categorically exempt from the California Environmental Quality Act (CEQA) under the Class 1 exemption, which applies to the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of existing structures, facilities, mechanical equipment, or topographical features where the project involves negligible or no expansion of existing or former use. (State CEQA Guidelines, § 15301.)

### **BACKGROUND:**

Over the years, numerous City signs have been placed throughout the Village and other locations around the city to identify public facilities and to direct vehicular traffic to parking. Public facilities signage is relatively consistent in style and color to the monument sign shown in Figure 1.

Directional parking signs are different from monument signs, but also follow some consistency in style and color, as seen in Figure 2.

Figure 1: Example of Monument Signs

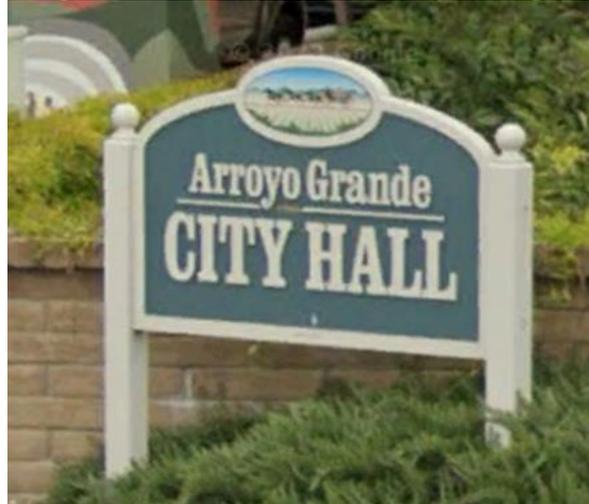


Figure 2: Example of Directional Parking Sign



On December 12, 2023, City Council requested that City staff report back to City Council on progress on the City's wayfinding program at a March 2024 meeting.

On [March 12, 2024](#), staff requested input from City Council on the design, theme, directional information, locations for the City of Arroyo Grande Village Wayfinding Sign program. City Council comments associated with parking are:

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- Replace “P” signs with the word “Parking;” include a directional arrow where appropriate.
- Direct the public to the parking lot behind the businesses on the north side of Branch Street, rather than to Olohan Alley.
- Declutter signs where practicable, including at the entrances to parking lots.
- Evaluate all parking signs; add or remove as needed.

Staff has met several times since that Council meeting and has reviewed how best to implement Council’s direction.

**ANALYSIS OF ISSUES:**

Each of Council’s recommendations is discussed further below.

Replace “P” signs with the word “Parking;” include a directional arrow where appropriate  
Figure 3 shows a rendering of the new parking sign. All “P” signs will be replaced with the new style sign.

Figure 3: Car Corral Entrance



Direct the public to the parking lot behind the businesses on the north side of Branch Street, rather than to Olohan Alley

The monument sign in front of Lightning Joe’s is proposed to be modified to eliminate reference to parking. See Figure 4. The parking sign in front of the Car Corral will be changed from a low monument sign to a parking sign on a pole that is more visible to traffic. See Figure 3.

Figure 4: Bridge Street Sign



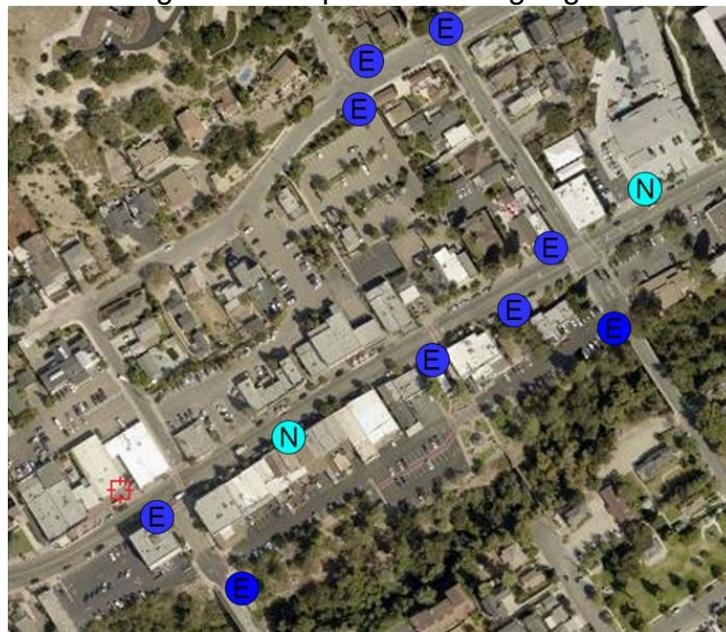
Declutter signs where practicable, including at the entrances to parking lots

The wooden community center signs on Branch Street in front of Bank of America and on the other side of the road have been removed. The “no-u turn” signs on Branch Street on either side of the former Short Street have been removed with permission from police staff. Redundant signs at the north end of the Car Corral have been removed. Signs at parking lot entrances are being evaluated on an individual basis to determine which are still needed.

Evaluate all parking signs, add or remove as needed.

See Figure 5 for the location of all proposed parking signs.

Figure 5: Proposed Parking Signs



**ALTERNATIVES:**

The following alternatives are provided for the Board's consideration:

1. Recommend sign modification as proposed;
2. Do not recommend sign modification; or
3. Provide other direction to staff.

**ADVANTAGES:**

Modifying the parking signs will help direct the public to the ample parking available behind businesses on Branch Street. Removing unnecessary signs reduces clutter and makes existing signs more impactful. Designing signs specific to their desired audience makes the signs more useful.

**DISADVANTAGES:**

No disadvantages have been identified.

**ENVIRONMENTAL REVIEW:**

Updating Wayfinding signage is categorically exempt from the California Environmental Quality Act (CEQA) under the Class 1 exemption, which applies to the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of existing structures, facilities, mechanical equipment, or topographical features where the project involves negligible or no expansion of existing or former use. (State CEQA Guidelines, § 15301.)

**PUBLIC NOTIFICATION AND COMMENTS:**

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